

KBAA 103.3

Quarterly Issue List and Programming Department

3rd QT 2020
July 1
Sep 30

Public Affairs
Programming Department

Public Affairs Show

Air Date: 7/5/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Alma Galvan
BBB
Estafas de Covid 19

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alma Galvan, spokesperson for the BBB, about the scams that are happening with the Covid 19 pandemic and how the community can protect itself.



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3rd QT 2020
July 1
Sep 30

Public Affairs
Programming Department

Public Affairs Show

Air Date: 7/12/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Alex Cadenas
Estela Navarro
Pesticidas en el hogar y en el trabajo*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alex Cadenas and Estela Navarro from the pesticide regulation department. about those pesticides we use at home and how they can affect our family and children the alternatives we can use to eliminate pests at home and how to take care of ourselves in the workplace if we work with pesticides



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3rd QT 2020
July 1
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Public Affairs
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Public Affairs Show

Air Date: 7/19/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Alex Cadenas
Estela Navarro
Pesticidas en el hogar y en el trabajo*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alex Cadenas and Estela Navarro from the pesticide regulation department. about those pesticides we use at home and how they can affect our family and children the alternatives we can use to eliminate pests at home and how to take care of ourselves in the workplace if we work with pesticides



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Air Date: 7/26/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Ana Ochoa
Consul en Sacramento
Becas Estudiantiles*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the consul Ana Ochoa about a student scholarship that will be taking place for young Mexicans who are about to enter university



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Air Date: 8/2/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Cesar Novelo
Eduador de Salud
Cancer de colon y uterino*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Cesar Novelo health educator on the prevention of colon and uterine cancer, how to protect ourselves where to go and what to do when we have symptoms of these diseases



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3rd QT 2020
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Public Affairs
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Public Affairs Show

Air Date: 8/9/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Dra. Luz Contreras
Q & A del Covid 19
One Community Health*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Dr. Luz Contreras from One Community health clinics about the most common questions and how to protect ourselves from Covid 19



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Air Date: 8/16/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Liliana Garcia
Coach de vida
Loque la boca calla el cuerpo habla

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Life Coach Liliana Garcia about how the emotions that we do not work with begin to be reflected in our physical health, what to do, how to recognize and overcome them.



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Air Date: 8/23/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Alvaro Venegas
Dir. De la iniciativa Latinx

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alvaro Venegas, director of the Latinx initiative of a program for adults over 22 years of age who want to obtain their high school diploma, how to get it and where.



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Air Date: 8/30/20
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Talent: Alma Garcia

Alvaro Venegas
Dir. De iniciativa Latinx

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alvaro Venegas director of the Latinx initiative o program for adults over 22 years of age, who want to obtain their high school diploma, how to get it and where



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Air Date: 9/6/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Fernando Herrera
Cal Fire
Prepararnos ante incendios

Issue Addressed in this Program

Description on how the issue was covered: _____

We spoke with Captain and CalFire spokesperson Fernando Herrera of the "plan to prepare and stay tuned" campaign for the fire season



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Air Date: 9/13/20
Time: 8:00am
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Talent: Alma Garcia

*Dra. Luz Contreras
Q & A del Covid 19
One Community Health*

Issue Addressed in this Program

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We spoke with Dr. Luz Contreras from One Community Health Clinics about the most common questions and how to protect ourselves from Covid 19



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Talent: Alma Garcia

*Alex cadenas
Estela Navarro
Pesticidas en el hogar y en el trabajo*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alex Cadenas and Estela Navarro from the Pesticide regulation department , about those pesticides we use at home and how they can affect our family and children , the alternatives we can use to eliminate pest at home and how to take care of ourselves in the workplace if we work with pesticides.



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Talent: Alma Garcia

*Alex cadenas
Estela Navarro
Pesticidas en el hogar y en el trabajo*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alex Cadenas and Estela Navarro from the Pesticide regulation department , about those pesticides we use at home and how they can affect our family and children , the alternatives we can use to eliminate pest at home and how to take care of ourselves in the workplace if we work with pesticides.

