

# KBAA 103.3

Quarterly Issue List and Programming Department

2 Qt 2015  
April 1 to  
June 30

Public Affairs  
Programming Department

## Public Affairs Show

Air Date: 4/5/15  
Time: 7:30 am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Raissa Morris  
Ley DAPA Y DACA

## Issue Addressed in this Program

### Description on how the issue was covered:

DAPA 's action created by the order Executive President Obama enables that people who have been here forover five years with resident childrenor US citizens withoutserious criminal record may obtain a work permit .

Almost certainly also allow eligible individuals obtain a permit Travel enabling them out , visit their country of origin and return successfully. The action is very similar DAPA in many respects the Program Executive DREAM Act. I Instituted by President Obama in 2012 , underwhich more than 500,000 young people have obtained a work permit. this Is Toaction , known as DACA also lets get your permission to travel temporarily outer purposes humanitarian, educational , or for employment. Many of our clients have benefited from DACA have traveled to Mexico or other countries with a permit and have returned to the US without problems.



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## Public Affairs Show

Air Date: 4/12/15  
Time: 7:30 am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Martin Oliveros CHP  
Max Alvarado Caltrans  
"No vale la pena"  
"Be work Zone Alert"

## Issue Addressed in this Program

### Description on how the issue was covered:

We talked about April is Distracted Driving Awareness month and the enforcement and education efforts that CHP will be having statewide all month long. Also, invited a representative of Cal-trans they speak on their efforts in and around construction sites. Cal-trans campaign of "Be Work Zone Alert" ties into our "It's Not Worth It" camp The life-changing impacts of distracted driving will be the focus of a month-long public awareness and enforcement campaign aimed at preventing distracted driving deaths and injuries on California's roadways. The California Office of Traffic Safety (OTS), the California Highway Patrol (CHP), Impact Teen Drivers, and local law enforcement agencies will highlight their joint efforts during California Teen Safe Driving Week and National Distracted Driving Awareness Month at a Sacramento news conference on April 1.



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*Public Affairs Show*

Air Date: 4/19/15  
Time: 7:30 am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Claudia Martinez  
Relaciones de Pareja  
Disciplina en los Hijos

## Issue Addressed in this Program

### Description on how the issue was covered:

1. How can I get my child to do to me and respects me when asking him to do things?
2. How I can get my child becoming an organized and disciplined child from an early age?
3. How parents can create healthy barriers between them and the children to begin creating a healthy independence of children?
4. Sometimes parents tend to expect too much of themselves or their children. What would you say to these parents?
5. What can parents do to help their children have the confidence to tell what is happening at school, with friends or in life in general?
6. How I can tell my children in an effective way that what they are doing is wrong and they really understand what they are doing is unacceptable?
7. How I can make my child feel that discipline I'm giving a good thing?
8. How do I can understand that behind the behavior of my child?



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## Public Affairs Show

Air Date: 4/26/15  
Time: 7:30 am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Gilberto Luna  
Consul alterno de Mexico en Sacramento  
Maria Morales  
Centro Cultural del Norte de California

## Issue Addressed in this Program

### Description on how the issue was covered:

The alternate consul of Mexico Gilberto Luna and Maria Morales from Mexican cultural center of Northern California, talking about scholarships have for our high school students the opportunity it has to be part of this great plan of scholarships offered by the Consulate of Mexico in Sacramento and Mexican cultural center of Northern California, spoke from where the funds for these scholarships, and the importance of going to college because our Latino community is in a low- admitted to the college , however there was an increase of college graduates in our latin community 2% speak of him to apply as one of the 150 scholarships that are offering scholarships IME becas.



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## Public Affairs Show

Air Date: 5/3/15  
Time: 7:30 am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Cesar Novelo  
Educador de Salud  
Cuidado de Salud

## Issue Addressed in this Program

### Description on how the issue was covered:

We spoke with the health expert Cesar Novelo who shared with us their knowledge that they can do to improve health, and in that moment you can and have the oblicacion to visit a doctor, gave us the importance of visiting l doctor at least once per year , to avoid having to go to the doctor on emergency if you can avoid that best visit , he told us of health clinics that can be of service to people who do not speak the English language. and where to go .



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## Public Affairs Show

Air Date: 5/10/15  
Time: 7:30 am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Alma Galvan  
BBB

## Issue Addressed in this Program

### Description on how the issue was covered:

We talked to Alma Galvan spokeswoman BBB about scams

- Partners Anthem Blue Cross Scams
- Pyramid Scams and How They Work
- Credit Counseling Services
- Hoax calls posing as government agencies
- Fake calls from Direct TV
- waist ( belts ) / purchases on Internet companies that do not exist



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## Public Affairs Show

Air Date: 5/17/15  
Time: 7:30 am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Raissa Morris  
Abogada de Inmigracion y  
Violencia Domestica

## Issue Addressed in this Program

### Description on how the issue was covered:

The United States Congress in 1994, acknowledged that there are immigrants who are victims of abusers and perpetrators of domestic violence offenses. They also recognized that there are victims of human trafficking, and sexual assault. These abusers often threaten their victims with deportation. To stop these abusers use of immigration to promote its abuse or criminal activity, Congress created the immigration law for victims of such abuse. This law is called "Act of Violence Against Women" VAWA woman or child whose abusive husbands or parents are US citizens or legal permanent residents can make a "request for oneself" low VAWA. Elderly victims abused by their US citizen children over 21 years old can also make this request. Victims of Human Trafficking: T-Visa A person is a victim of human trafficking if their presence in the US It is due to force, fraud or threats and are forced to provide labor, services, or sex work. As a victim of human trafficking, they may be eligible for the visa Visa T. T was created to help victims and to not be afraid of reporting to the authorities and assist in helping incases against human traffickers.



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## Public Affairs Show

Air Date: 5/24/15  
Time: 7:30 am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Alma Galvan  
Estafas Nacionales  
BBB

## Issue Addressed in this Program

### Description on how the issue was covered:

We speak with Alma Galvan spokesperson for the BBB about large companies of IRS scams, there are people who pretends to be representatives of the IRS and they begin to ask for personal data as your social security number your account credit etc. In addition to companies such as the Association of Cancer saying that donations go to certain things and not actually putting the money where corresponded





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## Public Affairs Show

Air Date: 5/31/15  
Time: 7:30 am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Mariela y Maria Lourdes  
Herbalistas

## Issue Addressed in this Program

### Description on how the issue was covered:

We spoke with Mariela and healing herbs specialist Maria Lourdes , we explained how the different herbs work in our body we have talked as working with natural herbal supplements and in that area or better as they help our community with your knowledge. Serving people since ages? Such are the costs of herbal supplements ? You believe that our community could easily acquire them ?



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## Public Affairs Show

Air Date: 6/7/15  
Time: 7:30 am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Claudia Martinez  
Entrenadora de parejas y Familis  
Disciplina en los Hijos

## Issue Addressed in this Program

### Description on how the issue was covered:

1. How can I get my child to do to me and respects me when asking him to do things?
2. How I can get my son to become an organized and disciplined child from an early age?
3. How parents can create healthy barriers between them and the children to start creating a healthy independence of children?
4. Sometimes parents tend to expect too much of themselves or their children. What would you say to these parents?
5. What can parents do to help their children have the confidence to tell what is happening at school, with friends or in life in general?
6. What I can tell my children effectively what they are doing is wrong and really understand what they are doing is unacceptable?
7. How I can make my child feel that the discipline I am giving you is a good thing?
8. How I can understand that behind the behavior of my child?



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## Public Affairs Show

Air Date: 6/14/15  
Time: 7:30 am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Raissa Morris  
Abogada de Inmigracion  
El Dapa y sus Beneficios

## Issue Addressed in this Program

### Description on how the issue was covered:

We talked to the immigration lawyer Raissa Morris About expansion of the law that gave President Barack Obama .

1. What are the benefits and limitations of executive action ?
2. When can I apply?
- 3 .- What is happening in the courts ?

What is the process of renewal of the DACA.

4. What if the person has a criminal record ?
5. What can people do to prepare and how to prevent fraud ?



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## Public Affairs Show

Air Date: 6/21/15  
Time: 7:30 am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Alma Galvan  
Robo de Identidad  
BBB

## Issue Addressed in this Program

### Description on how the issue was covered:

We talked with spokeswoman BBB Alma Galvan brought us the news that opened a branch in the city of Mexico for community service. We take different points as

1. Child identity theft
2. payment loans
3. fraud committed by the company HISPANIC GLOBAL WAY CORP .
4. False job offers in the pages of Craigslist



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## Public Affairs Show

Air Date: 6/28/15  
Time: 7:30 am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Cesar Novel  
Educador de Salud  
Cuidado de Salud

## Issue Addressed in this Program

### Description on how the issue was covered:

We talked to Cesar Novelo Health Educator about HEALTH EDUCATION  
IT IS GOOD TO HAVE HEALTH EDUCATION  
HEALTHY LIFESTYLE AND THE ROLE OF HEALTH EDUCATION  
BE BETTER AS PATIENTS  
CULTURE AND HEALTH EDUCATION  
WHAT IS THE BEST WAY TO OVERCOME DISEASE  
HEALTH EDUCATION AS A BRIDGE TO DOCTORS AND TREATMENT  
The results mean LABORATORIES  
HOW TO SET GOALS for better health  
MONITORING HEALTH EDUCATION  
MAINTENANCE OF HEALTH EDUCATION

