

# KBAA 103.3

Quarterly Issue List and Programming Department

3 Qtr. 2015  
Jun 1  
To SEP 30

Public Affairs  
Programming Department

## Public Affairs Show

Air Date: 10/4/15  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Sarilian Pinto  
AYURVEDA

## Issue Addressed in this Program

Description on how the issue was covered:

1. What is Ayurveda?
2. Where Ayurveda originates ?
3. How does Ayurveda?
4. How many people practiced Ayurveda in the world?
5. It is the practice of legal Ayurveda?
6. What is the difference between traditional medicine and Ayurveda ?
7. As Ayurveda helps families ?
8. As Ayurveda supports adolescents and children?
9. services offered Ayurveda?
10. Testimony of Patients
11. Clinic for the Community



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3 Qtr. 2015  
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## Public Affairs Show

Air Date: 10/11/15  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Nayeli San Roman  
Miss Transsexual 2015

## Issue Addressed in this Program

Description on how the issue was covered:

Miss Transsexual CA is a beauty contest held for the first time in the City of Sacramento CA Contest winner over 3000 Dollars will be in prizes, including the opportunity to represent Sacramento in the Miss Universe Los Angeles , besides producing its 2016 calendar and a photo shoot with one of the best photographers the area Luis Barrera , La alternate over 1000 Dollars in prize money and the opportunity to represent Sacramento in the Miss USA 2016 will be

Event organizers :

Competition Director : Nayeli San Roman

Assistant Director : Nadir Martinez

Executive Director: Jorge Martinez



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## Public Affairs Show

Air Date: 10/18/15  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Community Medical Centers  
La Salud y Cover California  
Cesar Novelo

## Issue Addressed in this Program

Description on how the issue was covered:

- Outpatient care – the kind you get without being admitted to a hospital
- Trips to the emergency room
- Treatment in the hospital for inpatient care
- Care before and after your baby is born
- Mental health and substance use disorder services: This includes behavioral health treatment, counseling, and psychotherapy.
- Your prescription drugs
- Services and devices to help you recover if you are injured, or have a disability or chronic condition. This includes physical and occupational therapy, speech-language pathology, psychiatric rehabilitation, and more.
- Your lab tests
- Preventive services including counseling, screenings, and vaccines to keep you healthy and care for managing a chronic disease.
- Pediatric services: This includes dental care and vision care for kids



# KBAA 103.3

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4 Qtr. 2015  
Oct 1  
To Dec 31

Public Affairs  
Programming Department

## Public Affairs Show

Air Date: 10/25/15  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Alma Galvan  
Vocera del BBB

## Issue Addressed in this Program

Description on how the issue was covered:

We talked with spokeswoman BBB Alma Galvan about scams occurred in the area of Sacramento  
Season taxes and more commune  
Finding Love on the internet  
False calls from government agencies  
Violation of corporate data, in Anthem Ins.  
Credit cards  
Buying Cars in CA.



# KBAA 103.3

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4 Qtr. 2015  
Oct 1  
To Dec 31

Public Affairs  
Programming Department

## Public Affairs Show

Air Date: 11/1/15  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Community Medical Centers  
Los Adolescentes  
Cesar Novelo

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Cesar Novelo, about TEENAGERS

## WORD MEANING OF TEENAGER

We were teenagers , we have that ADVANTAGE  
OUR CHILDREN AND MY COMMUNICATION  
WITH THEM

WAYS TO THIS COMMUNICATION

DO to approach a teenager

Parent or friend ?????



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4 Qtr. 2015  
OCT 1  
To Dec 31

Public Affairs  
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## Public Affairs Show

Air Date: 11/8/15  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Elizabeth Medina  
Opening Doors  
Tráfico Humano

## Issue Addressed in this Program

Description on how the issue was covered:

- What is human trafficking?/ Que es el trafico humano?
  - What are some indicators that a person is a victim of trafficking?/ Cuales son las indicaciones que alguien es victima de trafico humano?
  - What is the difference between trafficking and smuggling?/ Que es la diferencia entre una persona que cruza la frontera sin autorizacion y alguien que es victima de trafico humano?
  - Who is affected by trafficking?/ Quienes son afectados por el trafico humano?
  - Who are the traffickers?/Quienes son los traficantes?
  - What types of cases happen in Sacramento?/ Que tipos de casos ocurren en Sacramento?
  - What kind of help is available to trafficking victims?/Que tipos de ayudas existen para victimas de trafico humano?
  - What organizations exist to help trafficking victims?/ Que organizaciones existen para ayudar a las victimas?
  - What is Opening Doors?/ Que es Opening Doors Inc?
  - How does Opening Doors help victims of trafficking?/ Como Opening Doors ayuda a las victimas de trafico humano?
  - What can people do about human trafficking?/ Que puede hacer el publico acerca del trafico humano?
  - What should someone do if they are in a situation where they are being exploited?/ Que debe hacer alguien si se encuentra en una situacion donde esta siendo explotada?



# KBAA 103.3

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4 Qtr. 2015  
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## Public Affairs Show

Air Date: 11/15/15  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Armando Botello  
DMV

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Armando Botello about  
The DMV recently announced an amnesty program for people who owe fines, as this program works ?  
Those who qualify for amnesty?  
The money can be saved people entering the amnesty program?  
As this program helps people who want to get their license under AB60?  
Speaking of AB60 , how many people have benefited from this law and have already received their licenses ?  
There are some afraid of being sent to the second review because they believe they could be deported or arrested persons, what about that?  
How to prepare someone who wants to apply for a license under the AB60?



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## Public Affairs Show

Air Date: 11/22/15  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**

Claudia Martinez  
Padres Ausentes

## Issue Addressed in this Program

Description on how the issue was covered:

We talked to Claudia Martinez About different issues with Absents Parents.

1. The absence of a father in the home and its consequences
2. The absence of a father and the poverty of the mother and children
3. The absence of a father and the abuse of drugs and alcohol in young people
4. The involvement of a parent and the prevention of youth crime
5. The involvement of a parent and mental health and physical health of children
6. The absence of a father and sexuality in young
7. The involvement of a parent and achievements of children
8. Marriage and the involvement of a parent





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## Public Affairs Show

Air Date: 11/29/15  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Alma Galvan  
BBB  
Estafas en Tiempos de Fiestas

## Issue Addressed in this Program

Description on how the issue was covered:

Alma Galvan Spokesperson BBB talk about the most common scams in the community

1. Black Friday and Cyber Monday
2. Seasonal Jobs
3. FB Scam exchange and Instagram
4. Scams government agencies like IRS
5. Mortgage Relief Scams



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Public Affairs  
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## Public Affairs Show

Air Date: 12/6/15  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Jessica Gutierrez  
Rossy Jimenez  
Prestamos Hipotecarios

## Issue Addressed in this Program

Description on how the issue was covered:

We talked to Rossy and Jesica Gutierrez Jimenez .  
About..

- \*Types of mortgage loans as having a good credit
- \* Affects have a car payment ?
- \* You can buy an ITIN ?
- \* You can buy with the permission of CCIP ?
- \* How much money is required to start the pre - approval of the bank?
- \* Difference between lender and real estate agent



# KBAA 103.3

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4 Qtr. 2015  
OCT 1  
To Dec 31

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## Public Affairs Show

Air Date: 12/13/15  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Armando Botello  
DMV

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Armando Botello about :

DMV recently announce an amnesty program for people who owe fines, as this program works?  
Those who qualify for amnesty?  
The money can be saved people entering the amnesty program?  
As this program helps people who want to get their license under AB60?  
Speaking of AB60 , how many people have benefited from this law and have already received their licenses?  
There are some afraid of being sent to the second review because they believe they could be deported or arrested persons, what about that?  
How to prepare someone who wants to apply for license under the AB60?



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## Public Affairs Show

Air Date: 12/20/15  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Mariana Tyler  
Programa Paisano

## Issue Addressed in this Program

Description on how the issue was covered:

We talked to the consulate spokeswoman Mexico in Sacramento. Mariana Tyler, and talk about the Programa Paisano which is a program that takes place in Mexico in Christmas season

1. What are the rules to follow to enter the country?
2. As can bring in goods without being charged  
Extra
3. What papers you need to get a passport
4. As you pay for permission to bring a car to Mexico
5. How long you can have your car in Mexico without  
RECEIVE a fine.



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4 Qtr. 2015  
Oct 1  
To Dec 31

Public Affairs  
Programming Department

## Public Affairs Show

Air Date: 12/27/16  
Time: 7:30am  
Duration: 30 min  
Talent: Alma Garcia

**GUEST:**  
Nadir Martinez  
Dinorah

## Issue Addressed in this Program

Description on how the issue was covered:

Musical Show to celebrate New years 2016

