

# Order #1075619: Results Me../Day/D/Asse../Political ../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
02/02/24 1:58:21 PM	Cash in Advance Rerr		[cleared cash in adv] Client paid via cc 2.2.24	Lori Jacks	\$2,000.00	103	0.00
02/02/24 11:48:01 AM	Processed		<async process>	Amy Smith	\$2,000.00	103	0.00
02/02/24 11:44:38 AM	Approved			Lori Jacks	\$2,000.00	103	0.00
02/02/24 11:44:35 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Lori Jacks	\$2,000.00	103	0.00
02/02/24 11:31:38 AM	Approval Workflow		[Sales Manager - Ready Default] political	Dave Elliot	\$2,000.00	103	0.00
02/02/24 10:47:12 AM	Ready for approval		Ready	Mike Lace	\$2,000.00	103	0.00
02/02/24 10:19:54 AM	New order created		<new order>	Mike Lace	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1075619  
**Alt Order #:**  
**Product Desc:** Political - Results Media DD  
**Estimate:**  
**Flight Dates:** 02/04/24 - 03/05/24  
**Original Date / Rev:** 02/02/24 / 02/02/24  
**Order Type:** GENERAL

WQKK-FM

**Primary AE:** Mike Lacey  
**Sales Office:** L-NAS  
**Sales Region:** Local

**Agency Name:** Results Media & Marketing  
**Buying Contact:** Darrell Denson  
**Billing Contact:** Darrell Denson  
 3033 Lakeshore Drive  
 Old Hickory, TN 37138

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Day/D/Assessor  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/29/24	79	\$1,580.00	\$1,343.00
03/01/24	03/05/24	24	\$420.00	\$357.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	79	\$1,580.00	\$1,343.00	0.00
March 2024	24	\$420.00	\$357.00	0.00
<b>Totals</b>	<b>103</b>	<b>\$2,000.00</b>	<b>\$1,700.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Lacey	L-NAS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQKK	02/04/24	03/03/24	Sa-Su AM Sa-Su	CM	6a-10a	-----S	:30	3	\$33.00	P-50	0.00	NM	8	\$264.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S					2	\$33.00		0.00			
		Week: 02/05/24	02/11/24	-----S					3	\$33.00		0.00			
		Week: 02/12/24	02/18/24	-----S					1	\$33.00		0.00			
		Week: 02/19/24	02/25/24	-----S					1	\$33.00		0.00			
		Week: 02/26/24	03/03/24	-----S					1	\$33.00		0.00			
N 2	WQKK	02/04/24	03/03/24	Sa-Su Midday Sa-Su	CM	10a-3p	-----S	:30	4	\$8.00	P-50	0.00	NM	15	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S					3	\$8.00		0.00			
		Week: 02/05/24	02/11/24	-----S					3	\$8.00		0.00			
		Week: 02/12/24	02/18/24	-----S					1	\$8.00		0.00			
		Week: 02/19/24	02/25/24	-----S					4	\$8.00		0.00			
		Week: 02/26/24	03/03/24	-----S					4	\$8.00		0.00			
N 3	WQKK	02/04/24	03/03/24	Sa-Su PM Sa-Su	CM	3p-7p	-----S	:30	3	\$25.00	P-50	0.00	NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----S					3	\$25.00		0.00			
		Week: 02/05/24	02/11/24	-----S					3	\$25.00		0.00			
		Week: 02/12/24	02/18/24	-----S					1	\$25.00		0.00			

Order / Rev: 1075619  
 Alt Order #:  
 Flight Dates: 02/04/24 - 03/05/24

Advertiser: Day/D/Assessor  
 Product Desc: Political - Results Media DD  
 Estimate:  
 WQQK-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WQQK	02/11/24	03/03/24	Sa-Su Evenings Sa-Su	CM	7p-12a	-----SS	:30	4	\$5.00	P-50	0.00	NM	10	\$46.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S					1	\$25.00		0.00			
		Week: 02/26/24	03/03/24	-----S					2	\$25.00		0.00			
N 5	WQQK	02/05/24	03/05/24	M-F AM Drive M-F	CM	6a-10a	MTW----	:30	3	\$33.00	P-50	0.00	NM	15	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	MTW----					3	\$33.00		0.00			
		Week: 02/12/24	02/18/24	MTW----					3	\$33.00		0.00			
		Week: 02/19/24	02/25/24	MTW----					3	\$33.00		0.00			
		Week: 02/26/24	03/03/24	MTW----					3	\$33.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					3	\$33.00		0.00			
N 6	WQQK	02/05/24	03/05/24	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	3	\$25.00	P-50	0.00	NM	15	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	--WTF--					3	\$25.00		0.00			
		Week: 02/12/24	02/18/24	--WTF--					3	\$25.00		0.00			
		Week: 02/19/24	02/25/24	--WTF--					3	\$25.00		0.00			
		Week: 02/26/24	03/03/24	--WTF--					3	\$25.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					3	\$25.00		0.00			
N 7	WQQK	02/05/24	03/05/24	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	3	\$25.00	P-50	0.00	NM	15	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	MTW----					3	\$25.00		0.00			
		Week: 02/12/24	02/18/24	MTW----					3	\$25.00		0.00			
		Week: 02/19/24	02/25/24	MTW----					3	\$25.00		0.00			
		Week: 02/26/24	03/03/24	MTW----					3	\$25.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					3	\$25.00		0.00			
N 8	WQQK	02/05/24	03/05/24	M-F Evening M-F	CM	7p-12a	MTWTF--	:30	3	\$5.00	P-50	0.00	NM	15	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	MTW----					3	\$5.00		0.00			
		Week: 02/12/24	02/18/24	MTW----					3	\$5.00		0.00			
		Week: 02/19/24	02/25/24	MTW----					3	\$5.00		0.00			
		Week: 02/26/24	03/03/24	MTW----					3	\$5.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					3	\$5.00		0.00			
													Totals	103	\$2,000.00



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: 1075619	Station Call Letters: WQQK	Date Received/Requested: 2/2/2024
Est. #: n/a	Station Location: Nashville	Run Start and End Dates: 2/4 - 2/5/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.  
 Tomesia Day

I, \_\_\_\_\_, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: **Tomesia Day**

Authorized committee: **Committee to elect Tomesia Day**

Agency requesting time (and contact information): **Results Media**

N/A

Candidate's political party: **Democrat**

Office sought (no acronyms or abbreviations): **Assessor of Property**

Date of election: **March 5th**

General

Primary

Treasurer of candidate's authorized committee: **Amber Walton**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>Tomesia Day</i> Name: <b>Tomesia Day</b>	Signature: <i>[Handwritten Signature]</i> Name: <i>[Handwritten Name]</i>
Date of Request to Purchase Ad Time: <b>02-01-2024</b>	Date of Station Agreement to Sell Time: <b>2/2/2024</b>

# Signature Certificate

Reference number: XZ7EW-OJWTV-UV3XU-PLEEO

## Signer

## Timestamp

## Signature

### Darrell Denson

Email: darrell@getresultsmedia.com

Sent:

02 Feb 2024 01:01:31 UTC

Viewed:

02 Feb 2024 02:10:41 UTC

Signed:

02 Feb 2024 02:19:55 UTC

*Towesia Day*

### Recipient Verification:

✓ Email verified

02 Feb 2024 02:10:41 UTC

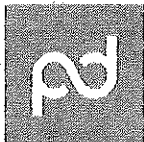
IP address: 172.58.145.232

Location: Nashville, United States

Document completed by all parties on:

02 Feb 2024 02:19:55 UTC

Page 1 of 1



Signed with PandaDoc

PandaDoc is a document workflow and certified eSignature solution trusted by 50,000+ companies worldwide.

