

KBAA 103.3

Quarterly Issue List and Programming Department

1st QT 2021
Jan 1
March 31

Public Affairs
Programming Department

Public Affairs Show

Air Date: 1/3/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Alma Galvan
BBB
Estafas dias festivos 2020*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alma Galvan BBB spokesperson about scams in the California area , on line and how to avoid them.



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1st QT 2021
Jan 1
March 31

Public Affairs
Programming Department

Public Affairs Show

Air Date: 1/10/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Alex Cadenas
Estela Navarro
Pesticidas en el hogar en el trabajo*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alex Cadenas and Estela Navarro from the Pesticide regulation department, about those pesticides we use at home and how they can affect our family and children, the alternatives we can use to eliminate pest at home and how to take care of ourselves in the workplace if we work with pesticides.



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1st QT 2021
Jan 1
March 31

Public Affairs
Programming Department

Public Affairs Show

Air Date: 1/17/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Miguel Molina
Decano de servicios para estudiantes
Step to College 2021

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Miguel Molina from Sacramento City College about the new modality with the university fair that takes place year after year at the Consulate General of Mexico in Sacramento, for young people who are going to go to university, with information about universities, financial aid , legal and much more via virtual.



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Public Affairs
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Public Affairs Show

Air Date: 1/24/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Scarlet Figueroa
Terapeuta familiar
Vinculos familiares en tiempo de pandemia

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Scarlet Figueroa family therapist, about how to stay together as a family in this time of pandemic and confinement



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Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Evelyn Escalera
PG&E
Apoyo y Soluciones con PG&E

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with PG&E spokesperson Evelyn Escalera about solutions to save money and manage energy bills, in addition to discount programs and assistance for people with financial problems.



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Public Affairs Show

Air Date: 2/7/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Liliana Ferrer
Consul gral de Mexico en Sacramento
Pasos a la Universidad 2021

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the Consul General of Mexico in Sacramento Liliana Ferrer about the fair to go to university, which on this occasion is virtual but still with the best information for young people about to go to university, information for university scholarships and lawyers.



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Air Date: 2/14/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Lupita Rodriguez
Health education Council
Facilitadores en la comunidad*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Lupita Rodriguez Program Manager for the Health Education Council about a program to train people who can serve in the community helping people who are having emotional problems



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Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Maria Segoviano
Museo de arte Crocker

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Maria Segoviano , spokesperson for the Crocker Art Museum about the programs they have for the family in general



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Public Affairs Show

Air Date: 2/28/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Fabiola Estrada
Alex Cadenas
Seguridad de uso de pesticidas*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Fabiola Estrada from the United States Environmental Protection Agency and Alex Cadenas from the Department of pesticide regulation about how to best handle them to protect ourselves and our family, where to go in case of emergency due to pesticide poisoning.



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Public Affairs
Programming Department

Public Affairs Show

Air Date: 3/7/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Juan Novello
Ayuda a pequenos negocios 2021

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Juan Novello from the Hispanic Chamber of Commerce in Sacramento about the importance of approaching this organization if you have a business or if you want to start a new business, with support from the beginning to the end, with workshops, information and more.



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Air Date: 3/14/2021
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Duration: 30 min
Talent: Alma Garcia

Samuel Diaz
Profesor de la UC Davis

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Samuel Diaz, a professor at the University of Davis, about everything we should know about covid 19 vaccines, he answered questions from listeners concerned about side effects.



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*Loana Sparrevohn
Pacific Charter Inst*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Pacific Charter Institute spokesperson Loana Sparrevohn about the different programs, so they are available for children in Kindergarten through 12th grade.



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Talent: Alma Garcia

U.S. POINTER
UC Davis

Issue Addressed in this Program

Description on how the issue was covered:

We spoke to the folks at the U.S. program. POINTER about the testing program in the elderly to be able to identify symptoms of early dementia, and see how the different groups evolve in this study

