

Order #1076103: Beech Firm../Williams/D../Political ../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
02/05/24 11:16:41 AM	Processed		<async process>	Amy Smitt	\$1,504.00	68	0.00
02/05/24 11:06:48 AM	Approved			Lori Jacks	\$1,504.00	68	0.00
02/05/24 11:06:44 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Lori Jacks	\$1,504.00	68	0.00
02/05/24 10:47:26 AM	Approval Workflow		[Sales Manager - Ready Default]	Lori Ligget	\$1,504.00	68	0.00
02/02/24 5:54:59 PM	Ready for approval		Ready	Mike Lace	\$1,504.00	68	0.00
02/02/24 5:23:30 PM	New order created		<new order>	Mike Lace	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1076103
Alt Order #:
Product Desc: Political 2-12 to 3-3-24
Estimate:
Flight Dates: 02/12/24 - 03/03/24
Original Date / Rev: 02/02/24 / 02/02/24
Order Type: GENERAL

WQQK-FM
Primary AE: Mike Lacey
Sales Office: L-NAS
Sales Region: Local

Agency Name: Beech Firm, The
Buying Contact: Yolanda Beech
Billing Contact: Yolanda Beech
 PO Box 50785
 Nashville, TN 37205

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Williams/D/Judge-TN
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/29/24	60	\$1,348.00	\$1,145.80
03/01/24	03/03/24	8	\$156.00	\$132.60

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	60	\$1,348.00	\$1,145.80	0.00
March 2024	8	\$156.00	\$132.60	0.00
Totals	68	\$1,504.00	\$1,278.40	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Lacey			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQQK	02/12/24	03/03/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	3	\$35.00	P-50	0.00	NM	9	\$309.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	MTWTF--		3				\$35.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--		3				\$35.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		3				\$33.00		0.00			
N 2	WQQK	02/12/24	03/03/24	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	3	\$25.00	P-50	0.00	NM	9	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	MTWTF--		3				\$25.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--		3				\$25.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		3				\$25.00		0.00			
N 3	WQQK	02/12/24	03/03/24	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	3	\$25.00	P-50	0.00	NM	9	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	MTWTF--		3				\$25.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--		3				\$25.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		3				\$25.00		0.00			
N 4	WQQK	02/12/24	03/03/24	M-F Evening M-F	CM	7p-12a	MTWTF--	:30	7	\$5.00	P-50	0.00	NM	17	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	MTWTF--		7				\$5.00		0.00			

Order / Rev: 1076103
 Alt Order #:
 Flight Dates: 02/12/24 - 03/03/24

Advertiser: Williams/D/Judge-TN
 Product Desc: Political 2-12 to 3-3-24
 Estimate:
 WQKK-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WQKK	02/17/24	02/18/24	Sa-Su AM Sa-Su	CM	6a-10a	-----SS	:30	2	\$33.00	P-50	0.00	NM	2	\$66.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	MTWTF--					5	\$5.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--					5	\$5.00		0.00			
N 6	WQKK	02/17/24	03/03/24	Sa-Su Midday Sa-Su	CM	10a-3p	-----SS	:30	4	\$50.00	P-50	0.00	NM	8	\$148.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----SS					2	\$33.00		0.00			
		Week: 02/19/24	02/25/24	-----SS					4	\$8.00		0.00			
		Week: 02/26/24	03/03/24	-----SS					2	\$50.00		0.00			
		Week: 02/26/24	03/03/24	-----SS					2	\$8.00		0.00			
N 7	WQKK	02/17/24	02/18/24	Sa-Su PM Sa-Su	CM	3p-7p	-----SS	1:00	2	\$60.00	P-50	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----SS					2	\$60.00		0.00			
N 8	WQKK	02/24/24	02/25/24	Sa-Su PM Sa-Su	CM	3p-7p	-----SS	:30	2	\$50.00	P-50	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----SS					2	\$50.00		0.00			
N 9	WQKK	02/17/24	03/03/24	Sa-Su Evenings Sa-Su	CM	7p-12a	-----SS	:30	2	\$15.00	P-50	0.00	NM	4	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----SS					2	\$0.00		0.00			
		Week: 02/19/24	02/25/24	-----SS					0	\$0.00		0.00			
		Week: 02/26/24	03/03/24	-----SS					2	\$15.00		0.00			
N 10	WQKK	02/24/24	02/25/24	Sa-Su Evenings Sa-Su	CM	7p-12a	-----SS	1:00	2	\$18.00	P-50	0.00	NM	2	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----SS					2	\$18.00		0.00			
N 11	WQKK	02/24/24	03/03/24	Sa-Su AM Sa-Su	CM	6a-10a	-----SS	1:00	2	\$40.00	P-50	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----SS					2	\$40.00		0.00			
		Week: 02/26/24	03/03/24	-----SS					2	\$40.00		0.00			
													Totals	68	\$1,504.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Stephanie Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: **Stephanie Williams**

Authorized committee: **Friends of Stephanie Williams**

Agency requesting time (and contact information):
 N/A **The Beech Firm, LLC**

Candidate's political party: **Democrat**

Office sought (no acronyms or abbreviations): **Circuit Court Judge**

Date of election: **March 5, 2024** General Primary

Treasurer of candidate's authorized committee:
Richard Manson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>The Beech Firm, LLC Yolonda Beech</i> Name: Yolonda Beech Date of Request to Purchase Ad Time:	Signature: <i>Lori Liggett</i> Name: Lori Liggett Date of Station Agreement to Sell Time: 2/5/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received:

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1076103	Station Call Letters: WQQK	Date Received/Requested: 2/15/2024
Est. #: n/a	Station Location: Nashville	Run Start and End Dates: 2/12 - 3/3/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Signature Certificate

Reference number: 88JDT-GRQKI-SDSZM-JRNYB

Signer

Timestamp

Signature

Yolonda Beech

Email: info@thebeechfirm.com

Sent:

26 Jan 2024 18:12:28 UTC

Viewed:

29 Jan 2024 03:33:57 UTC

Signed:

29 Jan 2024 15:28:35 UTC

The Beech Firm, LLC Yolonda Beech

Recipient Verification:

✓ Email verified

29 Jan 2024 03:33:57 UTC

IP address: 174.212.100.129

Document completed by all parties on:

29 Jan 2024 15:28:35 UTC

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