

# Order #1075619: Results Me../Day/D/Asse../Political ../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
03/05/24 11:07:03 AM	Processed		<async process>	Amy Smitt	\$1,992.00	102	0.00
03/05/24 10:58:09 AM	Approved			Lori Jacks	\$1,992.00	102	0.00
03/05/24 10:58:07 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Lori Jacks	\$1,992.00	102	0.00
03/05/24 10:51:55 AM	Approval Workflow		[Sales Manager - Ready Default] crediting pre-empt	Lori Ligget	\$1,992.00	102	0.00
03/05/24 10:36:01 AM	Ready for approval		ready	Mike Lace	\$1,992.00	102	0.00
03/05/24 10:34:38 AM	Put in Edit Mode			Mike Lace	\$2,000.00	103	0.00
02/02/24 1:58:21 PM	Cash in Advance Rerr		[cleared cash in adv] Client paid via cc 2.2.24	Lori Jacks	\$2,000.00	103	0.00
02/02/24 11:48:01 AM	Processed		<async process>	Amy Smitt	\$2,000.00	103	0.00
02/02/24 11:44:38 AM	Approved			Lori Jacks	\$2,000.00	103	0.00
02/02/24 11:44:35 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Lori Jacks	\$2,000.00	103	0.00
02/02/24 11:31:38 AM	Approval Workflow		[Sales Manager - Ready Default] political	Dave Elliot	\$2,000.00	103	0.00
02/02/24 10:47:12 AM	Ready for approval		Ready	Mike Lace	\$2,000.00	103	0.00
02/02/24 10:19:54 AM	New order created		<new order>	Mike Lace	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1075619  
**Alt Order #:**  
**Product Desc:** Political - Results Media DD  
**Estimate:**  
**Flight Dates:** 02/04/24 - 03/05/24  
**Original Date / Rev:** 03/05/24 / 03/05/24  
**Order Type:** GENERAL

WQQK-FM

**Primary AE:** Mike Lacey  
**Sales Office:** L-NAS  
**Sales Region:** Local

**Agency Name:** Results Media & Marketing  
**Buying Contact:** Darrell Denson  
**Billing Contact:** Darrell Denson  
 3033 Lakeshore Drive  
 Old Hickory, TN 37138

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Day/D/Assessor  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/29/24	79	\$1,580.00	\$1,343.00
03/01/24	03/05/24	23	\$412.00	\$350.20

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	79	\$1,580.00	\$1,343.00	0.00
March 2024	23	\$412.00	\$350.20	0.00
<b>Totals</b>	<b>102</b>	<b>\$1,992.00</b>	<b>\$1,693.20</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Lacey	L-NAS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WQQK	02/04/24	03/03/24	Sa-Su AM Sa-Su	CM	6a-10a	-----S	:30	3	\$33.00	P-50	0.00	NM	8	\$264.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S					2	\$33.00		0.00			
		Week: 02/05/24	02/11/24	-----S					3	\$33.00		0.00			
		Week: 02/12/24	02/18/24	-----S					1	\$33.00		0.00			
		Week: 02/19/24	02/25/24	-----S					1	\$33.00		0.00			
		Week: 02/26/24	03/03/24	-----S					1	\$33.00		0.00			
N 2	WQQK	02/04/24	03/03/24	Sa-Su Midday Sa-Su	CM	10a-3p	-----S	:30	4	\$8.00	P-50	0.00	NM	14	\$112.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S					3	\$8.00		0.00			
		Week: 02/05/24	02/11/24	-----S					3	\$8.00		0.00			
		Week: 02/12/24	02/18/24	-----S					1	\$8.00		0.00			
		Week: 02/19/24	02/25/24	-----S					4	\$8.00		0.00			
		Week: 02/26/24	03/03/24	-----S					4	\$8.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		15	WQQK	02/26/24-03/03/24	Sa-Su Midday	10a-3p	-----Su	:30		<del>(\$8.00)</del>		0.00	NM		
		Credited [No Avail P10-P70]													
3	WQQK	02/04/24	03/03/24	Sa-Su PM Sa-Su	CM	3p-7p	-----S	:30	3	\$25.00	P-50	0.00	NM	10	\$250.00

Order / Rev: 1075619  
 Alt Order #:  
 Flight Dates: 02/04/24 - 03/05/24

Advertiser: Day/D/Assessor  
 Product Desc: Political - Results Media DD  
 Estimate:  
 WQQK-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WQQK	02/11/24	03/03/24	Sa-Su Evenings Sa-Su	CM	7p-12a	-----SS	:30	4	\$5.00	P-50	0.00	NM	10	\$46.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S					3	\$25.00		0.00			
		Week: 02/05/24	02/11/24	-----S					3	\$25.00		0.00			
		Week: 02/12/24	02/18/24	-----S					1	\$25.00		0.00			
		Week: 02/19/24	02/25/24	-----S					1	\$25.00		0.00			
		Week: 02/26/24	03/03/24	-----S					2	\$25.00		0.00			
5	WQQK	02/05/24	03/05/24	M-F AM Drive M-F	CM	6a-10a	MTW----	:30	3	\$33.00	P-50	0.00	NM	15	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	MTW----					3	\$33.00		0.00			
		Week: 02/12/24	02/18/24	MTW----					3	\$33.00		0.00			
		Week: 02/19/24	02/25/24	MTW----					3	\$33.00		0.00			
		Week: 02/26/24	03/03/24	MTW----					3	\$33.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					3	\$33.00		0.00			
6	WQQK	02/05/24	03/05/24	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	3	\$25.00	P-50	0.00	NM	15	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	--WTF--					3	\$25.00		0.00			
		Week: 02/12/24	02/18/24	--WTF--					3	\$25.00		0.00			
		Week: 02/19/24	02/25/24	--WTF--					3	\$25.00		0.00			
		Week: 02/26/24	03/03/24	--WTF--					3	\$25.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					3	\$25.00		0.00			
7	WQQK	02/05/24	03/05/24	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	3	\$25.00	P-50	0.00	NM	15	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	MTW----					3	\$25.00		0.00			
		Week: 02/12/24	02/18/24	MTW----					3	\$25.00		0.00			
		Week: 02/19/24	02/25/24	MTW----					3	\$25.00		0.00			
		Week: 02/26/24	03/03/24	MTW----					3	\$25.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					3	\$25.00		0.00			
8	WQQK	02/05/24	03/05/24	M-F Evening M-F	CM	7p-12a	MTWTF--	:30	3	\$5.00	P-50	0.00	NM	15	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	MTW----					3	\$5.00		0.00			
		Week: 02/12/24	02/18/24	MTW----					3	\$5.00		0.00			
		Week: 02/19/24	02/25/24	MTW----					3	\$5.00		0.00			
		Week: 02/26/24	03/03/24	MTW----					3	\$5.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					3	\$5.00		0.00			
													Totals	102	\$1,992.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.  
 Tomesia Day

I, \_\_\_\_\_, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Tomesia Day

Authorized committee: Committee to elect Tomesia Day

Agency requesting time (and contact information): Results Media

N/A

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations): Assessor of Property

Date of election: March 5th  General  Primary

Treasurer of candidate's authorized committee: Amber Walton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature: *Tomesia Day*

Signature: *Lori Leggett*

Name: Tomesia Day

Name: *Lori Leggett*

Date of Request to Purchase Ad Time: 02-01-2024

Date of Station Agreement to Sell Time: 3/5/2024

# Signature Certificate

Reference number: XZ7EW-OJWUW-UV3XU-PLLEO

## Signer

**Darrell Denson**

Email: darrell@gelresultsmmedia.com

Sent:

02 Feb 2024 01:01:31 UTC

Viewed:

02 Feb 2024 02:10:41 UTC

Signed:

02 Feb 2024 02:19:55 UTC

## Timestamp

## Signature

*Tomesia Day*

## Recipient Verification:

✓Email verified

02 Feb 2024 02:10:41 UTC

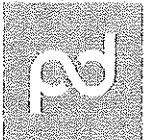
IP address: 172.58.145.232

Location: Nashville, United States

Document completed by all parties on:

02 Feb 2024 02:19:55 UTC

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