

KBAA 103.3

Quarterly Issue List and Programming Department

3 Qtr. 2016
July 1
To September 30

Public Affairs
Programming Department

Public Affairs Show

Air Date: 7/3/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Carlos Quiroz
Graciela Lopez
Concilio de Liderazgo Latino

Issue Addressed in this Program

Description on how the issue was covered:

We spoke to Carlos Quiroz and Graciela Lopez about inform the community about the services offered by the Latino Leadership Council specifically talk about the Parent Project - ¿de the program about? where and when? Who can attend?

Questions:

Who are you?

Could I say about the work your organization and running programs ?

Who is eligible to receive these services?

How the Parent Project is ?

What kind of things are going to learn?

Who will benefit from attending this program?

Have you done this program before? What kind of results?

What is the cost to participate in the program?

Where and when will be the program ?

How can people join the program?



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Public Affairs Show

Air Date: 7/10/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
CommuniCare Health Center
Mari Tijero
Genevieve Hansen
Sulma Guerrero
Beatriz Vargas

Issue Addressed in this Program

Description on how the issue was covered:

CommuniCare Health Centers

SPOKESPERSONS:

SEGMENT ONE TOPIC: CommuniCare Overview

Mari Tijero-Mendoza, Client Benefits Advocate Community Coordinator

Genevieve Hansen, Health Education Services Program Manager

SEGMENT TWO TOPIC: Parinatal / Pediatrics / Immunizations

Sulma Guerrero, Perinatal Clinic Manager

Beatriz Vargas-Henao, Health Program Supervisor, Pediatric & Adolescent Services

SEGMENT THREE TOPIC: Outreach and Insurance Enrollment

Maria Tijero-Mendoza, Client Benefits Advocate Community Coordinator

Genevieve Hansen, Health Education Services Program Manager



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Air Date: 7/17/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Alma Galvan
BBB
Estafas

Issue Addressed in this Program

Description on how the issue was covered:

We spoke to the spokeswoman BBB Alma Galvan about the most common scams this season

- * Scamming students using Form I -20
- * Con travel agencies
- * The difference between a lawyer or a notary immigration consultant
- * Modeling agencies scams



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Air Date: 7/24/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Talento Infantil
Nadir Martinez

Issue Addressed in this Program

Description on how the issue was covered:

We invited to Nadir organizer of Martinez singing contest in Sacramento where children participate and demonstrate their talent, a local competition where we will know the local talent. and guests have some of the children involved .



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Air Date: 7/31/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Proyecto para Padres 2
Lucia Rodriguez
Graciela Lopez Concilio de Liderazgo Latino

Issue Addressed in this Program

Description on how the issue was covered:

Which is the Parent Project and when are the classes?
Where are the classes?
Who can go to classes?
How much it costs to go?
What kind of issues are you talking about?
What kind of activities are done with young?
Classes are based on some resume?
What kind of support and resources are offered to families
outside / after class?
Who gives the instruction of the class?



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Air Date: 8/7/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Biomagnetismo Medico
Roberto Garcia
Claudia Klein

Issue Addressed in this Program

Description on how the issue was covered:

Medical Biomagnetismo
it does and how it works in the body
that is what is making us sick today because there
are so deabetes , because we are feeling with
depressions that over eating red meat affects us
organically and emotionally . Because dairy
ocacionan us problems throughout our gastric
system . Because our grandparents were healthier
than us, and how it can heal with Biomagnetismo ,



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Public Affairs Show

Air Date: 8/14/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
CommuniCare Health Centers
Mari Tinajero
Genevieve Hansen
Sulma Guerrero
Beatriz Vargas

Issue Addressed in this Program

Description on how the issue was covered:

SEGMENT ONE TOPIC: CommuniCare Overview

Mari Tijero-Mendoza, Client Benefits Advocate Community Coordinator
Genevieve Hansen, Health Education Services Program Manager

SEGMENT TWO TOPIC: Parinatal / Pediatrics / Immunizations

Sulma Guerrero, Perinatal Clinic Manager

Beatriz Vargas-Henao, Health Program Supervisor, Pediatric &
Adolescent Services

SEGMENT THREE TOPIC: Outreach and Insurance Enrollment

Maria Tijero-Mendoza, Client Benefits Advocate Community Coordinator
Genevieve Hansen, Health Education Services Program Manager



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Air Date: 8/21/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Institutos de Musica
Luis Pimentel
Mike Pimentel

Issue Addressed in this Program

Description on how the issue was covered:

We talk with the directors Luis Pimentel y Mike Pimentel, of the School of music and Amadeus Muzart about your program as you can serve the Hispanic community, in woodland and local internet through can teach their classes . we talk about the massive event they have to when their students graduate in the grounds of the fair of woodland with a presentation on a stage with an audience of more than 400 people



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Public Affairs Show

Air Date: 8/27/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Semana de Derechos Laborales
Consulado de Mexico en Sacramento
Rodrigo Baez
Cristina Lopez

Issue Addressed in this Program

Description on how the issue was covered:

We spoke to the people of Mexico Consulate General in Sacramento about the Labor Rights Week which is held every year at the consulate.

* In order to send messages to the countrymen on the importance of the workforce they represent in USA, in conjunction with federal and state agencies such as CAL OSHA , WHD , EEOC , as well as unions , corporations and non -governmental organizations, in order to inform and spread the message of protection of labor rights for workers . Also they bring immigration program information.



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Air Date: 9/11/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Rosy Jiménez
Prestamos Hipotecarios

Issue Addressed in this Program

Description on how the issue was covered:

We spoke to Rosy Jimenez about the programs First purchaser.

- *What's the process for obtaining a mortgage loan
- *What are the steps to take to get pre-approval?
- *Pre-approval and consultation is FREE
- *Foreclosure and Short sale
- *If someone is bankruptcy can buy a house?
- * 0% down payment FHA program
- * Buy with work permits, DACA
- * Buy with ITIN



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Air Date: 9/18/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Alma Galvan
BBB
Estafas Comunes en Contratos

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with spoke woman BBB Alma Galvan about:

- *The most common scams that are on utilities contracts of the house.
- *Scams contracts buying a car.
- *Contracts when you hire a contractor.
- *Those presented in your house saying companies working in the gas, electricity and telephone wire.



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Public Affairs Show

Air Date: 9/26/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Raissa Morris
Abogada de Inmigracion
DAPA, DACA, Visa U, Perdones Provisionales

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the lawyer Raissa Morris about:

1. What happened to DAPA and the expansion of DACA
2. We discussed that the original DACA continues and people can continue to renew under that program .
3. The law of the U visa in california
4. The police must sign the certificates within 90 days mandatory and 14 days if the person is in the process of deportation .
5. expansion the provisional pardon .
6. Spouses of residents and children of residents can submit forgiveness within the United States before heading out to their consular interview

