

KBAA 103.3

Quarterly Issue List and Programming Department

4th Qtr. 2018
Oct 1
Dec 31

Public Affairs
Programming Department

Public Affairs Show

Air Date: 10/7/18
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

GUEST:

I-CAN
Nancy Padilla

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Nancy Padilla of the organization I-CAN, an organization that helps victims of crime, sexual harassment, armed robbery. Human trafficking, domestic violence, and they help them receive help.



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4th Qtr. 2018
Oct 1
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Public Affairs
Programming Department

Public Affairs Show

Air Date: 10/14/18
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

GUEST:

NAMASTE
Gloria y Yolanda

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the founder of the organization NAMASTE Gloria and Yolanda about the importance of meditation and how this helps to change the attitudes of our adolescent children who have problems of adaptation in school and in society making them young with communication and adaptation problems , with information that parents can do to support them.



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Air Date: 10/21/18
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

GUEST:

El Apego
Life Coaches

Issue Addressed in this Program

Description on how the issue was covered:

We talk with Life Coaches about attachment that is how it works and what to do to leave it behind for the benefit of our lives and those around us.



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Air Date: 10/28/18
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

GUEST:

Dia de los Muertos

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the organizers of the Day of the Dead celebration in Sacramento, and the importance of continuing with Mexican traditions, with this celebration and showing new generations of Mexican Americans.



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Air Date: 11/4/18
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

GUEST:

Leonor Mendoza
Lupita Loya
Dentales y Fisicos GRATIS

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Leonor Mendoza, founder of the organization Sanatorios Transformacion libertad mariposa, of the services they offer for the community completely FREE, such as seminars for parents and the FREE physical cleaning and dental exam service for children from 5 to 12 years old.



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Air Date: 11/11/18
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

GUEST:

Martha Sanchez
Alex Cadenas
Proteccion al Trabajador Agricola

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Martha Sanchez and Alex Cadenas of the California pesticide regulation department, the importance of workers being informed of their rights and being educated especially agricultural workers about pesticides, which are their rights to address if they have questions. and cough in confidentiality.



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Air Date: 11/18/18
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

GUEST:

Estafas en el internet
Alma Galvan
BBB

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Alma Galvan of the BBB about the scams that are happening on the internet, how to avoid them and where to go for help, in addition to the campaign, donate your selfie with which the BBB donates one dollar for each photo to the Food Bank of Sacramento



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Public Affairs Show

Air Date: 11/25/18
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Monica y Maria
Curso de Transformacion

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Monica and Maria of a Transformation course for people who want to live the experience of recognizing their virtues and working on their weaknesses through this course people know and make changes in their lives to improve not only the emotional life but labor



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Public Affairs Show

Air Date: 12/2/18
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Yolo Hospice

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Yolo Hospice people about the importance of death, and how to deal with it in the best way, listening to the needs of people who have been diagnosed with a deadly disease, and how to overcome the disease in the last days of our loved ones.



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Air Date: 12/9/18
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Yurina Melara
Cover California

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Cover California spokeswoman Yurina Melara about the importance of having medical insurance with cover california prices and the different coverages, who qualify and how to communicate with a specialized agent in Spanish, when is the best time to start coverage of health and the time limit



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Air Date: 12/16/18
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Relacion de Pareja
Cesar Novelo

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Cesar Novelo, a health educator about the couple's relationship, how to realize if it is a healthy relationship or is a toxic relationship, and what to do about it



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Air Date: 12/23/18
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Hipnoterapia
Liliana Garcia
PNL Coach

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Liliana Garcia PNL coach about Hypnotherapy and how we can benefit from this integral medicine, with the different aspects of our life addictions or emotions withdrawn.



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Public Affairs Show

Air Date: 12/30/18
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Noon Years Eve
Crocker Art Museum
Maria Segoviano
Charo Castellanos

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Maria Segoviano of the Crocker Art Museum's public relations of the event that Noon Years Eve has in the museum every year, a completely family event where the year is dismissed at noon, and Charo Castellanos, the choir teacher El Arte de Amar, accompanies us a chorus of Sacramento children who participate in this great event

