

BLUEWATER BROADCASTING
 4101 Wall Street
 Montgomery, AL 36106

Client: **Charlotte Meadows / State Board of Education**
 Order #: **9016-00026**
 Description:
 Date Entered: 2/8/2024
 P.O.#:
 Salesperson: McGavren, Chicago
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

Media Financial Services
 1655 Palm Beach Lakes Blvd.
 Suite903
 West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/9/2024	3/4/2024	WQKS-FM	06:00:00 to 10:00:00	CUSTOM	1:00	16	10.00	160.00	Y	Y	Y	Y	Y	N	N
2/9/2024	2/11/2024					1	10.00	10.00	0	0	0	0	1	0	0
2/12/2024	2/18/2024					5	10.00	50.00	1	1	1	1	1	0	0
2/19/2024	2/25/2024					5	10.00	50.00	1	1	1	1	1	0	0
2/26/2024	3/3/2024					4	10.00	40.00	0	1	1	1	1	0	0
3/4/2024	3/4/2024					1	10.00	10.00	1	0	0	0	0	0	0
2 2/9/2024	3/4/2024	WQKS-FM	10:00:00 to 15:00:00	CUSTOM	1:00	17	10.00	170.00	Y	Y	Y	Y	Y	N	N
2/9/2024	2/11/2024					1	10.00	10.00	0	0	0	0	1	0	0
2/12/2024	2/18/2024					5	10.00	50.00	1	1	1	1	1	0	0
2/19/2024	2/25/2024					5	10.00	50.00	1	1	1	1	1	0	0
2/26/2024	3/3/2024					5	10.00	50.00	1	1	1	1	1	0	0
3/4/2024	3/4/2024					1	10.00	10.00	1	0	0	0	0	0	0
3 2/9/2024	3/4/2024	WQKS-FM	15:00:00 to 19:00:00	CUSTOM	1:00	17	10.00	170.00	Y	Y	Y	Y	Y	N	N
2/9/2024	2/11/2024					1	10.00	10.00	0	0	0	0	1	0	0
2/12/2024	2/18/2024					5	10.00	50.00	1	1	1	1	1	0	0
2/19/2024	2/25/2024					5	10.00	50.00	1	1	1	1	1	0	0
2/26/2024	3/3/2024					5	10.00	50.00	1	1	1	1	1	0	0
3/4/2024	3/4/2024					1	10.00	10.00	1	0	0	0	0	0	0

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
WQKS-FM	50	\$500.00	\$75.00	\$425.00

Order Start Date: 2/9/2024 Order End Date: 3/4/2024 Spots: 50

Total Charges: \$500.00
Combined Discounts: \$75.00
Total Net: \$425.00

Bluewater Broadcasting, LLC has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly, Bluewater Broadcasting, LLC reserves the right to reject any order for advertising that it regards as inconsistent with this policy.

Projected Calendar Month/End-Of-Schedule Billing Totals for Charlotte Meadows / State Board of Education / 9016-00026 :					
		Spot Count	Gross Billing	Combined Disc.	Net Billing
February	2024	44	\$440.00	\$66.00	\$374.00
March	2024	6	\$60.00	\$9.00	\$51.00
Total:		50	\$500.00	\$75.00	\$425.00

Confirmed & Accepted for BLUEWATER BROADCASTING By: _____

Accepted for Media Financial Services By: _____

Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jon Kleinman, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Charlotte Meadows

Authorized committee:

Charlotte Meadows for State Board of Education

Agency requesting time (and contact information):

N/A Winning Strategy Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Board of Education

Date of election:

3/5/24

General

Primary

Treasurer of candidate's authorized committee:

Charlotte Meadows

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

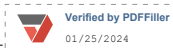
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Name: Jon Kleinman

Date of Request to Purchase Ad Time: 1/9/24

Station Representative

Signature:



Name:

Date of Station Agreement to Sell Time: 02/08/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 02/08/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 9016-00026	Station Call Letters: WQKS-FM	Date Received/Requested: 02/08/24
Est. #:	Station Location: MONTGOMERY	Run Start and End Dates: 02/09-03/04

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WQKS-FM	ORDER#:	3213650	DATE:	02/08/2024
MARKET:	Montgomery, AL	AMOUNT:	\$500.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	50		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	445288
ADVERTISER:	Charlotte Meadows for State Board of Ed	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	2/9-3/5 State Board of Education Montgomery	AGY EST:			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	02-09-2024 TO 3/10/2024		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF WEEKS:	5				
PRIM. DEMO:	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	02/08/2024 10:47

COMMENTS

[Rep Comment] 02/08/2024:

[Rep Comment] 02/08/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1	2/9/2024 To 2/11/2024						WK TOT \$30.00	WK TOTAL SPOTS 3
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	 F . .	6:00AM	10:00AM	60	2/9/2024	2/9/2024	1	\$10	\$10
	2	 F . .	10:00AM	3:00PM	60	2/9/2024	2/9/2024	1	\$10	\$10
	3	 F . .	3:00PM	7:00PM	60	2/9/2024	2/9/2024	1	\$10	\$10

WEEK#2-WEEK#3	2/12/2024 To 2/25/2024						WK TOT \$150.00	WK TOTAL SPOTS 15
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4		MTWTF . .	6:00AM	10:00AM	60	2/12/2024	2/23/2024	5	\$10	\$50
	5		MTWTF . .	10:00AM	3:00PM	60	2/12/2024	2/23/2024	5	\$10	\$50
	6		MTWTF . .	3:00PM	7:00PM	60	2/12/2024	2/23/2024	5	\$10	\$50

STATION:	WQKS-FM	ORDER#:	3213650	DATE:	02/08/2024
MARKET:	Montgomery, AL	AMOUNT:	\$500.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	50	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4455288	
ADVERTISER:	Charlotte Meadows for State Board of Ed	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	2/9-3/5 State Board of Education Montgomery	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	02-09-2024 TO 3/10/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	5				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/08/2024 10:47	

WEEK#4 **2/26/2024 To 3/3/2024** **WK TOT \$140.00** **WK TOTAL SPOTS 14**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4		MTWTF..	6:00AM	10:00AM	60	2/26/2024	3/1/2024	4	\$10	\$40
	5		MTWTF..	10:00AM	3:00PM	60	2/26/2024	3/1/2024	5	\$10	\$50
	6		MTWTF..	3:00PM	7:00PM	60	2/26/2024	3/1/2024	5	\$10	\$50

WEEK#5 **3/4/2024 To 3/10/2024** **WK TOT \$30.00** **WK TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	7		M.....	6:00AM	10:00AM	60	3/4/2024	3/4/2024	1	\$10	\$10
	8		M.....	10:00AM	3:00PM	60	3/4/2024	3/4/2024	1	\$10	\$10
	9		M.....	3:00PM	7:00PM	60	3/4/2024	3/4/2024	1	\$10	\$10

TOTAL	Feb	Mar												Total
SPOT	33	17												50
CASH	330.00	170.00												500.00
TOTAL	330.00	170.00												500.00