

KBAA 103.3

Quarterly Issue List and Programming Department

2nd QT 2021
April 1
June 30

Public Affairs
Programming Department

Public Affairs Show

Air Date: 6/27/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Consejeria Emocional
Lupita Rodriguez
Health Education Council*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Lupita Rodriguez Program Manager Health Education Counsel of a program in California that can be very helpful for people who need to talk with someone to alleviate a little those emotions that are being experienced in the wake of the global pandemic.



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Air Date: 6/20/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Eventos en el consulado
Liliana Ferrer
Consul General de Mexico*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the consul general of Mexico in Sacramento Liliana Ferrer about all the services that are already available at the moment in the general consulate of Mexico, scholarships for students, covid vaccination, emergency appointments for special cases



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Duration: 30 min
Talent: Alma Garcia

*Seguridad en deportes acuaticos
Henry Cespedes*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Henry Cespedes, officer of the Coast Guard Auxiliary Service Public Education Flotilla, about the importance of wearing a life-saving vest when we do water sports, knowing the rules on a boat, even if it is privately owned, and taking the necessary measures with your guests.



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Air Date: 6/6/2021
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Duration: 30 min
Talent: Alma Garcia

*Programa de pagos de renta
La Familia Counseling Center
Antonio Gudino*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Antonio Gudiño, coordinator of education, from La Familia Counseling Center, about a program that benefits people who were unemployed and as a result do not have the resources to make rent payments.



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Air Date: 5/30/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Importancia de vacunarse Consulado
Jose Manuel Briseño
Consul de Proteccion*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with the José Manuel Briseño Protection Consul of the vaccination center located at the Consulate General of Mexico in Sacramento, with schedules and where to dial to make your appointment



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Air Date: 5/23/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Estafas 2021
BBB
Alma Galvan

Issue Addressed in this Program

Description on how the issue was covered:

We spoke to BBB spokesperson Alma Galvan about the most common scams right now in the California area and how we can avoid them.



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Air Date: 5/16/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Semana de la Salud
Health education Council
Johana Ramirez

Issue Addressed in this Program

Description on how the issue was covered:

We speak Johana Ramirez, spokesperson for the Health Education Council of the week Every Kid Healthy week, a week full of information for the benefit of the community, especially the little ones, regarding mental and physical health



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Air Date: 5/9/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Protegerse de pesticidas
Fabila Estrada
Alex Cadenas*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Fabiola Estrada and Alex Cadenas about the importance of how to store pesticides at home to avoid poisoning and where to go in case of danger of poisoning, the measures to be taken at home and at work



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Air Date: 5/2/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Cal Fire 2021
Henry Herrera*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Henry Herrera, spokesperson for Cal fire, about how we can prevent fires in the California forests in our homes and what to do if we live the national parks of California



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Air Date: 4/25/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*Pacific charter inst.
Loana Sparrevohn*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Loana Sparrevohn of the Pacific charter Institute about the programs they have for our children, how you can benefit from studying from home and where to go for more information



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Air Date: 4/18/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

*El Museo 2021
Maria Segoviano*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Maria Segoviano, representative of the Ckocker art museum, about how we can enjoy a day at the museum, and through the internet with its different events and exhibitions, or for adults and children.



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Air Date: 4/11/2021
Time: 8:00am
Duration: 30 min
Talent: Alma Garcia

Estafas 2021
Alma Galvan
BBB

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alma Galvan, spokesperson for the BBB about the scams that are emerging at these times of taxes, such as knowing if we are or were victims of scam where to go and ask for help.



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Duration: 30 min
Talent: Alma Garcia

*Prevencion de Incendios
Oscar Vargas*

Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Oscar Vargas about the prescribed burns that exist in national parks because and for what purpose they are carried out, also about responsible recreation, what to do if you are going to visit a national forest and the employment opportunity they have.

