

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, \_\_\_\_\_, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name:

Address:

Contact:

Phone number:

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>flexPointMedia</i>	Signature:
Name:	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	KHAD-FM	<b>ORDER#:</b>	3199737	<b>DATE:</b>	08/09/2022
<b>MARKET:</b>	UM - Upton, WY	<b>AMOUNT:</b>	\$637.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	54		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4430263</b>
<b>ADVERTISER:</b>	True West PAC	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 3090 8/10-8/16 WYSD-01 2022	<b>AGY EST:</b>	3090		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	08-10-2022 TO 8/16/2022		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	08/09/2022 09:59

**COMMENTS**

[Rep Comment] 08/09/2022: New URGENT order. Nab and spots to follow via email from genmediapartners@trucastsolutions.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Send invoices electronically

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

DAY#1		8/10/2022 To 8/10/2022					TOT \$120.00			TOTAL SPOTS 10	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	8/10/2022	8/10/2022	4	\$12	\$48
	2		..W....	10:00AM	3:00PM	60	8/10/2022	8/10/2022	2	\$12	\$24
	3		..W....	3:00PM	7:00PM	60	8/10/2022	8/10/2022	4	\$12	\$48

DAY#2		8/11/2022 To 8/11/2022					TOT \$120.00			TOTAL SPOTS 10	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	8/11/2022	8/11/2022	4	\$12	\$48
	2		...T...	10:00AM	3:00PM	60	8/11/2022	8/11/2022	2	\$12	\$24
	3		...T...	3:00PM	7:00PM	60	8/11/2022	8/11/2022	4	\$12	\$48

<b>STATION:</b> KHAD-FM	<b>ORDER#:</b> 3199737	<b>DATE:</b> 08/09/2022
<b>MARKET:</b> UM - Upton, WY	<b>AMOUNT:</b> \$637.00	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Tacher GMP	<b>SPOTS:</b> 54	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> CHICAGO	<b>SLS PH:</b> 216-233-8181	
<b>SALESPERSON:</b> Linley Grande	<b>SLS FAX:</b>	
<b>SLS EMAIL:</b> Linley.Grande@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4430263</b>
<b>ADVERTISER:</b> True West PAC	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> Est 3090 8/10-8/16 WYSD-01 2022	<b>AGY EST:</b> 3090	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 08-10-2022 TO 8/16/2022	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 7		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 08/09/2022 09:59

**DAY#3 8/12/2022 To 8/12/2022 TOT \$108.00 TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	8/12/2022	8/12/2022	4	\$12	\$48
	2		....F..	10:00AM	3:00PM	60	8/12/2022	8/12/2022	1	\$12	\$12
	3		....F..	3:00PM	7:00PM	60	8/12/2022	8/12/2022	4	\$12	\$48

**DAY#4 8/13/2022 To 8/13/2022 TOT \$66.00 TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	6:00AM	7:00PM	60	8/13/2022	8/13/2022	6	\$11	\$66

**DAY#5 8/14/2022 To 8/14/2022 TOT \$55.00 TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S	6:00AM	7:00PM	60	8/14/2022	8/14/2022	5	\$11	\$55

**DAY#6 8/15/2022 To 8/15/2022 TOT \$120.00 TOTAL SPOTS 10**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	8/15/2022	8/15/2022	4	\$12	\$48
	2		M.....	10:00AM	3:00PM	60	8/15/2022	8/15/2022	2	\$12	\$24
	3		M.....	3:00PM	7:00PM	60	8/15/2022	8/15/2022	4	\$12	\$48



# Broadcast Contract

MEDIA FINANCIAL SERVICES  
TRUE WEST PAC  
1655 Palm Beach Lakes Blvd  
#903  
WEST PALM BEACH, FL 33401

Start Date 08/10/22	Contract# 2003898	Mod# 0
End Date 08/16/22	Date Entered 08/09/22	Date Last Modified 08/09/22
Advertiser TRUE WEST PAC		Station Market KFMH-FM
Product Est 3090		SalesRep/Office COMPANY TACHER

Calendar Billing Cycle Estimate# Est 3090

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 08/10/22 FR 08/12/22	06:00A-10:00A	60	--	--	4	4	4	--	--	12	\$20.00
2	WE 08/10/22 FR 08/12/22	10:00A-03:00P	60	--	--	2	2	2	--	--	6	\$20.00
3	WE 08/10/22 FR 08/12/22	03:00P-07:00P	60	--	--	3	3	3	--	--	9	\$20.00
4	MO 08/15/22 MO 08/15/22	06:00A-10:00A	60	4	--	--	--	--	--	--	4	\$20.00
5	MO 08/15/22 MO 08/15/22	10:00A-03:00P	60	2	--	--	--	--	--	--	2	\$20.00
6	MO 08/15/22 MO 08/15/22	03:00P-07:00P	60	3	--	--	--	--	--	--	3	\$20.00
7	TU 08/16/22 TU 08/16/22	06:00A-10:00A	60	--	4	--	--	--	--	--	4	\$20.00

LN	DATE	INVENTORY TYPE	REVENUE TYPE	PRICING STRUCTURE	RATE	QTY	TAX SCHEDULE	LINE TOTAL
1	08/10/22 08/16/22	NON-SPOT ITEM	POLITICAL AGENCY	PER ITEM	\$637.00	1		\$637.00
SPOTS ON KHAD								

Alternative Revenue Total: \$637.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	40	800.00	\$215.55	\$ 1,221.45	\$ 1,437.00

Billing Projections: By Month

	Aug 22
CA	1,437.00
ST	1,437.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name  
See reverse for accepted terms and conditions, if any

Title

Name

Title

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