

KBAA 103.3

Quarterly Issue List and Programming Department

2nd QT 2020
April 1
June 30

Public Affairs
Programming Department

Public Affairs Show

Air Date: 4/5/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Cirujias sin Fronteras
Nancy Rey
Tomy Salinas

Issue Addressed in this Program

Description on how the issue was covered:

We Spoke with the people of the organization Cirujias sin Fronteras, an organization that has the main commitment to care for patients, relieving the economy of the high cost of medical and surgical services with the support or hospitals yjat support surgical procedures



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Air Date: 4/12/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Depresion juvenile
Cesar Novelo*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Cesar Novelo Health educator about youth depression what are the symptoms and how can we recognize it in our youth and thus be able to help them



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2nd QT 2020
April 1
June 30

Public Affairs
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Public Affairs Show

Air Date: 4/19/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Estimulos en cuarentena
PG&E
Evelyn Escalera*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Evelyn Escalera, spokesperson for PG&E, about the incentives and forms of payment this season of the COVID-19, about the scams that are currently being seen with users and ways to save energy this season.



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Air Date: 4/26/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Estress, Ansiedad y Depression
Marisol Mariche*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Marisol Mariche, facilitator of holistic activities, stress, anxiety, depression, its symptoms and how to help our loved ones against these diseases.



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2nd QT 2020
April 1
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Public Affairs
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Public Affairs Show

Air Date: 5/3/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Luz Maria Robles
Temporada de Mosquitos*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Luz Maria Robles, spokeswoman for Sacramento Yolo for mosquito control, for preventing mosquito bites that can infect the Nile virus, what to do in our homes to prevent the spread of mosquitoes and how to protect children and senior citizens.



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Air Date: 5/10/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Liliana Garcia
Coach de vida
Tecnica para superar el miedo

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with life coach Liliana Garcia about the fear that is in people at the time of the covid-19 and how to overcome it and also gives us a technique to do it.



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Public Affairs
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Public Affairs Show

Air Date: 5/17/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Cirujias sin fronteras
Nancy Rey
Tomy Salinas

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the people of the organization of Cirujia sin fronteras an organization that has the main commitment to care for patients , relieving the economy of the high cost of medical and surgical services with the support of hospitals that support surgical procedures.



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Air Date: 5/24/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Servicios disponible en epoca de Covid-19
Liliana Ferrer
Consul General de Mexico

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the general consul of Mexico Liliana Ferrer about all the help available to Mexicans in California, economic and food aid at this time of the Covid-19



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Public Affairs
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Public Affairs Show

Air Date: 5/31/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Servicios disponible en epoca de Covid-19
Liliana Ferrer
Consul General de Mexico

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the general consul of Mexico Liliana Ferrer about all the help available to Mexicans in California, economic and food aid at this time of the Covid-19



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Public Affairs
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Public Affairs Show

Air Date: 6/7/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Evelyn Escalera
PG&E estimulos en cuarentena

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Evelyn Escalera, spokesperson for PG&E, about the economic stimuli that the company is currently providing for its users and also tips on how to save energy in this hot season.



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Air Date: 6/14/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Ana Rosa Ochoa
Aide Long
Clinica movil en el consulado*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Ana Rosa Ochoa consul of community affairs and Aide long of the mobile clinic Elica, who give us the information of the clinic where the tests for the detection of COVID-19 are carried out for free and in addition to the services that are already Available at the Mexican Consulate General in Sacramento.



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Air Date: 6/21/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Escarlet Figueroa
Psicologa y Terapeuta
El confinamiento y como enfrentarlo

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Scarlet Figueroa Psychologist and family therapist about how confinement affects us and how we can overcome it



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Air Date: 6/28/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Fernando Herrera
Rep de CalFire
Seguridad este 4 de Julio*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Fernando Herrera, representative of Cal Fire, about the importance of taking care of this 4th of July of accidents with fireworks, what are the fireworks that we can use, which are prohibited and the consequences of not following the rules in this case.

