

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4188549

Traffic Order # 12295680		Created On 5/22/2024 10:16:48 AM	Order Status Contract Confirmed
Order # 4188549		Created By Put, Rotmene	Gross \$ 7444.00
Order Descrp 63184077_POL_Candidate_AMP-PALOMBO & PALOMBO FOR T		Updated On 5/22/2024 2:37:51 PM	Net \$ 5359.68
Client AMP-PALOMBO & PALOMBO FOR TWP		Updated By Steinman, Jake	Units 175
Start Date 5/20/2024		Industry Political-State-Local	Credit Hold NO
End Date 6/9/2024		REFERENCES	
# of Weeks 3		Primary	
SALES		Secondary	
ActiveWeeks 3		Tertiary	
AE 1 Kailis, Susan		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - ACCESS MEDIAJAMESTOWN 15.00%		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Cape May County		Contact AMP	
Total Networks 6		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
5/22 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 63184077	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product	
		Estimate 1730	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		5/22 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,	
		Philadelphia– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		SYSCODE LIST	
		5293	

SUMMARY FOR SYSCODE 5293

Traffic Order #	12295680	Created On	5/22/2024 10:16:48 AM	Order Status	Contract Confirmed
Order #	4188549	Created By	Put, Rotmene	Syscode Gross \$	7444.00
Order Descrp	63184077_POL_Candidate_AMP-PALOMBO & PALOMBO FOR T	Updated On	5/22/2024 11:47:34 AM	Syscode Net \$	5359.68
Client	AMP-PALOMBO & PALOMBO FOR TWP CMTE-PHL	Updated By	eClerx BOT	Syscode Units	175
Start Date	5/20/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	6/9/2024	Zones	Cape May County	Avg Unit Rate	42.54
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	ESPN	5293	ESPN PT	05/27/2024	06/02/2024	M-Su 7p-12m	X	X	X	X	X	X	X	11	\$69.00	\$759.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5293	FXNC EM	05/24/2024	05/26/2024	F-Su 5a-9a					X	X	X	5	\$30.00	\$150.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5293	FXNC EM	06/03/2024	06/04/2024	M-Tu 5a-9a	X	X						2	\$30.00	\$60.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5293	FXNC DT	05/27/2024	06/02/2024	M-Su 9a-4p	X	X	X	X	X	X	X	18	\$27.00	\$486.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5293	FXNC EF	05/24/2024	05/26/2024	F-Su 4p-7p					X	X	X	3	\$49.00	\$147.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5293	FXNC EF	06/03/2024	06/03/2024	M 4p-7p	X							1	\$49.00	\$49.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5293	FXNC PT	05/27/2024	06/02/2024	M-Su 7p-12m	X	X	X	X	X	X	X	11	\$67.00	\$737.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	HGTV	5293	HGTV DT	05/24/2024	05/26/2024	F-Su 9a-4p					X	X	X	8	\$16.00	\$128.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	HGTV	5293	HGTV DT	06/03/2024	06/04/2024	M-Tu 9a-4p	X	X						3	\$16.00	\$48.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	5293	ID EF	05/27/2024	06/02/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$10.00	\$70.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	5293	ID PT	05/24/2024	05/26/2024	F-Su 7p-12m					X	X	X	5	\$18.00	\$90.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	5293	ID PT	06/03/2024	06/03/2024	M 7p-12m	X							2	\$18.00	\$36.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	Newsmax TV	5293	NMX PT	05/27/2024	06/02/2024	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$34.00	\$408.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	ESPN	5293	ESPN PT	05/24/2024	05/26/2024	F-Su 7p-12m					X	X	X	5	\$69.00	\$345.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5293	FXNC EM	05/27/2024	06/02/2024	M-Su 5a-9a	X	X	X	X	X	X	X	12	\$30.00	\$360.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5293	FXNC DT	06/03/2024	06/04/2024	M-Tu 9a-4p	X	X						3	\$27.00	\$81.00	30
17	17		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5293	FXNC PT	05/24/2024	05/26/2024	F-Su 7p-12m					X	X	X	5	\$67.00	\$335.00	30
18	18		Amp ersa nd Politi cal Bun dle	74 74	HGTV	5293	HGTV DT	05/27/2024	06/02/2024	M-Su 9a-4p	X	X	X	X	X	X	X	18	\$16.00	\$288.00	30
19	19		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	5293	ID EF	06/03/2024	06/03/2024	M 4p-7p	X							1	\$10.00	\$10.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74 74	Newsmax TV	5293	NMX PT	05/24/2024	05/26/2024	F-Su 7p-12m					X	X	X	6	\$34.00	\$204.00	30
21	21		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5293	FXNC DT	05/24/2024	05/26/2024	F-Su 9a-4p					X	X	X	7	\$27.00	\$189.00	30
22	22		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5293	FXNC PT	06/03/2024	06/03/2024	M 7p-12m	X							1	\$67.00	\$67.00	30
23	23		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	5293	ID PT	05/27/2024	06/02/2024	M-Su 7p-12m	X	X	X	X	X	X	X	11	\$18.00	\$198.00	30
24	24		Amp ersa nd Politi cal Bun dle	74 74	ESPN	5293	ESPN PT	06/03/2024	06/03/2024	M 7p-12m	X							2	\$69.00	\$138.00	30
25	25		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	5293	ID EF	05/24/2024	05/26/2024	F-Su 4p-7p					X	X	X	3	\$10.00	\$30.00	30
26	26		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	5293	FXNC EF	05/27/2024	06/02/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$49.00	\$343.00	30

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27	27		Amp ersa nd Politi cal Bun dle	74 74	Newsmax TV	5293	NMX PT	06/03/2024	06/03/2024	M 7p-12m	X							2	\$34.00	\$68.00	30
28	28		Amp ersa nd Politi cal Bun dle	110 110	NBC Sports Philadelphia	5293	-	05/31/2024	05/31/2024	F 6:30p-9:30p					X			2	\$405.00	\$810.00	30
29	29		Amp ersa nd Politi cal Bun dle	110 110	NBC Sports Philadelphia	5293	-	06/03/2024	06/03/2024	M 6:30p-9:30p	X							2	\$405.00	\$810.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Order #	4188549	Created On	5/22/2024 10:16:48 AM	Order Status	Contract Confirmed
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Client	AMP-PALOMBO & PALOMBO FOR TWP	Updated On	5/22/2024 2:37:51 PM	Net \$	5359.68
Start Date	5/20/2024	Updated By	Steinman, Jake	Units	175
End Date	6/9/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	