

KBAA 103.3

Quarterly Issue List and Programming Department

1st QT 2020
Jan 1
March 31

Public Affairs
Programming Department

Public Affairs Show

Air Date: 1/5/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Rosy Cabeza de Vaca
Feng Shui*

Issue Addressed in this Program

Description on how the issue was covered:

We talked to Rosy cabeza de Vaca of Feng Shui and how we can attract good energy to our homes through the elements water fire wind and wood.



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Air Date: 1/12/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*El Censo 2020
Leslie Valdivia*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the spokeswoman of the census Leslie Valdivia about the importance of registering and filling out the forms for the 2020 census, how it can affect us if we do not



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Public Affairs Show

Air Date: 1/19/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*VIH
Cesar Novelo*

Issue Addressed in this Program

Description on how the issue was covered:

We talked with Cesar Novelo health educator about HIV statistics who is affected where to go to get medical help and how to prevent it



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Air Date: 1/26/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Step to College
Martin Alcala*

Issue Addressed in this Program

Description on how the issue was covered:

We talked with the alternate consul Martin Alcala making steps to the university Step to College 2020 a university fair where young people ready to go to university see all their options and financial aid



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Air Date: 2/2/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Estafas de año Nuevo
Alma Galvan
BBB

Issue Addressed in this Program

Description on how the issue was covered:

We talked with Alma Galvan, a spokeswoman for BBB, about the new scams that are happening in Northern California, how can we avoid them and where to go if we are victims of these. In addition to a workshop for small businesses completely FREE



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Air Date: 2/9/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

El cuerpo habla lo que la boca calla
Lili Garcia
Coach de vida

Issue Addressed in this Program

Description on how the issue was covered:

We talked with life coach Lili Garcia about the emotions that make us sick, some examples and how we can overcome those symptoms that physically and mentally affect



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Air Date: 2/16/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Estfas e informacion de PG&E
Evelyn Escalera*

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Evelyn PG & E's spokesperson Ladder about the scams that are happening in the area as consumers can be protected and recommendations for better light and energy efficiency.



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Air Date: 2/23/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*El Museo en Primavera
Maria Segoviano*

Issue Addressed in this Program

Description on how the issue was covered:

We speak with the spokeswoman Maria Segoviano of the crocker museum about the programs they have for the little ones during vacation time, a program for young people, adults and the family in general in the spring.



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Air Date: 3/1/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Cirujias Sin Fronteras
Nancy Rey
Tomy Salinas

Issue Addressed in this Program

Description on how the issue was covered:

We speak with the people of the organization of Surgeries without Borders, an organization that has the main commitment to care for patients, relieving the economy of the high costs of medical and surgical services with the support of hospitals that support surgical procedures



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Air Date: 3/8/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Donacion de Medula Osea
Cesar Novelo
Gilberto Martin*

Issue Addressed in this Program

Description on how the issue was covered:

We talked with Be the Match spokesperson Gilberto Martin and health educator Cesar Novelo about the importance of being a bone marrow donor, myths and procedures to be a donor, who can donate and how they can do it.



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Public Affairs Show

Air Date: 3/15/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Prevencion de cancer de colon y utero
Cesar Novelo*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Cesar Novelo health educator of the prevention of colon and uterus cancer.



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Public Affairs Show

Air Date: 3/22/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Estafas e Informacion de PG & E
Evelin Escalera*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Evelyn Escalera, PG&E spokesperson, about the scams that are happening right now and how to prevent them and how to take care of and maximize the use of our light and electronic devices at home.



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Air Date: 3/29/20
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

BBB estafas COVID-19
Alma Galvan

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alma Galvan, spokeswoman for the BBB, about the scams that are currently happening with the COVID-19 virus to avoid being victims of scams.

