

# KBAA 103.3

Quarterly Issue List and Programming Department

4rd Qtr. 2019  
Oct 1  
Dec 31

Public Affairs  
Programming Department

## *Public Affairs Show*

Air Date: 10/6/18  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Cesar Novelo  
Nutricion y Dietas*

### **Issue Addressed in this Program**

Description on how the issue was covered:

We talked with Cesar Novelo health educator about the importance of knowing what we eat nutrition and how to improve health without the need for magical diets that can later bring diseases or deficiencies in your health



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Public Affairs  
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## *Public Affairs Show*

Air Date: 10/13/18  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Rosy Cabeza de Vaca*  
*Feng Shui*

### **Issue Addressed in this Program**

Description on how the issue was covered:

We talked with Rosy Cabeza de Vaca about Feng Shui how we can improve the energy in our homes with small changes in the distribution of furniture, and how this change improves our health, love and family union.



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## *Public Affairs Show*

Air Date: 10/20/18  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Norma Cabrera  
Coach de Vida  
Taller para Mujeres*

## Issue Addressed in this Program

Description on how the issue was covered:

We talked with Norma Cabrera Coach of life about the importance of women being of their courage to keep sounding that they pursue goals, that being the pillar of the home she has to be well emotionally speaking



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## *Public Affairs Show*

Air Date: 10/28/18  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Evelin Escalera  
Informacion de PG & E*

### **Issue Addressed in this Program**

Description on how the issue was covered:

We speak with Evelin Escalera pg & e representative about the different programs they have for the public and from which they can take advantage of low-income people and the care we have to have if we see cables and who call to ask for more information



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Public Affairs  
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## *Public Affairs Show*

Air Date: 11/3/18  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Liliana Garcia*  
*Obstaculos y como superarlos*

### **Issue Addressed in this Program**

Description on how the issue was covered:

We talked with life coach Liliana Garcia about the obstacles we can have in love life and interpersonal relationships, how to recognize them and how to overcome them



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## *Public Affairs Show*

Air Date: 11/10/18  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Maria Segoviano*  
*Experiencia en el museo*

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Maria Segoviano spokeswoman of the Crocker Museum who invites children with special needs to a very special day at the museum where they will have activities for them in addition to activities for young people and the parents of the house



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## *Public Affairs Show*

Air Date: 11/17/18  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Entrenamiento para Jovenes*  
*Maria barrera*  
*Alan Faz*

### **Issue Addressed in this Program**

Description on how the issue was covered:

We talked with the directors of the Brake Point center Maria Barrera and Alan Faz about training for young people where they will be taught how to avoid cyber abuse, keys to increase self-esteem a two-day workshop completely free for young people from 12 to 17 years.



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## *Public Affairs Show*

Air Date: 11/24/18  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Nutricion y Dietas*  
*Cesar Novelo*

## Issue Addressed in this Program

Description on how the issue was covered:

We talked with Cesar Novelo about the importance of good nutrition and diets that are fashionable like KETO diet, in which it can affect our metabolism, and what to do to be healthy





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## *Public Affairs Show*

Air Date: 12/1/18  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*El Coaching*  
*Noelia y Gustavo Rodriguez*

### **Issue Addressed in this Program**

Description on how the issue was covered:

We talked with Gustavo and Noelia rodriguez life coaches, about what is so new called coaching who serves you who benefits as we can use this tool to have better relationships with our children parents husbands co-workers



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## *Public Affairs Show*

Air Date: 12/8/18  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Programa Paisano 2019  
Consul Liliana Ferrer*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We talked with the general consul of Mexico in Sacramento Liliana Ferrer of the Paisano Program 2019 , important information for Mexicans who want to go on vacation to Mexico in December season, which are the things that can take, the necessary documents to travel by land or by plane.



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## *Public Affairs Show*

Air Date: 12/15/18  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Recursos del Aire*  
*Noemi Vitela*  
*Alberto Larios*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with the spokesmen of the California Air Resources Council Noemi Vitela and Alberto Larios of the regulations that heavy-duty trucks will have as of January 2020, they have to change the filters and have engines no older than 2010 if not They will not be given permission to continue to circulate and operate, this to help the environment and the health of the most vulnerable children and the elderly.



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## *Public Affairs Show*

Air Date: 12/22/18  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Autoestima*  
*Coach Liliana Garcia*

### **Issue Addressed in this Program**

Description on how the issue was covered:

We talked with coach Liliana Garcia about the importance of having good self-esteem, how to improve it and how to help our children have good self-esteem.



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## *Public Affairs Show*

Air Date: 12/29/18  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Pesticidas  
Martha Sanchez  
Alex Cadenas*

### **Issue Addressed in this Program**

Description on how the issue was covered:

We talked with Martha Sanchez and Alex Cadenas about the different pesticides that can affect our health at home, in the field work and how to protect our family in case of intoxication to whom to call and who to resort in case of seeing irregularities in the area of work

