

KBAA 103.3

Quarterly Issue List and Programming Department

4rd QT 2021
Oct 1
Dec 31

Public Affairs
Programming Department

Public Affairs Show

Air Date: 10/3/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*No Kid Hungry
Deisy Munguia
Steve Martinez*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Deisy Munguia, spokesperson for No Kid Hungry about this project that is very beneficial for low-income children and for children in K-12 grade. We also spoke with muralist Steve Martinez who participated this year with the NO KID HUNGRY campaign.



KBAA 103.3

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4rd QT 2021
Oct 1
Dec 31

Public Affairs
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Public Affairs Show

Air Date: 10/10/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

***Stop Stigma Sacramento
Caludia Fernandez***

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Claudia Fernandez Niedzielski spokesperson for Stop Stigma Sacramento about the importance of knowing about mental illness and where to go for help



KBAA 103.3

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Air Date: 10/17/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Celebrando tu Salud
Carolina Rojas Gore*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Carolina Rojas Gore, organizer of Celebrando tu Salud, a health fair where there will be free health exams such as vision, diabetes, blood pressure, as well as vaccines for the flu and covid 19, a completely free and family-friendly event.



KBAA 103.3

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Oct 1
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Air Date: 10/24/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Cuidado con pesticidas en el hogar
Fabiola Estada
Alex Cadenas

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Fabiola Estrada from the EPA agency and Alex Cadenas from the pesticide regulation department about how to take care of our family of pesticides that we have at home, how to handle them and how to treat pesticide labels, where to call in case of emergency



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Air Date: 10/31/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Panteon Sacramento
Carissa Gutierrez*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Carissa Gutierrez, president of the board of directors of the Latin Center for Art and Culture of a traditional event in the Latino community that is the Day of the Dead, and they do an annual event of the altars of the dead to continue with the traditions, an event completely free and for the family



KBAA 103.3

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Air Date: 11/7/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Lucha Tabaco
Ariana Ponce
Johana Ramirez*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Ariana Ponce and Johana Ramirez from the Health education Council organization about a program to stop smoking LUCA tobacco and above all to prevent our children from falling into the addiction of tobacco and vape a new way to hook young people to the industry tobacco company.



KBAA 103.3

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4rd QT 2021
Oct 1
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Air Date: 11/14/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Despensas de Accion de Gracias
Yolo Food Bank
Maria Segoviano*

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Maria Segoviano from the Yolo food Bank organization of the events they have in yolo county where they will be distributing pantry boxes for this Thanksgiving day for the less fortunate



KBAA 103.3

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4rd QT 2021
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Air Date: 11/21/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Estafas de Holidays 2021
BBB
Alma Galvan

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alma Galvan Spokesperson for the BBB about the new type of scams that are taking place in online purchases in sales in "pop up" places and how to avoid falling into being scammed.



KBAA 103.3

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4rd QT 2021
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Air Date: 11/28/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Cirugias sin Fronteras
Claudia Ramirez*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Claudia Ramirez from the organization of Cirugias sin Fronteras about the type of surgeries they offer, who can benefit and how they can find out more about this organization that has health fairs where medical exams are done completely free



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4rd QT 2021
Oct 1
Dec 31

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Air Date: 12/5/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Maria Harrington
Casa de Español*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Maria Harrington about what Casa de Español is, what it offers the community and the events they have in service of the Latino community, Spanish classes of different levels



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Air Date: 12/12/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Preguntale a la enfermera
Lizette Leandro*

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Lizette Leandro
Nurse practitioner of the program "Ask the
nurse" a program that benefits people to be
able to communicate with a nurse and in their
language to learn more about the covid 19
vaccine and any questions they have about
where to go and get it



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Air Date: 12/19/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

I-CAN
Ruby Cabrera

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Ruby Cabrera, spokesperson for the I-CAN organization, an organization that is dedicated to supporting victims of crime regardless of their immigration status with different programs



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4rd QT 2021
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Air Date: 12/26/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Organizacion Cirugia sin Fronteras
Claudia Ramirez*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Claudia Ramirez, spokesperson for Cirugia sin Fronteras, a non-profit organization that joins specialists and hospitals to support the community with low-cost surgery and care in their language.

