#### WHHW(AM), WRWN(FM), WUBB(FM), WFXH-FM, WGCO(FM), WXYY(FM) EEO PUBLIC FILE REPORT September 25, 2017 – July 31, 2018<sup>1</sup> I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title         | Recruitment Sources ("RS")<br>Used to Fill Vacancy | RS Referring<br>Hiree |
|-------------------|--|-----------------------|
| Account Executive | 1, 3-22, 24-28                                     | 1,19                  |
| Programming       | 1-29   | 2                     |
| Market Manager    | 3  | 3                     |

<sup>&</sup>lt;sup>1</sup> This Report provides recruitment data collected from September 25, 2017 through July 31, 2018.

## WHHW(AM), WRWN(FM), WUBB(FM), WFXH-FM, WGCO(FM), WXYY(FM) EEO PUBLIC FILE REPORT

September 25, 2017 – July 31, 2018

# II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS<br>Number | <b>RS Information</b>  | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of<br>Interviewees<br>Referred by RS<br>Over<br>Reporting<br>Period |
|--------------|--|--|---|
| 1            | Internal Posting   | No   | 0   |
| 2            | All Access Website<br>www.allaccess.com  | No   | 3   |
| 3            | Employee Referral  | No   | 2   |
| 4            | Armstrong Atlantic University<br>11935 Abercorn Street<br>Savannah, GA 31419<br>Attention: Career Services                               | No   | 0   |
| 5            | Employment Security Commission<br>P O Box 995<br>Columbia, SC 29202<br>Attention: Job Bank   | No   | 0   |
| 6            | Georgia Department of Labor<br>5520 White Bluff Road<br>Savannah, GA 31405<br>Attention: Job Bank  | No   | 0   |
| 7            | National Association of Colored People<br>918 Martin Luther King Boulevard<br>Savannah, GA 31406<br>Attention: Janet Barksdale           | No   | 0   |
| 8            | National Association of Black Broadcasters<br>P O Box 3191<br>Atlanta, GA 30302<br>Attention: Lo Jelks                                   | No   | 0   |
| 9            | National Association of Broadcasters<br>1771 N Street, NW<br>Washington, DC 20036<br>Attention: Career Center                            | No   | 0   |
| 10           | National Association of Hispanic Broadcasters<br>1000 National Press Building<br>Washington, DC 20045-2001<br>Attention: Leticia Salazar | No   | 0   |

| RS<br>Number | <b>RS</b> Information   | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of<br>Interviewees<br>Referred by RS<br>Over<br>Reporting<br>Period |
|--------------|---|--|---|
| 11           | National Black MBA Association<br>180 N. Michigan Avenue, Ste. 1515<br>Chicago, IL 60601<br>Attention: Job Bank | No   | 0   |
| 12           | Radio Advertising Bureau<br>P O Box 972036<br>Dallas, TX 75397-2036<br>Attention: Classified Ads                | No   | 0   |
| 13           | Savannah College of Art and Design<br>342 Bull Street<br>Savannah, GA 31401<br>Attention: Newspaper             | No   | 0   |
| 14           | Savannah State University<br>3219 College Street<br>Savannah, GA 31404<br>Attention: Student Services           | No   | 0   |
| 15           | Savannah Technical University<br>5717 White Bluff Road<br>Savannah, GA 31405<br>Attention: Career Services      | No   | 0   |
| 16           | South University<br>711 Mall Boulevard<br>Savannah, GA 31406<br>Attention: Career Services                      | No   | 0   |
| 17           | Georgia Association of Broadcasters<br>8046 Roswell Road, Ste. 100-A<br>Atlanta, GA 30350                       | No   | 0   |
| 18           | South Carolina Association of Broadcasters<br>One Harbison Way, Ste. 112<br>Columbia, SC 29212                  | No   | 0   |
| 19           | Linked In Website<br>www.linkedin.com   | No   | 4   |
| 20           | Alpha Media Careers Website<br>www.alphamediausa.com/careers/   | No   | 0   |
| 21           | <b>On-Air Announcements</b> (one or more SEU stations)  | No   | 0   |
| 22           | Savannah Help Wanted Website<br>www.regionalhelpwanted.com/savannah-jobs  | No   | 0   |
| 23           | <b>Traffic Directors Guild of America Website</b><br>www.tdga.org/  | No   | 0   |
| 24           | Monster Website<br>www.monster.com  | No   | 0   |

| RS<br>Number                             | RS Information   | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of<br>Interviewees<br>Referred by RS<br>Over<br>Reporting<br>Period |
|--|--|--|---|
| 25                                       | Indeed Website   | No   | 0   |
|  | www.indeed.com   |  |   |
| 26                                       | South Carolina Broadcasters Association Job Fair (see Section III) | No   | 0   |
| 27                                       | Walk-In/Self-Referral  | No   | 0   |
| 28                                       | Station Website Postings (one or more SEU stations)                | No   | 0   |
| 29                                       | Internal Transfer/Promotion  | No   | 0   |
| TOTAL INTERVIEWEES OVER REPORTING PERIOD |  |  | 9   |

### WHHW(AM), WRWN(FM), WUBB(FM), WFXH-FM, WGCO(FM), WXYY(FM) EEO PUBLIC FILE REPORT August 1, 2017 – July 31, 2018

## **III. RECRUITMENT INITIATIVES**

|    | Type of Recruitment Initiative<br>(Menu Selection)  | Brief Description of Activity   |
|----|---|---|
| 11 | Provision of training to management level personnel<br>as to methods of ensuring equal employment<br>opportunity and preventing discrimination; | The South Carolina Broadcasters Association<br>Hosted a Webinar "The Changing Face of the<br>FCC's EEO Rule in 2017". All hiring<br>Managers attended- 10/2017.   |
| 3  | Participated in event/program sponsored by or on<br>behalf of a community organization related to<br>careers in broadcasting                    | On November 16, 2017 our SEU sponsored a<br>booth at the Savannah Area Chamber of<br>Commerce Taste of the Low Country Business<br>Expo held at the Savannah Ben Marina. SEU<br>participants included our Market Manager who<br>discussed careers in radio with attendees as<br>well as employment opportunities within the<br>SEU. |
|    |   |   |