

REP HEADLINE# 8151182 REP: TEL# 703-528-9187 FAX# 703-516-9680  
 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION FEB26/16 16.01  
 \*\*RECAP\*\* \*\*\* EJHL-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/KEEP THE PROMISE 1 REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME RIGEL STRATEGIES BUYER NAME DENNIS STERNITZKY

3948 LEGACY DRIVE, SUITE 106-282 SALES PRSN WA- RYAN EDDINS (H)  
 PLANO, TX 75023

ORDER # \_\_\_\_\_ CONTRACT # 8151182 CLASS: NATL. LOCAL REGIONAL  
 PRDCT KEEP THE PROMISE 1 EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB26/16 MAR1/16 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE FEB26/16 16.01

STA: \_\_\_\_\_  
 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SBC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$115.00	2/29	2/29	2		MON	2
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA												
2			900A-1000A	30		\$90.00	2/29	2/29	1		MON	1
PROGRAM : ABC TRI CITIES NEWS CON COM1: ABC TRI CITIES NEWS												
3			630P-700P	30		\$315.00	2/29	2/29	1		MON	1
PROGRAM : ABC TRI CITIES CON COM1: ABC TRI CITIES												
4			700P-730P	30		\$375.00	2/28	2/28	0		SUN	0
PROGRAM : ABC WORLD NEWS TONIGHT CON COM1: ABC WORLD NEWS TONIGHT												

REP HEADLINE# 8151182  
 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 703-528-9387 FAX# 703-516-2680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION FEB26/16 16.01  
 \*\*RECAP\*\* \*\*\* EJHL-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7			630P-700P	30		\$375.00	2/28	2/28	1		SUN	1
PROGRAM : ABC WORLD NEWS TONIGHT ORD COM1 : PROGRAM TIME PERIOD CH - DUE TO ACADEMY AWARDS PRE SHOW - RED CARPET ORD COM2 : ABC WORLD NEWS SEG AIRS AS OFFERED AS A COURTESY STATION BOOKED SPOT THIS IS A REPLACEMENT FOR N/A SPOT ON FEB28 ON LINE-4 FOR 1 SPOT/WK												
5			730P-800P	30		\$250.00	2/29	2/29	1		MON	1
PROGRAM : ABC TRI CITIES NEWS 730P CON COM1 : ABC TRI CITIES NEWS 730P												
6			830P-1130P	30		\$1,875.00	2/28	2/28	2		SUN	2
PROGRAM : ACADEMY AWARDS 2/28/16 CON COM1 : ACADEMY AWARDS 2/28/16												
8			700A-900A	30		\$115.00	3/1	3/1	2		TUE	2
PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA												
9			900A-1000A	30		\$90.00	3/1	3/1	1		TUE	1
PROGRAM : ABC TRI CITIES NEWS CON COM1 : ABC TRI CITIES NEWS												
10			400P-500P	30		\$115.00	2/29	2/29	1		MON	1
PROGRAM : DR OZ CON COM1 : DR OZ												
11			1100A-1200N	30		\$115.00	3/1	3/1	1		TUE	1
PROGRAM : VIEW CON COM1 : VIEW												
12			1135P-1235A	30		\$100.00	2/29	2/29	1		MON	1
PROGRAM : KIMMEL CON COM1 : KIMMEL												
STATION MAKEGOOD OFFERS: M1 OK'D BUY#4 MISSED: SUN/700P-730P FEB28 30S \$375.00 (FEB26/16) OFFER: SUN/630P-700P FEB28 30S \$375.00 PLUS ADVISE. CMT: PROGRAM TIME PERIOD CH - DUE TO ACADEMY AWARDS PRE SHOW - RED CARPET CMT: ABC WORLD NEWS SEG AIRS AS OFFERED AS A COURTESY STATION BOOKED SPOT												

REP HEADLINE# 8151182  
 \$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TRF# 703-528-9387 FAX# 703-516-9690  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION FEB26/16 16.01  
 \*\*RECAP\*\* \*\*\* EJHL-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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FEB/16			\$4,125.00	MAR/16		\$1,535.00						
MARKET TOTALS \$5,665											CONTRACT TOTAL \$5,660.00	
ESTIMATED SHARES											TOTAL SPOTS 14	

SVC- NSI  
 DEMOS- RA35+\*

# CONTRACT

**abc Tri-Cities** **EJHL**  
 338 E. Main Street  
 Johnson City, TN 37601  
 (423) 926-2151

<u>Contract / Revision</u> 8151182 /		<u>Alt Order #</u> 08151182
<u>Product</u> KEEP THE PROMISE 1		
<u>Contract Dates</u> 02/26/16 - 03/01/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Keep the Promise 1		<u>Original Date / Revision</u> 02/26/16 / 02/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> EJHL	<u>Account Executive</u> HRP Washington	<u>Sales Office</u> HRP/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Rigel Strategies  
 3948 Legacy Drive  
 Suite 106-282  
 Plano, TX 75023  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EJHL	02/29/16	02/29/16	GMA	7-9a		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	2-----				2	\$115.00				
N 2	EJHL	02/29/16	02/29/16	Local News @ 9a	9-10a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	1-----				1	\$90.00				
N 3	EJHL	02/29/16	02/29/16	Local News @ 630p	630-7p		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	1-----				1	\$315.00				
N 4	EJHL	02/28/16	02/28/16	World News Wknd	630-7p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1				1	\$375.00				
N 5	EJHL	02/29/16	02/29/16	Local News @ 730p	730-8p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	1-----				1	\$250.00				
N 6	EJHL	02/28/16	02/28/16	Academy Awards	Academy Awards		:30				NM	2	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----2				2	\$1,875.00				
N 7	EJHL	03/01/16	03/01/16	GMA	7-9a		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-T-----				2	\$115.00				
N 8	EJHL	03/01/16	03/01/16	Local News @ 9a	9-10a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-T-----				1	\$90.00				
N 9	EJHL	02/29/16	02/29/16	M-F 4-5p	4-5p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	M-----				1	\$115.00				
N 10	EJHL	03/01/16	03/01/16	The View	11a-12p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	-T-----				1	\$115.00				
N 11	EJHL	02/29/16	02/29/16	Jimmy Kimmel	Jimmy Kimmel		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	M-----				1	\$100.00				

Totals 14 \$5,660.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**EJHL**  
**338 E. Main Street**  
**Johnson City, TN 37601**  
**(423) 926-2151**

<u>Contract / Revision</u>	<u>Alt Order #</u>
8151182 /	08151182

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/26/16 - 03/01/16	KEEP THE PROMISE 1	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Keep the Promise 1	02/26/16 / 02/26/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 -02/28/16	3	\$4,125.00	(\$618.75)	\$3,506.25
02/29/16 -03/01/16	11	\$1,535.00	(\$230.25)	\$1,304.75
<b>Totals</b>	<b>14</b>	<b>\$5,660.00</b>	<b>(\$849.00)</b>	<b>\$4,811.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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