

CONTRACT

WKBN
WKBN 27 3930 Sunset Blvd
 Youngstown, OH 44512
 (330) 782-1144

<u>Contract / Revision</u> 917427 /		<u>Alt Order #</u>
<u>Product</u> Mah Cty Common Pleas Court - Dem		
<u>Contract Dates</u> 10/03/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> POL/D'Apolito, Anthony		<u>Original Date / Revision</u> 08/11/16 / 08/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKBN	<u>Account Executive</u> WKBN Local House	<u>Sales Office</u> Youngstown Loc
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Keynote Media Group LLC
 201 East Commerce Street
 Suite 199
 Youngstown, OH 44503
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKBN	10/07/16	10/07/16	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$400.00				
N 2	WKBN	10/11/16	10/11/16	1st News @ Noon M-F	1st News @ Noon		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$800.00				
N 3	WKBN	10/12/16	10/13/16	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--WT---				2	\$850.00				
N 4	WKBN	10/15/16	10/15/16	1st News This Morning Sat	Sa 6a-8a		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$210.00				
N 5	WKBN	10/08/16	10/15/16	DY Sa/Su 12p-6p	DY Sa/Su 12p-6p		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$40.00				
Week:		10/10/16	10/16/16	-----S-				1	\$40.00				
N 6	WKBN	10/09/16	10/16/16	DY Sa/Su 12p-6p	DY Sa/Su 12p-6p		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$40.00				
Week:		10/10/16	10/16/16	-----S				1	\$40.00				
N 7	WKBN	10/31/16	11/04/16	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-W-F--				3	\$500.00				
N 8	WKBN	11/07/16	11/07/16	1st News @ Noon M-F	1st News @ Noon		:30				NM	1	\$995.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$995.00				
N 9	WKBN	11/03/16	11/03/16	1st News @ 6p M-F	1st News @ 6p M-I		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,200.00				
N 10	WKBN	10/12/16	10/17/16	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W-F--				2	\$400.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Contract Dates	Product	Estimate #
10/03/16 - 11/07/16	Mah Cty Common Pleas	

Advertiser	Original Date / Revision
POL/D'Apolito, Anthony	08/11/16 / 08/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$400.00				
N 11	WKBN	10/12/16	10/21/16	1st News @ Noon M-F	1st News @ Noon		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$800.00				
Week:		10/17/16	10/23/16	----F--				1	\$800.00				
N 12	WKBN	10/20/16	10/21/16	1st News @ 6p M-F	1st News @ 6p M-F		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---TF--				2	\$850.00				
N 13	WKBN	10/08/16	10/15/16	1st News This Morning Sat	Sa 6a-8a		:30				NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$210.00				
Week:		10/10/16	10/16/16	-----S-				1	\$210.00				
N 14	WKBN	10/08/16	10/08/16	DY Sa/Su 12p-6p	DY Sa/Su 12p-6p		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$40.00				
N 15	WKBN	10/16/16	10/16/16	DY Sa/Su 12p-6p	DY Sa/Su 12p-6p		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$40.00				
Totals								0.00				25	\$11,965.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	20	\$8,270.00	(\$1,240.50)	\$7,029.50
10/31/16 - 11/07/16	5	\$3,695.00	(\$554.25)	\$3,140.75
Totals	25	\$11,965.00	(\$1,794.75)	\$10,170.25

Signature: _____ Date: _____

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