

# KBAA 103.3

Quarterly Issue List and Programming Department

4<sup>th</sup> QT 2020  
Oct 1  
Dec 31

Public Affairs  
Programming Department

## *Public Affairs Show*

Air Date: 12/27/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Samuel Diaz*  
*Microbiologia de UC Davis*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Samuel Diaz from the department of microbiology at the University of Davis , about the vaccine for Covid 19 , how to continue protecting ourselves against more infections and who will be the first to receive the vaccines.



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## *Public Affairs Show*

Air Date: 12/20/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Lupita Rodriguez  
Ventanilla de Salud*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Lupita Rodriguez from the health window of the Consulate General of Mexico in Sacramento about the services that are available to the community, in this time of pandemic, in addition to free tests for covid 19, where to go for help with depression, anxiety and stress



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Air Date: 12/13/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Scarlet Figueroa  
Terapeuta familiar  
Vinculos familiares en tiempo de pandemia*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke Scarlet Figueroa family therapist on how we can identify those emotions such as depression, anxiety or stress in our children in this time of pandemic and provided us with tools to help our children.



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## *Public Affairs Show*

Air Date: 12/6/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Samuel Diaz*  
*Microbiologo de UC Davis*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Samuel Diaz from the department of microbiology at the University of Davis, about the vaccine for covid 19, how to continue protecting ourselves against more infections and who will be the first to receive the vaccines



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## *Public Affairs Show*

Air Date: 11/25/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Alma Galvan  
BBB  
Estafas dias festivos 2020*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with BBB spokesperson Alma Galvan about scams in the california area online and how to avoid them



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## *Public Affairs Show*

Air Date: 11/22/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Hernan Hernandez*  
*Ayuda para trabajadores del campo*

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Hernan Hernandez from the Farm Workers Foundation in California, about preventing the spread of Covid 19 in the fields, the help they can get in case of infection and where to go for other help and services, all for the people who works in the field.



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## *Public Affairs Show*

Air Date: 11/15/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Juan Novello*  
*Camara de Comercio Hispana en Sacramento*  
*Juntos Sacramento*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Juan Novello of the Hispanic Chamber of Commerce in Sacramento about the help that can be provided to small business entrepreneurs, from how to open their first business, how to receive economic stimulus for an established business, and help from professionals who help start the business



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## *Public Affairs Show*

Air Date: 11/8/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Adriana Martinez  
Susie Alcala  
La familia  
Apoyo en la pandemia*

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the representatives of the organization La Familia Susie Alcala and Adriana Martinez about the programs they currently have to support the community that has been left without work due to covid 19, what to do and where to go to receive financial assistance





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## *Public Affairs Show*

Air Date: 11/1/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Maria Segoviano  
Museo Abierto  
Crocker Art Museum*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We speak with Maria Segoviano. spokesperson for the Crocker art museum of the events that are taking place at the moment, both in person and online



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## *Public Affairs Show*

Air Date: 10/25/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Alma Galvan*  
*BBB*  
*Estafas*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Alma Galvan, a BBB spokesperson, who alerts us to the scams that are happening right now and how to avoid being a victim of scam



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## *Public Affairs Show*

Air Date: 10/18/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Claudia Fernandez  
Salud Mental  
Stop Stigma Sacramento*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Claudia Fernandez from the Stop Stigma Sacramento organization about mental illness and the importance of getting a diagnosis early and where to go for help



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Air Date: 10/11/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Cesar Novelo  
Prevencion de Covid  
Community Medical Centers*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Cesar Novelo, spokesperson for Community Medical centers, about the prevention of Covid and how to take care of physical and emotional health in these times



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## *Public Affairs Show*

Air Date: 10/4/20  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Lili Garcia*  
*Coach personal*  
*Las emociones en tiempo de cuarentena*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with life coach Lili Garcia about how the emotions that we are experiencing in times of pandemic can affect us physically, emotionally and mentally

