

ORDER



Topeka KSNT

Orders

Order / Rev: 2514308

Alt Order #: 26923766

Product Desc: Candidate

Estimate: 560/646/6896

Flight Dates: 05/20/20 - 05/26/20

Original Date / Rev: 05/19/20 / 05/19/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Strategic Media Services

Buying Contact:

Billing Contact:

1911 North Fort Myer Drive

Arlington, VA 22209

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: POL/Roger Marshall/US Senate/KS/Re

Demographic: HH

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN13871/SP2622/AL1146

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/18/20	05/24/20	21	\$2,810.00	\$2,388.50
05/25/20	05/31/20	12	\$2,270.00	\$1,929.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	33	\$5,080.00	\$4,318.00	0.00
Totals	33	\$5,080.00	\$4,318.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNT	05/20/20	05/20/20	KSNT News KSNT News	CM	5a-6a	--W----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
KSNT NEWS 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	--W----		1				\$30.00		0.00			
N 2	KSNT	05/21/20	05/21/20	KSNT News KSNT News	CM	5a-6a	---T---	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
KSNT NEWS 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	---T---		1				\$30.00		0.00			
N 3	KSNT	05/22/20	05/22/20	KSNT News KSNT News	CM	5a-6a	----F--	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
KSNT NEWS 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	----F--		1				\$30.00		0.00			
N 4	KSNT	05/25/20	05/25/20	KSNT News KSNT News	CM	5a-6a	M-----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
KSNT NEWS 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/20	05/31/20	M-----		1				\$30.00		0.00			
N 5	KSNT	05/26/20	05/26/20	KSNT News KSNT News	CM	5a-6a	-T-----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00

DR. PHIL

Order / Rev: 2514308
 Alt Order #: 26923766
 Flight Dates: 05/20/20 - 05/26/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 560/646/6896

Topeka KSNT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	----F--					1	\$120.00		0.00			
N 18	KSNT	05/26/20	05/26/20	M-F 3p-4p Dr. Phil	CM	3p-4p	-T-----	:30	1	\$120.00	P3	0.00	NM	1	\$120.00
		DR. PHIL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-T-----					1	\$120.00		0.00			
N 19	KSNT	05/21/20	05/21/20	M-F 4p-5p Ellen	CM	4p-5p	---T---	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		ELLEN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	---T---					1	\$150.00		0.00			
N 20	KSNT	05/22/20	05/22/20	M-F 4p-5p Ellen	CM	4p-5p	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		ELLEN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	----F--					1	\$150.00		0.00			
N 21	KSNT	05/26/20	05/26/20	M-F 4p-5p Ellen	CM	4p-5p	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		ELLEN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-T-----					1	\$150.00		0.00			
N 22	KSNT	05/20/20	05/20/20	6p 27 News on KSNT 6p 27 News on KSNT	CM	6p-630p	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		KSNT NWS AT 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	--W----					1	\$300.00		0.00			
N 23	KSNT	05/25/20	05/25/20	6p 27 News on KSNT 6p 27 News on KSNT	CM	6p-630p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		KSNT NWS AT 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	M-----					1	\$300.00		0.00			
N 24	KSNT	05/26/20	05/26/20	6p 27 News on KSNT 6p 27 News on KSNT	CM	6p-630p	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		KSNT NWS AT 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-T-----					1	\$300.00		0.00			
N 25	KSNT	05/21/20	05/21/20	PA (M-F) Entertainment Tonight	CM	630p-7p	---T---	:30	1	\$160.00	P3	0.00	NM	1	\$160.00
		ENT TONIGHT 30													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	---T---					1	\$160.00		0.00			
N 26	KSNT	05/22/20	05/22/20	PA (M-F) Entertainment Tonight	CM	630p-7p	----F--	:30	1	\$160.00	P3	0.00	NM	1	\$160.00
		ENT TONIGHT 30													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	----F--					1	\$160.00		0.00			
N 27	KSNT	05/26/20	05/26/20	LN M-F 27 News on KSNT	CM	10p-1035p	-T-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		KSNT NWS AT 10P<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-T-----					1	\$600.00		0.00			
N 28	KSNT	05/24/20	05/24/20	LN Sa-Su 27 News on KSNT	CM	10p-1035p	-----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		News at 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	-----S					1	\$350.00		0.00			
N 29	KSNT	05/20/20	05/20/20	Tonight Show Tonight Show	CM	1035p-1135p	--W----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		Tonight Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 2514308
 Alt Order #: 26923766
 Flight Dates: 05/20/20 - 05/26/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 560/646/6896

Topeka KSNT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/18/20	05/24/20	--W----			1		\$250.00	0.00					
N 30	KSNT	05/21/20	05/21/20	Tonight Show	CM	1035p-1135p	----T---	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		Tonight Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/18/20	05/24/20	---T---			1		\$250.00	0.00					
N 31	KSNT	05/22/20	05/22/20	Tonight Show	CM	1035p-1135p	----F--	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		Tonight Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/18/20	05/24/20	----F--			1		\$250.00	0.00					
N 32	KSNT	05/25/20	05/25/20	Tonight Show	CM	1035p-1135p	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		Tonight Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/25/20	05/31/20	M-----			1		\$250.00	0.00					
N 33	KSNT	05/26/20	05/26/20	Tonight Show	CM	1035p-1135p	-T-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		Tonight Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 05/25/20	05/31/20	-T-----			1		\$250.00	0.00					
													Totals	33	\$5,080.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26923766

Changes as of: 5/19/2020 at 11:35 AM

Version: Current State Version 1

CPE: 560/646/8896

Flight: 5/20/20 - 5/26/20

Station: KSNT

Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES

Advertiser: Kansans for Marshall

Market: Topeka

Total \$: \$5,080.00

1911 NORTH FT MYER DRIVE
SUITE 400
ARLINGTON, VA 20009

Product: Candidate
Agency Order #: 9603428
Buyer: Osborne, TJ

Office: WASHINGTON
Service: Nielsen
Primary Demo:

Total Spots: 33
Total CPM: \$0.00
Total GRP:

Salesperson: KELLY JOHNS
202-872-5880

Assistant: KELLY JOHNS
202-872-5880

Traffic #: 2514308

Separation:

#	Day/Time	DP	Program	Rate	Len	5/20 - 5/26								Total Spots	Total \$	CPP*	GRP*
						5/20	5/21	5/22	5/23	5/24	5/25	5/26					
1	W-F,M-Tu 5a-6a		KSNT NEWS 1	\$30.00	30	1	1	1	0	0	1	1	5	\$150.00	\$0.00	0.0	
2	W-F,M-Tu 6a-7a		KSNT NEWS 2	\$80.00	30	1	0	1	0	0	1	1	4	\$320.00	\$0.00	0.0	
3	W-F,M-Tu 7a-9a		TODAY SHW<	\$80.00	30	1	1	0	0	0	0	1	3	\$240.00	\$0.00	0.0	
4	Sa 6a-7a		KSNT NEWS 2 WK	\$30.00	30	0	0	0	1	0	0	0	1	\$30.00	\$0.00	0.0	
5	Su 6a-7a		KSNT NEWS 2 WK	\$30.00	30	0	0	0	0	1	0	0	1	\$30.00	\$0.00	0.0	
6	W-F,M-Tu 9a-10a		TDY 3RD HR-NBC<	\$80.00	30	1	0	0	0	0	0	0	1	\$80.00	\$0.00	0.0	
7	W-F,M-Tu 3p-4p		DR. PHIL	\$120.00	30	0	1	1	0	0	0	1	3	\$360.00	\$0.00	0.0	
8	W-F,M-Tu 4p-5p		ELLEN	\$150.00	30	0	1	1	0	0	0	1	3	\$450.00	\$0.00	0.0	
9	W-F,M-Tu 6p-6:30p		KSNT NWS AT 6P	\$300.00	30	1	0	0	0	0	1	1	3	\$900.00	\$0.00	0.0	
10	W-F,M-Tu 6:30p-7p		ENT TONIGHT 30	\$160.00	30	0	1	1	0	0	0	0	2	\$320.00	\$0.00	0.0	
11	W-F,M-Tu 10p-10:35p		KSNT NWS AT 10P<	\$600.00	30	0	0	0	0	0	0	1	1	\$600.00	\$0.00	0.0	
12	Su 10p-10:30p		News at 10	\$350.00	30	0	0	0	0	1	0	0	1	\$350.00	\$0.00	0.0	
13	W-F,M-Tu 10:35p-11:37p		Tonight Show	\$250.00	30	1	1	1	0	0	1	1	5	\$1,250.00	\$0.00	0.0	
TOTALS:						6	6	6	1	2	4	8	33	\$5,080.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 26923766		Charges as of: 5/19/2020 at 11:35 AM		Version: Current State Version 1	
CPE: 560/646/6896		Flight: 5/20/20 - 5/26/20		Station: KSNT	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: Kansans for Marshall		Market: Topeka	
1911 NORTH FT MYER DRIVE ARLINGTON, VA 20009		Product: Candidate		Office: WASHINGTON	
Agency Order #: 9603428		Buyer: Osborne, TJ		Service: Nielsen	
Salesperson: KELLY JOHNS		202-872-5880		Assistant: KELLY JOHNS	
Separation:				202-872-5880	
				Traffic #: 2514308	
				Total Spots: 33	
				Total CPM: \$0.00	
				Total GRP:	
				Total \$: \$5,080.00	

Special Instructions

Date/Time 05/19/20 11:35 AM **Added by** System **Comment** Notice Received.

Competitive Information
Market Budget: \$5,080
KSNT Share: 100%
Comment: Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	33	\$5,080.00	N/A	0.0
Total	100%	33	\$5,080.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-May	33	\$5,080.00
Total	33	\$5,080.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	5/19/20 11:17 AM					\$0
New	5/19/20 11:06 AM	KELLY JOHNS	Confirmed	33		\$5,080.00
						\$5,080.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):

☐ N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

8/4/20



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

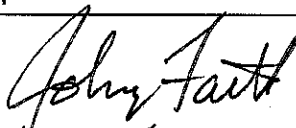


the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Neil Williams <small>Digitally signed by Neil Williams Date: 2020.04.14 10:59:03 -04'00'</small>	Signature: 
Name: Neil Williams	Name: Johnny Faith
Date of Request to Purchase Ad Time: 4/14/20	Date of Station Agreement to Sell Time: 5/19/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Neil Williams

Digitally signed by Neil Williams

Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 4/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

5/4/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

SEE ATTACHED

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.