

Remit To: CBS Television Stations
P.O. Box 33091
Newark, NJ 07188-0091



WCBS-TV

INVOICE

For: BILL DE BLASIO FOR PUBLIC ADVOCATE(231829)
320 7th Ave # 278
Brooklyn, NY 11215-4113

Account Exec: Link, John
Office: CTS-PH
Contract Num: 1011-62454
Contract Dates: 08/12/2013-08/18/2013
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1011-422025
Invoice Date: 08/18/2013
Billing Cycle: Weekly
Billing Period: 07/29/2013-08/18/2013

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PAY BY 09/17/2013
Net 30 days

In Account With: AKPD MESSAGE & MEDIA(13565)
730 N Franklin St Ste 404
Chicago, IL 60654-7205
ATTN:Accounts Payable

Product Desc: DE BLASIO/D/MAYOR

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	CBS SUNDAY MORNING		08/18/2013-08/18/2013	 S		30	1	3,700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/12/2013-08/18/2013	 S		1		3,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/18/2013	Su	09:07:19 AM		BDB1301H	30	3,700.00			
2	THE PRICE IS RIGHT		08/14/2013-08/14/2013		. . W		30	1	1,200.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/12/2013-08/18/2013		. . W		1		1,200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/14/2013	We	10:58:56 AM		BDB1301H	30	1,200.00			
3	5PM EARLY NEWS		08/14/2013-08/16/2013		. . W . F . .		30	2	1,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/12/2013-08/18/2013		. . W . F . .		2		1,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/14/2013	We	05:16:04 PM		BDB1301H	30	1,500.00			
08/16/2013	Fr	05:45:25 PM		BDB1301H	30	1,500.00			
4	EARLY NEWS		08/13/2013-08/15/2013		. T . T . . .		30	2	1,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/12/2013-08/18/2013		. T . T . . .		2		1,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/13/2013	Tu	06:22:23 PM		BDB1301H	30	1,500.00			
08/15/2013	Th	06:28:02 PM		BDB1301H	30	1,500.00			

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
5	LATE NEWS M-SUN		08/17/2013-08/18/2013	SS		30	2	2,000.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/12/2013-08/18/2013	SS		2		2,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/17/2013	Sa	11:28:58 PM		BDB1301H	30	2,000.00			
08/18/2013	Su	11:23:20 PM		BDB1301H	30	2,000.00			
6	CBS THIS MORNING		08/13/2013-08/16/2013		.T...F..		30	2	800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/12/2013-08/18/2013		.T...F..		2		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/13/2013	Tu	08:29:25 AM		BDB1301H	30	800.00			
08/16/2013	Fr	08:54:00 AM		BDB1301H	30	800.00			
7	NOON NEWS		08/14/2013-08/14/2013		..W....		30	1	800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/12/2013-08/18/2013		..W....		1		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/14/2013	We	12:26:03 PM		BDB1301H	30	800.00			
8	JUDGE JUDY		08/12/2013-08/16/2013		M...F..		30	2	1,300.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/12/2013-08/18/2013		M...F..		2		1,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/12/2013	Mo	04:22:15 PM		BDB1301H	30	1,300.00			
08/16/2013	Fr	04:29:21 PM		BDB1301H	30	1,300.00			



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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots		Rate
9	SIXTY MINUTES		08/18/2013-08/18/2013	 S		30	1	14,000.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/12/2013-08/18/2013	 S		1		14,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/18/2013	Su	07:57:35 PM		BDB1301H	30	14,000.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		14		33,900.00		5,085.00	28,815.00	0.00	0.00	0.00

Billing Notes CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: Controller's Dept. 212-975-1900	Gross Billing	33,900.00
	Trade Value	0.00
	Agency Commission	5,085.00
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	28,815.00

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