

WLOC - AM

Munfordville, KY

Quarterly Issues / Programs List

First Quarter, 2015

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CHAMBER MEMBERSHIP DRIVE – On Tuesday, January 20<sup>th</sup>, 2015, The Hart County Chamber Annual Membership Drive and Radio Auction were held on WLOC Radio from 9:00 AM until 11:00 AM. All proceeds went to the Hart County Chamber of Commerce. We serve a small community and our local Chamber of Commerce has been a tremendous help to new and existing businesses, small and large. This two minute alert was aired three times daily at 6:30 AM, 7:30 AM and 9:30 AM from January 1<sup>st</sup> to January 20<sup>th</sup>, 2015.

CLOTHES CLOSET – On Friday, January 30<sup>th</sup>, 2015, Horse Cave Christian Church sponsored a Clothes Closet from 9:00 AM until 12:00 PM. Many members in the community were in need of clothing and this event helped clothe many individuals and families during the winter months. This two minute alert was aired three times daily at 6:30 AM, 7:30 AM and 9:30 AM from January 7<sup>th</sup> through January 30<sup>th</sup>, 2015.

LIHEAP CRISIS PROGRAM – Community Action of Southern Kentucky began operating the Crisis portion of the Low Income Heating Assistance Programs on January 4<sup>th</sup>, 2015. The program is operated on a first come first serve basis until Federal funds are exhausted. LIHEAP assists households that are in a home heating crisis. The deepening of cold winter weather combined with rising utility costs leaves many households unable to fully meet heating bills or purchase sufficient bulk fuel to keep their families safe and warm. This two minute alert was aired on January 1<sup>st</sup>, 2015 until February 15<sup>th</sup>, 2015.

ABUNDANCE OF THE HART FOOD BANK – On, Thursday and Friday, February 19<sup>th</sup> and 20<sup>th</sup>, 2015, the Abundance of the Hart Food Bank Commodity Program distributed food in the gym of Munfordville Baptist Church. Individuals had to meet household income eligibility guidelines provided by Feeding America and also had to show proof of their county of residency. Several hundreds of families benefit from this monthly program and rely on it to help feed their families. This two minute alert was aired three times daily at 6:30 AM, 7:30 AM and 9:30 AM between February 1<sup>st</sup> through February 20<sup>th</sup>, 2015.

VETERANS RESOURCE FAIR – On Wednesday, March 4<sup>th</sup>, 2015, a Veterans Resource Fair was held at the National Guard Armory in Glasgow. All veterans, active duty, retired military; National Guard Reservist and Connected Military Families were invited to attend. This event

was to help and connect these individuals with community agencies, groups and organizations that provide assistance to Military and Veterans. This two minute alert was aired three times daily at 6:30, 7:30 AM and 9:30 AM between February 19<sup>th</sup> through March 4<sup>th</sup>, 2015.

CLOTHES FOR KIDS RADIO AUCTION – On Monday, March 16<sup>th</sup> through Friday, March 20<sup>th</sup>, 2015, WLOC Clothes for Kids had their semi-annual spring auction. Many items were donated and the auction was broadcast on air. Listeners called during the live auctions and placed bids on the items. All proceeds were given to WLOC Clothes for Kids and the funds were distributed to the local Family Resource Youth Services Centers in the Hart County and Caverna School Districts to help clothe children in need. Many students benefit from this program each year. This two minute alert was aired at 6:30 AM, 7:30 AM and 9:30 AM from February 20<sup>th</sup> through March 20<sup>th</sup>, 2015.