

Remit To: CBS Television Stations  
P.O. Box 33091  
Newark, NJ 07188-0091



WCBS-TV

INVOICE

For: BILL DE BLASIO FOR PUBLIC ADVOCATE(231829)  
320 7th Ave # 278  
Brooklyn, NY 11215-4113

Account Exec: Link, John  
Office: CTS-PH  
Contract Num: 1011-62454  
Contract Dates: 08/12/2013-08/18/2013  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1011-422025  
Invoice Date: 08/18/2013  
Billing Cycle: Weekly  
Billing Period: 07/29/2013-08/18/2013

**PAY BY** 09/17/2013  
Net 30 days

In Account With: AKPD MESSAGE & MEDIA(13565)  
730 N Franklin St Ste 404  
Chicago, IL 60654-7205  
ATTN:Accounts Payable

Product Desc: DE BLASIO/D/MAYOR

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	CBS SUNDAY MORNING	08/18/2013-08/18/2013	.....S	30	1	3,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/12/2013-08/18/2013		.....S	1	3,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/18/2013	Su	09:07:19 AM		BDB1301H	30	3,700.00			
2	THE PRICE IS RIGHT	08/14/2013-08/14/2013	..W....	30	1	1,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/12/2013-08/18/2013		..W....	1	1,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/14/2013	We	10:58:56 AM		BDB1301H	30	1,200.00			
3	5PM EARLY NEWS	08/14/2013-08/16/2013	..W.F..	30	2	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/12/2013-08/18/2013		..W.F..	2	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/14/2013	We	05:16:04 PM		BDB1301H	30	1,500.00			
08/16/2013	Fr	05:45:25 PM		BDB1301H	30	1,500.00			
4	EARLY NEWS	08/13/2013-08/15/2013	.T.T...	30	2	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/12/2013-08/18/2013		.T.T...	2	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/13/2013	Tu	06:22:23 PM		BDB1301H	30	1,500.00			
08/15/2013	Th	06:28:02 PM		BDB1301H	30	1,500.00			

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5	LATE NEWS M-SUN	08/17/2013-08/18/2013	.....SS	30	2	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/12/2013-08/18/2013		.....SS	2	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/17/2013	Sa	11:28:58 PM		BDB1301H	30	2,000.00			
08/18/2013	Su	11:23:20 PM		BDB1301H	30	2,000.00			
6	CBS THIS MORNING	08/13/2013-08/16/2013	.T..F..	30	2	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/12/2013-08/18/2013		.T..F..	2	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/13/2013	Tu	08:29:25 AM		BDB1301H	30	800.00			
08/16/2013	Fr	08:54:00 AM		BDB1301H	30	800.00			
7	NOON NEWS	08/14/2013-08/14/2013	..W....	30	1	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/12/2013-08/18/2013		..W....	1	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/14/2013	We	12:26:03 PM		BDB1301H	30	800.00			
8	JUDGE JUDY	08/12/2013-08/16/2013	M...F..	30	2	1,300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/12/2013-08/18/2013		M...F..	2	1,300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/12/2013	Mo	04:22:15 PM		BDB1301H	30	1,300.00			
08/16/2013	Fr	04:29:21 PM		BDB1301H	30	1,300.00			

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9	SIXTY MINUTES	08/18/2013-08/18/2013	.....S	30	1	14,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/12/2013-08/18/2013		.....S	1	14,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/18/2013	Su	07:57:35 PM		BDB1301H	30	14,000.00			
<u>Total Spots</u>		<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals 14		33,900.00	5,085.00	28,815.00	0.00	0.00	0.00		

**Billing Notes**  
CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

<b>Wire Transfer Instructions:</b>	<b>For Billing Inquiries Please Contact:</b>	<b>Gross Billing</b>	33,900.00
	<b>Controller's Dept.</b>	<b>Trade Value</b>	0.00
		<b>Agency Commission</b>	5,085.00
		<b>Local Tax</b>	0.00
		<b>State Tax</b>	0.00
		<b>Pre Paid Amount</b>	0.00
		<b>212-975-1900</b>	<b>Pay This Amount</b>

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