

STATION:	KFNX-AM	ORDER#:	3153011	DATE:	07/18/2018
MARKET:	Phoenix, AZ	AMOUNT:	\$1,885.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus LLC	SPOTS:	129		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	469-525-6183		
SALESPERSON:	Lauren Welch	SLS FAX:	N/A		
SLS EMAIL:	Lauren.Welch@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4331434
ADVERTISER:	McSally for Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	2018 Primary Election est 449	AGY EST:	449		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	07-24-2018 TO 9/2/2018	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	6				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 07/18/2018 09:59	

COMMENTS

07/18/2018: THIS IS A NEW ORDER PLEASE CONFIRM IN RADIO EXCHANGE OR EMAIL TO shanna.bustillos@genmediapartners.com , with call letters in subject line WITHIN 48hrs

07/18/2018: New Order 7/18/18- The order will run Tuesday 7/24 - Tuesday 8/28 election day with a 5p cutoff on Tue 8/28. Please confirm the order within 24 hours. Please alert me of any pre-empts so we can work on getting them back in. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095

Note: agency name change from Axiom Strategies.

Send invoices electronically: RADIO Invoices ID: 9914861 OR RI14861. Marketron:184659, Spotdata: 2095, eMediaTrade (AdCoreLocal): EMT12794

Invoices must contain the estimate number. Please include it within the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1-WEEK#5 7/24/2018 To 8/27/2018 WK TOT \$365.00 WK TOTAL SPOTS 25

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	7/24/2018	8/27/2018	8	\$15	\$120
	3		TuWThF.. /M	10:00AM	3:00PM	60	7/24/2018	8/27/2018	8	\$15	\$120
	5		TuWThF.. /M	3:00PM	7:00PM	60	7/24/2018	8/27/2018	7	\$15	\$105
	6	SS	6:00AM	7:00PM	60	7/28/2018	8/26/2018	2	\$10	\$20

Line 1 => *No Sales Tax

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FLIGHT:	07-24-2018 TO 9/2/2018	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	6				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 07/18/2018 09:59	

WEEK#6		8/28/2018 To 9/2/2018					WK TOT \$60.00		WK TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		.T.....	6:00AM	10:00AM	60	8/28/2018	8/28/2018	2	\$15	\$30
	4		.T.....	10:00AM	3:00PM	60	8/28/2018	8/28/2018	2	\$15	\$30

TOTAL	Jul	Aug	Sep										Total
SPOT	25	100	4										129
CASH	385.00	1,460.00	60.00										1,885.00
TOTAL	365.00	1,460.00	60.00										1,885.00