

Rep Order# 6998487	Ver# 5	Status Revised	Traffic Order# 5531	Printed: 10/23/14 12:28 PM	Duplicate	1 of 3
EC'd Yes			Last Received: 10/23/14 10:01 AM			
			Showing Buylines: All Lines			

Rep Firm PETRY MEDIA CORPORATION
Sales Office (PH) PHILADELPHIA
Salesperson (FEI) FRANK FEINBERG
Sales Assistant THERESA
Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938

DSCC IE

ISSUE TO SHOW SPOT N/A LN 5,LNS 6-9 ADDED AS MKGDS TOTAL REMAINS SAME PLS. CONF. ASAP THANKS THERESA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu-F, M	7P-730P	HOW I MET YOUR MOTHER	30	-	-	\$60.00	10/28-11/03	2	1	2	\$120.00
2	Tu-F, M	730P-8P	HOW I MET YOUR MOTHER	30	-	-	\$60.00	10/28-11/03	2	1	2	\$120.00
3	M	9P-10P	LAW & ORDER: SVU	30	-	-	\$50.00	11/03-11/03	1	1	1	\$50.00
4	Tu	8P-9P Buy Comment: PRG CHANGED	LAW & ORDER:CI	30	-	-	\$50.00	10/28-10/28	1	1	1	\$50.00
5*	Sa	12P-330P Buy Comment: SPOT N/A Sales remark: V5 SPOT N/A V5 More than 2 codes changed	UNIV OF MAINE FOOTBALL VS VILLANOV	30	-	-	\$175.00	11/01-11/01	0	1	0	\$0.00
6*	M	10P-11P Buy Comment: LAW & ORDER:SVU MKGD FOR SPOT N/A LN 5 Sales remark: V5 MKGD FOR SPOT N/A LN 5 V5 Added	-	30	-	-	\$25.00	11/03-11/03	1	1	1	\$25.00
7*	F	8P-9P Buy Comment: BONES MKGD FOR SPOT N/A LN 5 Sales remark: V5 MKGD FOR SPOT N/A LN 5 V5 Added	-	30	-	-	\$50.00	10/31-10/31	1	1	1	\$50.00

ORDER WORKSHEET

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Station WPME-TV PORTLAND,ME-LMA/WPXT	Agency (GAM) GREAT AMERICAN MEDIA	Rep Firm PETRY MEDIA CORPORATION
Advertiser (DSIE) .DSCC IE	3050 K ST NW	Sales Office (PH) PHILADELPHIA
Product DSCC IE	WASHINGTON, DC 20007	Salesperson (FEI) FRANK FEINBERG
Estimate# 2779	Agency C/P1/P2/E 49/53/2779	Sales Assistant THERESA
Buyer Meredith Kaufman	Flight Dates 10/28/14-11/03/14	Salesperson Phone# 215-567-6005
		Salesperson Fax# 215-567-5938

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
8*	Sa	9P-10P	-	30	-	-	\$50.00	11/01-11/01	1	1	1	\$50.00
		Buy Comment: LEVERAGE MKGD FOR SPOT N/A LN 5										
		Sales remark: V5 MKGD FOR SPOT N/A LN 5										
		V5 Added										
9*	M	8P-9P	-	30	-	-	\$50.00	11/03-11/03	1	1	1	\$50.00
		Buy Comment: LAW & ORDER:SVU MKGD FOR SPOT N/A LN 5										
		Sales remark: V5 MKGD FOR SPOT N/A LN 5										
		V5 Added										

---REPORT TOTALS---

Report Totals: 10 / \$515.00

---SALES MONTHLY TOTALS---

Nov2014: 10/ \$515.00

Order Totals: 10 / \$515.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$515.00	CABL .00%	WBDJ .00%	WCSH .00%	WGME .00%	WMTM .00%
		WPFO .00%	WPME 100.00%	WPXT .00%		

--- COMPETITIVE COMMENTS ---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
Demos RA35+P

--- Agency Comment ---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

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Advertiser (DSIE) .DSCC IE	3050 K ST NW	Sales Office (PH) PHILADELPHIA
Product DSCC IE	WASHINGTON, DC 20007	Salesperson (FEI) FRANK FEINBERG
Estimate# 2779	Agency C/P1/P2/E 49/53/2779	Sales Assistant THERESA
Buyer Meredith Kaufman	Flight Dates 10/28/14-11/03/14	Salesperson Phone# 215-567-6005
		Salesperson Fax# 215-567-5938

--- CREDIT RISK ---
CASH IN ADVANCE