

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Grassroots Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** A Stronger Louisiana

Agency name: Grassroots Media

Address: 146 Montgomery Ave, Suite 201, Bala Cynwyd, PA 19004

Contact: Mike D'Ettorre

Phone number: 610-220-7188

Email: mdetorre@grassrootsmediallc.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: A Stronger Louisiana

Address: 352 Napoleon Street, Baton Rouge, LA 70802

Contact: Trey Ourso

Phone number: 225-344-2230

Email: trey@oursobeychok.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Trey Ourso, Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Michael D'Ettonre</u>	Signature: <u>Chad Soprano</u>
Name: Mike D'Ettonre	Name: <u>Chad Soprano</u>
Date of Request to Purchase Ad Time: Sep 30, 2023	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 9/29/23

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: <u>70524-002</u>	Station Call Letters: <u>KKST</u>	Date Received/Requested: <u>10/6</u>
Est. #: <u>1383</u>	Station Location: <u>Alexandria</u>	Run Start and End Dates: <u>10/9-10/14</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.



**CENLA BROADCASTING**  
 KISS KKST-FM  
 P O BOX 7057  
 ALEXANDRIA, LA 71306  
 (318) 445-1234

KATZ MEDIA GROUP  
 125 W 55TH ST 3RD FLOOR  
 NEW YORK, NY 10019

# KKST Order Confirmation

**OrderID: 70524-002**

Sponsor: A STRONGER LOUISIANA  
 Product: A STRONGER LOUISIANA  
 Estimate/PO: 1383  
 AccountRep: KATZ  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 10/2/2023 - 10/14/2023  
 Items Ordered: 32  
 Ordered Amount: \$1,256.00  
 -Agency Commission: -\$188.40  
 Net Amount: \$1,067.60

## Scheduled Station(s): KKST A STRONGER LOUISIANA

Printed 10/6/2023 8:29:01 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	We	Thu	Fri	Sat	Sun	Week Total	Length	Descripti	Avail Type	Copy ID	Qty	Item Cost	Total Cost
05 10/9/2023 - 10/13/2023	All Weeks	6A-10A DRIVE TIME	3	3	3	3	3		1	16	:60	Spot	679		15	40.00	600.00
06 10/9/2023 - 10/13/2023	All Weeks	3P-7P DRIVE TIME	3	3	3	3	3		1	16	:60	Spot	679		15	40.00	600.00
07 10/14/2023 - 10/14/2023	All Weeks	6A-10A DRIVE TIME							1	1	:60	Spot	679		1	26.00	26.00
08 10/14/2023 - 10/14/2023	All Weeks	10A-3P DRIVE TIME							1	1	:60	Spot	679		1	30.00	30.00

**Broadcast Month Projected Billing:**

Oct-23	1,256.00	Nov-23	0.00	Dec-23	0.00	Q4-2023	1,256.00
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Confirmed Correct; Payment Guaranteed

Accepted for KKST