

# KBAA 103.3

Quarterly Issue List and Programming Department

2 Qtr. 2016  
April 1  
To June 30

Public Affairs  
Programming Department

## Public Affairs Show

Air Date: 4/3/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Vanessa Guerra  
Project Manager  
Mutual Housing California

## Issue Addressed in this Program

Description on how the issue was covered:

How long has Mutual Housing California been around?

Founded in 1988.

Incorporated with Yolo Mutual Housing in Davis in 2007.

What does Mutual Housing do?

Develops and operates resident-controlled communities for modest-income families in Sacramento and Yolo counties.

More than 3,000 residents, nearly half of whom are children.

People become economically stable with permanent rental housing at rates lower than market.

Rents based on what is reasonable for residents' monthly income.

Why do people need affordable housing?

In Sacramento, people need to earn \$20.62 per hour to afford a two-bedroom apartment.

A single mother earning minimum wage would have to work 2.6 full-time jobs to afford a two-bedroom apartment for herself and child.

If people spend more than 30 percent of income on housing, it leaves nothing for utilities, transportation, clothing or emergencies.

Residents are veterinary or engineering techs, school counselors, cashiers, sales clerks and receptionists. Ordinary working people.



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## Public Affairs Show

Air Date: 4/10/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Sonia Satchell  
Deputy district Attorney  
Trafico Humano

## Issue Addressed in this Program

Description on how the issue was covered:

Sacramento Together

Group or police , community groups that meet once a month to try to educate and save the victims of human trafficking

- Court CSEC (commercial sexual exploitation of children ) or is cut especially for children who are in danger of entering a life of prostitution . Prosecutors meets with public defenders, police, therapists to create a plan for these children.

- RESET Court

This is a court especially for adults with prostitution offenses. We give the opportunity to these people who work with CASH organization. With CASH these adults learn how to find a job, return to school and leave the life of prostitution.

- Processing cases

Diversity of victims

or human traffic is a problem in every social and economic group

- The legal status of our victims is not important

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## Public Affairs Show

Air Date: 4/17/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Alma Galvan  
BBB  
Estafas Hipotecarias

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke to BBB spokeswoman Alma Galvan , about:

- \* What is the BBB?
- \* Types of Licenses  
FINRA (For investors)  
Department of Real Estate  
Department of Business Oversight
- \* Types of Scams  
False Consulting  
False audits  
Rent to Buy  
Put the title of the home scammers  
Using the name of the Federal Government
- \*Details scams  
Where to report these scams and claims



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## Public Affairs Show

Air Date: 4/24/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Opening DOORS  
Leslie Valdivia  
Roxana Calderon

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Leslie DOORS Opening spokeswomen Valdivia and Roxanna Calderon about the help offered by this organization , individuals who want to open a business and do not have the necessary immigration papers ,

-What is it?

-who Qualify?

As can communicate

-What Are the Benefits

-program DACA

-program Citizenship



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## Public Affairs Show

Air Date: 5/1/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Saldo MX  
Marco Montes

## Issue Addressed in this Program

Description on how the issue was covered:

We had a guest to one of the creators of SALDO MX, Marco Montes , an application that benefits all Mexicans living in the United States, explained to us

- What is Saldo MX
- How does it work?
- Who Benefits from this application
- Types of payments which you can do by this application
- The medical insurance
- The Life insurance



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## Public Affairs Show

Air Date: 5/8/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Salud Mental  
Jesus Cervantes  
Xiomara Seide

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Jesus Cervantes y Xiomara Seide about

1. What are some misconceptions about mental illness within the Latino community?
2. How does stigma prevent people in the Latino community from seeking help?
3. What is the Mental illness, Why did Sacramento County develop this project?
4. How did Jesus get involved with the project?
5. Talk about the event on May 14
6. Where can residents find more out about the event and project?



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## Public Affairs Show

Air Date: 5/15/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Raissa Morris  
Abogada de Inmigracion  
Castigos y Perdones

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with guest Morris lawyer Raissa immigration and domestic violence , about pardons

-who is beneficial for a waiver

-What is the process of living a migratory forgiveness

-who qualify

-How types of forgiveness there

As you can ask your husband in this country

-What are the most common migratory punishments



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## Public Affairs Show

Air Date: 5/22/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Alma Galvan  
BBB  
Estafas Comunes en Contratos

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with spokeswoman BBB Alma Galvan about:

- \* The most common scams that are on utilities contracts of the house,
- \* Scams contracts buying a car
- \* Contracts when you hire a contractor
- \* Those presented in your house saying companies working in the gas , electricity and telephone wire





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## Public Affairs Show

Air Date: 5/29/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Opening DOORS  
Leslie Valdivia  
Roxana Calderon

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with spokeswoman of Opening DOORS, Leslie Valdivia and Roxana Calderon about:

\*help offered by Opening Doors, individuals who want to open a business and do not have the necessary immigration papers

\*What is it?

\*Who qualify?

\*What are the benefits?

\*program DACA

\*Program Citizenship



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## Public Affairs Show

Air Date: 6/5/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Biomagnetismo Medico  
Roberto Garcia  
Claudia Klein

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Roberto Garcia and Claudia Klein Therapists again about what is the Medical Biomagnetismo  
How does it works in the body?  
What is making us sick today?  
Why is there are so many people with diabetes?  
Why we are feeling with depressions?  
How eating red meat affects us organically and emotionally? Why dairy products are affecting our gastric system.  
Why our grandparents were healthier than us.  
How can we be heal with Biomagnetismo ,



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## Public Affairs Show

Air Date: 6/12/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Cesar Novelo  
Educador de Salud  
VIH

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Cesar Novelo about  
HIV IN OUR COMMUNITY  
AFRAID TO tested?  
BECAUSE THE HIV TEST IS MADE  
THOSE WHO HAVE TO DO THE TEST  
TYPE OF TEST IS  
HOW IT WORKS  
RISK FACTOR'S  
HOW ACCURATE IS  
WINDOW PERIOD  
HOW MUCH DO AND TEST  
CONFIDENTIALITY  
DO IT OFTEN HAVE TO  
LATINOS AND HIV  
LATIN CULTURE



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## Public Affairs Show

Air Date: 6/19/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Rossy Jimenez  
Prestamos Hipotecarios

## Issue Addressed in this Program

Description on how the issue was covered:

List of Programs "First Purchaser"?  
What is the process for obtaining a mortgage loan?  
Main requirements?  
Answer - Work History for the last 2 years, taxes for the last 2 years, credit history with at least 3 open credit lines, social insurance.  
List of documents  
What steps should I take to get a pre-approval?  
The Pre-approval and consultation is FREE  
Monthly income?  
Foreclosure "Foreclosure" and short sale "Short Sale"  
I went to bankruptcy, I can buy a house?  
Credit Report?  
FICO Score? And that score must have to be eligible?  
Buy truck for credit?  
0% down payment FHA program, it is true that money is FREE?  
Amount of money I need to have in my bank account?  
Buy with work permits, for example DACA?  
Buy with ITIN? Difference between a Real Estate Agent and a Lender



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## Public Affairs Show

Air Date: 6/26/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Leonor Mendoza  
Escritora y Coach de Vida

### Issue Addressed in this Program

Description on how the issue was covered:

We spoke to Leonor Mendoza about new sanatoria that will be in service of the community , they will have general and dental medical services for children from 5 to 12 years for free , also will have workshops on self-help and motivational for parents .

