

# HOLLADAY BROADCASTING OF LOUISIANA, LLC

## MONROE, LA

(KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX -FM, KJLO-FM, K259CU, and K289CG)

### EEO Public File Report

As of February 1, 2023, per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Holladay Broadcasting of Louisiana, LLC. for the period from February 1, 2022 through January 31, 2023 in the employment location of 1109 Hudson Lane, Monroe, LA 71211.

In Monroe, LA, Holladay Broadcasting of Louisiana, LLC. is the Licensee of KRVV-FM, Bastrop, LA (Facility ID# 27468); KLIP-FM, Monroe, LA (Facility ID# 10865); KRJO-AM, Monroe, LA (Facility ID# 87167); KMLB-AM, Monroe, LA (Facility ID# 35249); KMVX-FM, Monroe, LA (Facility ID# 48976); KJLO-FM, Monroe, LA (Facility ID# 48632), K259CU, Monroe, LA (Facility ID# 93098) and K289CG, Houma, LA (Facility ID# 142407).

This report consists of the following schedules:

**SCHEDULE A:** A listing of positions filled from February 1, 2022 through January 31, 2023 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

**SCHEDULE B:** A summary of the recruitment sources of those people interviewed in the Reporting Period and the number of people interviewed by recruitment source.

**SCHEDULE C:** List of recruitment sources.

**SCHEDULE D:** A description of the outreach efforts during the Reporting Period.

Holladay Broadcasting of Louisiana, LLC. is an equal opportunity employer.

EEO Public File Report-SCHEDULE A

For the Following Stations: (KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX-FM, KJLO-FM, K259CU and K289CG)

February 1, 2023

**Period:** This report covers the period from February 1, 2022 through January 31, 2023.

**Vacancy-Specific Recruitment Information:**

During the period covered by this report, KRVV, KLIP, KRJO, KMLB, KMVX, KJLO, K259CU and K289CG had five vacancies for full-time positions at the station. The following table presents information on those positions and the recruitment sources used to fill those positions. As of this date, no organizations have requested that Stations provide them notification of job vacancies. Attached is a list of the station's recruitment source list.

Job Title	Recruitment Sources Utilized	Recruitment Sources of Interviewees (Number of Interviewees)	Recruitment Source of Hiree
SALES	See attached list of recruitment sources (Schedule C)	13(2) 16(1) 25(2)	25
ADMIN ASSISTANT	See attached list of recruitment sources (Schedule C)	13(2) 19(2)	13
PROGRAM DIRECTOR	See attached list of recruitment sources (Schedule C)	13(3) 16(2) 19(1) 25(3)	13
WEB DESIGNER	See attached list of recruitment sources (Schedule C)	13(1) 24(4)	24
General Manager	*exigent circumstances	25(2)	25

EEO Public File Report-SCHEDULE B

For the Following Stations: (KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX-FM, KJLO-FM, K259CU and K289CG)

February 1, 2023

**Period:** This report covers the period from February 1, 2022 through January 31, 2023.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview Source	Number of interviewees referred
13	8
16	3
19	3
24	4
25	7
Total job interviews	25

EEO Public File Report -- Schedule C

For Stations: KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX-FM, KJLO-FM,  
K259CU & K289CG

List of Recruitment Sources for Period Ending January 31, 2023

1. Louisiana Tech University Office of Admissions Head Recruiter, Tree' George  P O Box 3178  <a href="mailto:tgeorge@latech.edu">tgeorge@latech.edu</a>  318-257-3036	2. Grambling State University Office of Admissions Grambling Hall, Suite 51 <u>Head Recruiter, Kenneth Ruffin</u> at: <a href="mailto:Ruffink@gram.edu">Ruffink@gram.edu</a> Fax Number: 318-274-3292 Toll Free: 1-800-569-4714
3. University of Louisiana at Monroe RECRUITMENT Head Recruiter: Kelly Gentry <u>700 University Avenue</u> Sandel Hall 110 318-3425265	4. Monroe/West Monroe Business & Professional Women Angie Jackson Wilson, President P O Box 15046 Monroe, LA 71207 <a href="mailto:angiewilson@gmail.com">angiewilson@gmail.com</a>
5. Monroe Dispatch P O Box 4823 Monroe, LA 71211-482 Publisher & Manager; Frank Detiege, Jr 318-789-0098	6. Wellness Initiatives, LLC Beatrice Tatem, PH. D. Owner/Counseling psychologist  1900 North 18th St, St#414  Monroe, LA 71201 318-410-1555 <a href="mailto:info@weareallimportant.com">info@weareallimportant.com</a>
7. Theadora Estis Realty 1612 Garrett Road Monroe, LA 71202 Owner: Theadora Estis 318-355-3599	8. African American Museum 1051 Chenalult Park Drive Monroe, LA 71203 President. Ms. Joyce Powell 318-342-8889
9. Louisiana Association of Broadcasters 660 Florida Street Baton Rouge, LA 70801 225-267-4522 <a href="mailto:lab@broadcasters.org">lab@broadcasters.org</a>	10. Ouachita Career Center Offices 1162 Oliver Road Monroe, LA 71201 318-362-3058 <a href="http://careercenteroffices.com">careercenteroffices.com</a>

11. Workforce Development Board  
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Executive Director: Doretha Bennett

24 Accent Drive  
Monroe, LA 71202  
[dbennett@oppi.org](mailto:dbennett@oppi.org)  
318-362-3058

13. Radio Stations: KJLO-FM, KLIP-  
FM, KRJO-FM, KMLB-AM, KRVV-FM,  
K259CU, K289CG

15. Senator Katrina Jackson  
4106 Desiard Street  
Monroe, LA 71203  
(District 34)  
318-343-2877

17. State Representative Patricia  
"Pat" Moore"  
300 Washington Street, Ste 304  
Monroe, LA 71201  
(District 17)

19. Walk Ins

21. New Vision Learning Academy  
Director & CEO: Dr. Andrew Miller  
507 Swaze Street  
Monroe, LA 71201  
318-338-9997

23. Handshake  
2025 Bush St., #1200  
San Francisco, CA 94107  
<https://joinhandshake.com>

12. Louisiana Workforce Commission  
(LA Works)

101 North 23rd Street  
Baton Rouge, LA 70802  
225-342-3111

14. Miller Funeral Home  
Director/Manager: Rick Miller  
2932 Renwick Street  
Monroe, LA 71201  
318-388-3000  
318-387-1000

16. Mailed In (unsolicited)

18. Renewal, Inc.  
Bishop Alvin Walker, Pastor  
Lighthouse Church  
513 Sunnyside Drive  
Monroe, LA 71202  
318-387-2999

20. Internal Promotions

22. The Law Firm of Eddie Clack and  
Associates  
Eddie M. Clark, M.P.A. Attorney at  
Law  
1001 Centry Blvd.  
Monroe, LA 71202  
318-361-9697

24. Indeed

25. Employer Recruited

EEO Public File Report-SCHEDULE D

For

Stations: (KRVV-FM, KLIP-FM, KRJO-AM, KMLB-AM, KMVX-FM, KJLO-FM, K259CU & K289CG)

OUTREACH EFFORTS

As of January 31, 2023

### **Management Training**

Holladay Broadcasting of Louisiana, LLC (HBLA) coordinated through Gallagher Safety Training Education Platform (STEP) to setup training for personnel in supervisory positions. On January 20, 2023 supervisory personnel received training on Sexual Harassment and Discrimination. This training is designed to aid supervisors in understanding their federal and legal obligations to prevent and remedy discrimination and harassment in the workplace. The following people attended the training; Chris Collins – Operations Manager, Toby Otero – Program Director, Alan Rawles – Program Director, Lydia Guillory – Sales Manager, and Cisco Fluitt – Traffic Manager.

### **ULM Career Training**

HBLA provided a station tour for University of Louisiana Monroe's TV Film/Communications class. In March 2022 over 20 students received a comprehensive tour, provided by Rod Thompson (KJLO On-air Talent) of the HBLA studios. Rod provided the students with information about programming and sales career associated with radio.

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