

*Id Cruz for President*  
3/14-3/15/16  
\$5,000

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





<b>Contract #</b> 25094124	<b>Changes as of:</b> 3/14/2016 at 1:31 PM	<b>Version:</b> Original Order	<b>Total \$:</b> \$5,000.00
<b>CPE:</b>	<b>Flight:</b> 3/14/16 - 3/15/16	<b>Station:</b> WRSP	<b>Total Spots:</b> 14
<b>Agency:</b> WestRogers, LLC.	<b>Advertiser:</b> CRUZ, TED	<b>Market:</b> Champaign-Springfld-Dtr	<b>Total CPP:</b> \$0.00
6075 POPULAR AVE	<b>Product:</b> CRUZ 4 PRESIDENT	<b>Office:</b> WASHINGTON	<b>Total GRP:</b> 0
MEMPHIS, TN 38119	<b>Primary Demo:</b> Adults 35+	<b>Salesperson:</b> ALEXANDRA BRADLEY	
	<b>Agency Order #:</b>	<b>Assistant:</b> ALEXANDRA BRADLEY	
	<b>Buyer:</b> Becky West	<b>Con Type:</b> POLITICAL/VOTE	
		<b>Separation:</b>	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/14 - 3/14		Total Spots	Total \$	CPP	GRP
							3/14	3/14				
1	Tu 7a-7:30a		NEWS	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
2	Tu 7:30a-8a		NEWS	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
3	Tu 8a-8:30a		NEWS	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
4	Tu 8:30a-9a		NEWS	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
5	Tu 9a-10a		WENDY	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
6	Tu 10a-11a		FAB LIFE	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
7	Tu 11a-12n		MAURY	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
8	Tu 12n-1p		JERRY	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
9	Tu 1p-2p		WILKOS	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
10	Tu 2p-3p		MAURY	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
11	M 9p-10p		NEWS	\$800.00	0.0	30	4		4	\$3,200.00	\$0.00	0.0
<b>TOTALS: 14</b>									<b>14</b>	<b>\$5,000.00</b>	<b>\$0.00</b>	<b>0.0</b>



Hit Listed Programs	
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Competitive Information	
Market Budget:	\$33,333
WRSP Share:	15%
Comment:	
Unknown:	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$5,000.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>14</b>	<b>\$5,000.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Mar	14	\$5,000.00
<b>Total</b>	<b>14</b>	<b>\$5,000.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	3/14/16 1:37 PM					\$0
New	3/14/16 1:31 PM	ALEXANDRA BRADLEY	New	14		\$5,000.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Contract # 25094124	Changes as of: 3/14/2016 at 1:31 PM	Version: Original Order	Total \$: \$5,000.00
CPE:	Flight: 3/14/16 - 3/15/16	Station: WRSP	Total Spots: 14
Agency: WestRogers, LLC.	Advertiser: CRUZ, TED	Market: Campaign-Sprngfld-Dtr	Total CPP: \$0.00
6075 POPULAR AVE	Product: CRUZ 4 PRESIDENT	Office: WASHINGTON	Total GRP: 0
MEMPHIS, TN 38119	Primary Demo: Adults 35+	Salesperson: ALEXANDRA BRADLEY	
	Agency Order #:	Assistant: ALEXANDRA BRADLEY	
	Buyer: Becky West	Con Type: POLITICAL/NOTE	
		Separation:	



WRSP+WCCU Combo 100/0 (WRSP+)  
2680 E Cook St  
Springfield, IL 62703

West Rogers Strategic Communications  
6075 Poplar Ave  
Ste 122  
Memphis, TN 38119

# Contract # 2423999

Schedule Dates 03/14/16-03/15/16

Advertiser Cruz for President-R (102011)

Agency West Rogers Strategic Communications (2400)

Product POLITICAL CANDIDATE (ns) (1186)

Brand Cruz 4 President (813741)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name West, Becky

Phone/Fax /

CPE N/A

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments CRUZ 4 PRESIDENT  
ALEX BRADLEY

Date Entered 03/14/16

Last Modified 03/14/16

Entered By Whitney Connelly

CO-OP No

Headline # ECR25094124

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$750.00

Net Total \$4,250.00

Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month Spots Rate

Mar. 2016 14 \$5,000.00

Grand Total: 14 \$5,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	03/15/16-03/15/16	1	:30	7A-7:30A (CST)			1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)NEWS		3/14/16
2.0	Normal Line / News (2)	03/15/16-03/15/16	1	:30	7:30A-8A (CST)			1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)NEWS		3/14/16
3.0	Normal Line / News (3)	03/15/16-03/15/16	1	:30	8A-8:30A (CST)			1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)NEWS		3/14/16
4.0	Normal Line / News (4)	03/15/16-03/15/16	1	:30	8:30A-9A (CST)			1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)NEWS		3/14/16
5.0	Normal Line / SPOT (5)	03/15/16-03/15/16	1	:30	9A-10A (CST)			1						1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS)WENDY		3/14/16
6.0	Normal Line / SPOT (6)	03/15/16-03/15/16	1	:30	10A-11A (CST)			1						1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS)FAB LIFE		3/14/16
7.0	Normal Line / SPOT (7)	03/15/16-03/15/16	1	:30	11A-12P (CST)			1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)MAURY		3/14/16
8.0	Normal Line / SPOT (8)	03/15/16-03/15/16	1	:30	12P-1P (CST)			1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)JERRY		3/14/16
9.0	Normal Line / SPOT (9)	03/15/16-03/15/16	1	:30	1P-2P (CST)			1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)WILKOS		3/14/16
10.0	Normal Line / SPOT (10)	03/15/16-03/15/16	1	:30	2P-3P (CST)			1						1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)MAURY		3/14/16
11.0	Normal Line / SPOT (11)	03/14/16-03/14/16	1	:30	9P-10P (CST)		4							4	\$800.00	\$3,200.00	WRSP+WCCU Combo 100/0 (WRS)NEWS		3/14/16

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

/E Bookend P/B Piggy Back

Printed At: 10:23 AM on Wednesday, March 16 2016

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Becky West

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*Becky West*

**signature of candidate or authorized committee**

Becky West

**printed name**

3/3/16

**date**

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

Springfield-Decatur-Champaign, IL

**Date:**

3/3/16

I, Becky West

being/on behalf of: Ted Cruz

a legally qualified candidate of the Republican

political party for the office of: President

in the Idaho Primary

election to be held on: March 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<b>AS ORDERED</b>			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Cruz for President

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bradley Knippa

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

3/3/16

Date

Becky West

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jennifer E. Valenti  
Signature

Jennifer E. Valenti, CSM  
Printed Name

Title



METROPOLITAN BANK

42621

85-253/653

CHECK NUMBER

**WEST ROGERS, LLC**  
**OPERATING ACCOUNT**  
 6075 POPLAR AVENUE SUITE 104  
 MEMPHIS, TN 38119

3/14/2016

PAY TO THE ORDER OF **WRSP-TV**

\$ \*\*4,250.00

Four Thousand Two Hundred Fifty and 00/100

DOLLARS

VOID AFTER 90 DAYS

**WRSP-TV**  
 Attn: Jennifer Valent  
 2680 East Cook Street  
 Springfield, IL 62703



*Beckwith*  
 AUTHORIZED SIGNATURE

MEMO

Cruz For President - March 15, 2016

WEST ROGERS, LLC

OPERATING ACCOUNT

42621

WRSP-TV

3/14/2016

Cruz For President - March 15, 2016

4,250.00

phone - 217-753-5620

Metropolitan Operatin Cruz For President - March 15, 2016

4,250.00