

KBAA 103.3

Quarterly Issue List and Programming Department

1 Qtr. 2016
Jan 1
To March 31

Public Affairs
Programming Department

Public Affairs Show

Air Date: 1/3/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Claudia Martinez
Malas Influencias en nuestros hijos

Issue Addressed in this Program

Description on how the issue was covered:

We talked to Claudia Martinez How to avoid bad influences on our children?

1. Define what is bad influence?
2. How do I can teach my little boy as a bad influence is?
3. Why boys join a gangs?
4. Tell us about the clothing of the bargain ?
5. How does a parent know when your child is involved in a bargain?
6. What is the role of family in the life of a teenager?
7. Do you think your children should choose their friends? And how they can learn our pick them wisely?
8. At what point should one intervene in friendships father of her child?



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Air Date: 1/10/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Julissa Baltazar
Alco Alert
DUI

Issue Addressed in this Program

Description on how the issue was covered:

We talked to Julissa Baltazar vocera de Alco Alert

- allows undocumented immigrants to obtain a driver's license with clean driving record
- Anyone with a beautiful conviction alcohol, before applying for the license, most likely not be able to obtain a license without additional pre-qualification
- Generally if you are arrested you will need a locking device for a period of 1 year or more
- before going to get the license you can call us and check your registration in our online special
- If you have a requirement for DMV alcohol; you need to get it installed and can reach us.nWe have been helping people get back on the road for over 20 years

What is a lock?

Is it a device that is regulated by both federal and state

You've got to be certified by the state to provide this service we have more than 20 years

-we decide to install in your car; and you have to blow a clean sample to drive your car and while driving

in addition to customer service, some devices use different techniques. Ours is a matter of a few seconds to start. We are easier to use, faster to start; and the lowest total cost



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Public Affairs Show

Air Date: 1/17/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Cesar Novelo
Educador de Salud
Embarazos de Adolescentes

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Cesar Novelo, health educator about teenage pregnancies,

- * Because pregnant teens
- * The consequences of pregnancy
- * Prevention of pregnancy
- * birth control devices
- * Abortions
- * Responsibility of parents.



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Public Affairs Show

Air Date: 1/24/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Alma Galvan
BBB
Estafas comunes del 2015

Issue Addressed in this Program

Description on how the issue was covered:

We talked with Alma Galvan spokeswoman BBB about the most common scams including 2015

- * Tax Scam
- * Collection of false debts
- * Lottery
- * Scam technical support
- * Scams on social networks
- * Charges in advance to seek loans
- * Credit Card Scam
- * Calls from the border of Mexico



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Air Date: 1/31/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Steps to College
Mariana Tyler
Miguel Molina

Issue Addressed in this Program

Description on how the issue was covered:

We talk about the college fair that takes place in the Consulate General of Mexico in Sacramento, with spokeswoman Mariana Tyler and rep. the committee Steps to college. We talked about the different scholarships, which exist for undocumented students and benefits, I talked about the importance of going to college and attend these events where parents are informed of the educational system of the United States and there will be different workshops at the fair are the planning and process for college admission and financial opportunities.



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Air Date: 2/7/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Roberto Garcia
Par Biomagnetico

Issue Addressed in this Program

Description on how the issue was covered:

We talked with the therapist Roberto Garcia Biomagnetic Pair

1. What is the Par- Biomagnetic ?
2. What is pH ?
3. Age affects treatment?
4. As this system applies Par- Biomagnetic
5. What type of magnet is used ?
6. It can cure any disease ?
7. Can Cure Diabetes
8. What is the difference between allopathic medicine and Biomagnetismo ?



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Air Date: 2/14/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Saldo MX
Cristal Suazo
Dir. Creativa de Saldo MX

Issue Addressed in this Program

Description on how the issue was covered:

Crystal Suazo spoke with creative director of Saldo MX about:
What kind of payment you can do right through this application?
As I did the idea?
Few people talk about this application?
It's free?
It helps Mexican migrants living in the United States?
That was what motivated to make this application?



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Air Date: 2/21/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Como crear Abundancia
Rosy Cabeza de Vaca

Issue Addressed in this Program

Description on how the issue was covered:

We talked to Rosy Cabeza de Vaca, how we can create abundance in our lives , and the three most important points

1. acceptance that you are a being created by a being of light and you manifest your infinite love and kindness
2. Gratitude , when you learn to appreciate all the events in your life and make all As, or positively
3. Sharing, when you share with others what you have the universe is responsible for returning it in abundance.



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Air Date: 2/28/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Opening Doors
Leslie Valdivia
Roxana Calderon

Issue Addressed in this Program

Description on how the issue was covered:

We talked to the spokespersons for Opening Doors , of:

1. That is Opening Doors ?
2. What is the mission of Opening Doors ?
3. That program provides :

Immigration

human services for victims of human trafficking

Refugee program

also we touched the issue of business classes in West Sacramento

in addition to the prosperity program , loans for small entrepreneurs.



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Air Date: 3/6/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Como crear Abundancia
Rosy Cabeza de Vaca

Issue Addressed in this Program

Description on how the issue was covered:

We talked to Rosy Cabeza de Vaca , how we can create abundance in our lives, and the three mos important points

- 1.- Acceptance that you are being created by a being of light and you manifest your infinite love and kindness
- 2.- Gratitude, when you learn to appreciate all the events in your life and make all positively
- 3.- Sharing, when you share with others what you have the universe is responsible for returning it in abundance.



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Public Affairs Show

Air Date: 3/13/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Mexicanisimo
Karina Chacon
Olivia Flores
Antonio Acencio

Issue Addressed in this Program

Description on how the issue was covered:

We talk to oragnizadores of Mexicanisimo Fashion Show & Expo Karina Chacon , Olivia flores y Antonio Acencio, about an event for the Mexican community in the Sacramento area where the girls will have the opportunity to organize your party 15 years with everything they need from the arrangements for the holidays, to dresses and in the event the only touch of Mexicans, who still have their roots will be .



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Air Date: 3/20/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Leonor Mendoza
Escritora y Motivadora

Issue Addressed in this Program

Description on how the issue was covered:

We spoke to the coach and motivational writer Leonor Mendoza, talked about his book and the message you have for people, find themselves to move toward a more promising future, talk about their beginnings and how he wrote this book that brings to humanity and for all those who are ready to make a change, a transformation in their lives and find purpose in their lives.



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Air Date: 3/27/16
Time: 7:30am
Duration: 30 min
Talent: Alma Garcia

GUEST:
Cesar Novelo
Eduador de Salud
Violencia Domestica

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Cesar Novelo, health educator, about domestic violence

What is domestic violence?

That is the first thing you imagine when you hear about Domestic Violence ?

Its practitioners ?

To whom it is addressed primarily ?

It is inherited or is a family influence?

Types of domestic violence

Who can attend.

