

Jed Cruz for President
3/14-3/15/16
\$5,000

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only)
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





Contract # 25094124 **Changes as of:** 3/14/2016 at 1:31 PM **Version:** Original Order **Total \$:** \$5,000.00
CPE: **Flight:** 3/14/16 - 3/15/16 **Station:** WRSP **Champaign-Sprngfld-Dtr**
Agency: WestRogers, LLC. **Advertiser:** CRUZ, TED **Market:** DMA
 6075 POPULAR AVE **Product:** CRUZ 4 PRESIDENT **Office:** WASHINGTON **Total Spots:** 14
 MEMPHIS, TN 38119 **Primary Demo:** Adults 35+ **Salesperson:** ALEXANDRA BRADLEY **Total CPP:** \$0.00
Agency Order #: **Buyer:** Becky West **Assistant:** ALEXANDRA BRADLEY **Total GRP:** 0
Con Type: POLITICAL/VOTE **Separation:**

Hit Listed Programs	Transaction History																		
<table border="1"> <thead> <tr> <th>Day/Time</th> <th>% Distrib</th> <th>Spots</th> <th>Dollars</th> <th>CPP</th> <th>GRP</th> </tr> </thead> <tbody> <tr> <td></td> <td>100%</td> <td>14</td> <td>\$5,000.00</td> <td>N/A</td> <td>0.0</td> </tr> <tr> <td>Total</td> <td>100%</td> <td>14</td> <td>\$5,000.00</td> <td>N/A</td> <td>0.0</td> </tr> </tbody> </table>		Day/Time	% Distrib	Spots	Dollars	CPP	GRP		100%	14	\$5,000.00	N/A	0.0	Total	100%	14	\$5,000.00	N/A	0.0
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Month	Spots	Dollars																	
2016-Mar	14	\$5,000.00																	
Total	14	\$5,000.00																	

Competitive Information	
Market Budget:	\$33,333
WRSP Share:	15%
Comment:	
Unknown:	85%

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/14/16 1:37 PM					\$0	\$0	
New	3/14/16 1:31 PM	ALEXANDRA BRADLEY	New	14		\$5,000.00	\$5,000.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 (WRSP+)
 2680 E Cook St
 Springfield, IL 62703

West Rogers Strategic Communications
 6075 Poplar Ave
 Ste 122
 Memphis, TN 38119

Contract # 2423999

Schedule Dates: 03/14/16-03/15/16
 Agency: West Rogers Strategic Communications (2400)
 Product: POLITICAL CANDIDATE (ns) (1186)
 Brand: Cruz 4 President (813741)
 Salesperson: Millennium/DC, Washington DC (1108)
 Sales Office: Millennium Washington DC
 Buyer Name: West Becky
 Phone/Fax: /
 CPE: N/A
 Account Types: National/Political Candidate Agency BRD
 Billing Type: Weekly/Irregular
 Comments: CRUZ 4 PRESIDENT
 ALEX BRADLEY

Date Entered: 03/14/16
 Last Modified: 03/14/16
 Entered By: Whitney Connelly
 CO-OP: No
 Demo: ECR25094124
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$750.00
 Net Total: \$4,250.00
 Sales Tax:

WRSP+WCCU Combo 100/0 (WRSP+)		
By Broadcast Month	Spots	Rate
Mar. 2016	14	\$5,000.00
Grand Total:	14	\$5,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	03/15/16-03/15/16	1	:30	7A-7:30A (CST)	1		1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)NEWS		3/14/16
2.0	Normal Line / News (2)	03/15/16-03/15/16	1	:30	7:30A-8A (CST)	1		1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)NEWS		3/14/16
3.0	Normal Line / News (3)	03/15/16-03/15/16	1	:30	8A-8:30A (CST)	1		1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)NEWS		3/14/16
4.0	Normal Line / News (4)	03/15/16-03/15/16	1	:30	8:30A-9A (CST)	1		1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)NEWS		3/14/16
5.0	Normal Line / SPOT (5)	03/15/16-03/15/16	1	:30	9A-10A (CST)	1		1						1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS)WENDY		3/14/16
6.0	Normal Line / SPOT (6)	03/15/16-03/15/16	1	:30	10A-11A (CST)	1		1						1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS)FAB LIFE		3/14/16
7.0	Normal Line / SPOT (7)	03/15/16-03/15/16	1	:30	11A-12P (CST)	1		1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)MAURY		3/14/16
8.0	Normal Line / SPOT (8)	03/15/16-03/15/16	1	:30	12P-1P (CST)	1		1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)JERRY		3/14/16
9.0	Normal Line / SPOT (9)	03/15/16-03/15/16	1	:30	1P-2P (CST)	1		1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)WILKOS		3/14/16
10.0	Normal Line / SPOT (10)	03/15/16-03/15/16	1	:30	2P-3P (CST)	1		1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)MAURY		3/14/16
11.0	Normal Line / SPOT (11)	03/14/16-03/14/16	1	:30	9P-10P (CST)	4								4	\$800.00	\$3,200.00	WRSP+WCCU Combo 100/0 (WRS)NEWS		3/14/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Becky West

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Becky West

signature of candidate or authorized committee

Becky West

printed name

3/3/16

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Springfield-Decatur-Champaign, IL</u>	Date: <u>3/3/16</u>
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I, Becky West
being/on behalf of: Ted Cruz
a legally qualified candidate of the Republican
political party for the office of: President
in the Idaho Primary
election to be held on: March 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cruz for President

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bradley Knippa

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/3/16

Date

Becky West

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Jennifer E. Valenti
Signature

Jennifer E. Valenti, CSM
Printed Name

Title

METROPOLITAN BANK

42621

85-253/653

CHECK NUMBER

WEST ROGERS, LLC
OPERATING ACCOUNT
6075 POPLAR AVENUE SUITE 104
MEMPHIS, TN 38119

3/14/2016

PAY TO THE ORDER OF WRSP-TV

\$ **4,250.00

Four Thousand Two Hundred Fifty and 00/100

DOLLARS

VOID AFTER 90 DAYS

WRSP-TV
Attn: Jennifer Valent
2680 East Cook Street
Springfield, IL 62703



Beckwith
AUTHORIZED SIGNATURE

MEMO

Cruz For President - March 15, 2016



WEST ROGERS, LLC

OPERATING ACCOUNT

42621

WRSP-TV

3/14/2016

Cruz For President - March 15, 2016

4,250.00

phone - 217-753-5620

Metropolitan Operatin

Cruz For President - March 15, 2016

4,250.00