

KBAA 103.3

Quarterly Issue List and Programming Department

4 Qtr. 2017
Oct 1
To Dec 31

Public Affairs
Programming Department

Public Affairs Show

Air Date: 10 /1/17
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Gloria y Yoly
NAMASTE
Ayuda para padres e hijos

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with teacher Gloria and Yoly from the nonprofit organization NAMASTE about how we can help young people with concentration problems at school and with problems in the family and how parents can help them and overcome problems through meditation .



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Public Affairs Show

Air Date: 10 /8/17
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Nancy Valadez
I-CAN

Issue Addressed in this Program

Description on how the issue was covered:

I-CAN focuses on helping victims and witnesses of violent crimes. They offer counseling, victim compensation, moving funds, help with U Visas and so much more. Nancy Valadez does outreach specifically to Latino communities.



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Public Affairs
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Public Affairs Show

Air Date: 10 /15/17
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Cesar Novelo
Community Medical Centers

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Community Medical Centers spokesperson Cesar Novelo about clinics, who can benefit from the service, where their clinics are, and the services they offer to the Latino community.



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Air Date: 10 /22/17
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Giselle Martinez
Erika Badillo

Issue Addressed in this Program

Description on how the issue was covered:

We talk to Embrace Vida people about what they do in the community like bringing their families to eat Shriners is an organization that needs volunteers to help the Latino community and also focus on Latino women helping them grow staff, professionally and spiritually, have an event with the purpose of raising funds to bring children who suffered third-degree burns but need a visa to come to this country.



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Air Date: 10 /29/17
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Leonor Mendoza
Sanatorios Libertad Mariposa

Issue Addressed in this Program

Description on how the issue was covered:

We talk to the founder of the Sanatorios Libertad Mariposa 11:11 Leonor Mendoza of the services they offer

* FREE physical exam for children from 5 to 12 years

* Dental cleaning FREE for children from 5 to 12 years

* Personal improvement seminars for parents sanatorio in service to the community.



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Public Affairs Show

Air Date: 11 /5/17
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Trafico Humano
Johana Millan

Issue Addressed in this Program

Description on how the issue was covered:

Some of the indicators for labor traffic are the following:

- Exercise of any work by a person, where he is subjected to inhuman treatment in his work: confinement, threat, mistreatment, excessive working hours; for a minimum or no economic retribution. It is common in jobs related to: brickyards, livestock farms and / or agricultural, domestic service, among others.
- No right to Rest
- They show signs of physical and mental abuse
- Are subject to encumbering huge debts of money, without having the resources to pay it off.
- Submit control of personal and legal property such as passport or other important documents.
- Shows signs of being extremely nervous, submissive and with constant fear
- You are not allowed to have direct and unsupervised communication with family and friends. All movements are supervised.



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Air Date: 11 /12/17
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Community Medical Centers
Cesar Novelo

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Cesar Novelo, a spokesperson for Community Medical Centers, about the services they offer to people, especially health issues for women and immigrants.



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Public Affairs Show

Air Date: 11 /19/17
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Estafas en las Fiestas de Navidad
Alma Galvan
BBB

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alma Galvan, spokesperson of the BBB about the immigration scams, about the black Friday and the cyber Monday, how to travel safely to our countries of origin during these holidays.



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Public Affairs Show

Air Date: 11 /26/17
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
DREAMERS
Raquel Ruiz

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Raquel Ruiz, a journalist about the DREAMERS and how it would affect the country if the cancellation of the DACA law is pending in the Senate of the United States. We talk about statistics in the contribution to this country and everything related to the dreamers.



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Public Affairs Show

Air Date: 12/3/17
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Liderazgo latino
Apoyo a la Mujer
Celina Salas
Carlos Quiroz

Issue Addressed in this Program

Description on how the issue was covered:

We're specifically talking about our services focused on the health and mental health needs of Latinas in our community. These include:

- our health care access and navigation services,
- our program for pregnant moms and newborns,
- Superacion Personal, our mental health support group for women
- Rincon de las Comadres, our arts and crafts group aimed at countering isolation among Latinas

Questions:

1. What is the Latino Leadership Council? What do you guys do?
2. You guys offer a lot of services to the Latino community, let's talk a little bit today about what you offer in terms of health care services to Latina women, specifically.
3. What happens if someone out there is sick, doesn't have medical insurance, can you help them out?
4. In addition to physical health, many in our community are facing mental health challenges, like depression, isolation, anxiety and more. What services do you have that can help women facing these challenges?
5. What are some of the mental health challenges that you see in the community and how are you addressing them?
6. What is the cost for people to get these services?
7. Can anyone get these services or are there any requirements?
8. If someone out there needs services, how can they get in touch with you?



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Public Affairs Show

Air Date: 12/10/17
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Relacion de Pareja
Cesar Novelo

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Cesar Novelo Health Educator about a healthy relationship, which is a good relationship, and what are the red flags to realize that you are in a healthy relationship.



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Air Date: 12/17/17
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Leyes de Inmigracion
Bryan Lopez

Issue Addressed in this Program

Description on how the issue was covered:

We speak with immigration attorney Bryan Lopez about the new laws that are being introduced in the Senate since the arrival of the new president of the United States and how these changes can affect the Latino community.



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Public Affairs Show

Air Date: 12/24/17
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Dreamers
Raquel Ruiz

Issue Addressed in this Program

Description on how the issue was covered:

We speak with the journalist Raquel Ruiz about the DREAMERS the contribution they make to this country, statistics of what could affect this country without the contribution of the DREAMERS, we talk about really important people who are benefited from the DACA law, and what They have achieved Professionally speaking, in this country.



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Duration: 30 min
Talent: Alma Garcia

GUEST:
Examanes Fisicos y Dentales GRATIS
Leonor Mendoza

Issue Addressed in this Program

Description on how the issue was covered:

We speak with Leonor Mendoza, founder of the Mariposa Transformation Sanatoriums about the services they offer for the community that are medical exams completely FREE for children from 5 to 12, Dental Cleaning completely FREE for children from 5 to 12, and seminars for the Transformation of being for parents completely FREE, these are given the first Saturday of each month.

