

## **WLOU/WLUE**

### **Programs and Issues**

#### **3rd Quarter 2023**

**LOUISVILLE METRO POLICE DEPARTMENT** – Louisville Mayor Craig Greenburg announced the appointment of Jackie Gwinn-Vollaroel as the permanent Police Chief. Having served as the interim chief for the past six months, she is ready to assume the full responsibility. Chief Gwinn-Vollaroel was interviewed on WLOU/WLUE and outlined her goals for the Police Department and her concerns for hiring more officers, better equipping the existing officers and possibly removing some officers who are not willing to conform to the higher standards that will be expected.

**MAYOR’S NIGHT OUT**- We participated in the Mayor’s Night Out held in August with station representation. The Mayor outlined his budget and an update of his Hike and Bike initiative. Mayor Greenburg came on the station for a follow-up interview to share some concerns he received from persons in attendance at the event.

**BACK TO SCHOOL BACK PACK GIVEAWAY** - WLOU partnered with Park Duvall Health Center for a back to school back giveaway that was an overwhelming success. We gave away hundreds of backpacks loaded with school supplies and we able to broadcast live with interviews from the community leaders and Park Duvalle Health staff who shared information for parents regarding vaccinations, immunizations and other concerns needed to start school.

**PBS/KET BY MY NEIGHBOR DAY** – We partnered with KET TV in their annual “Be My Neighbor Day” Event at Tom Sawyer Park in September. The station staff and Boom Box presence helped to draw hundreds of visitors to the free family event which builds on the values and themes in the Mr. Fred Rogers Neighborhood and introduces children to caring neighbors and community helpers while teaching them the importance of giving back.

**VOTER REGISTRATION DRIVE** – We aired daily announcements reminding persons of the October 10<sup>th</sup> Deadline to register to vote in the November General Election, impressing the importance of a persons right to vote, with contact information on where and how to register.

**JEFFERSONTOWN GASLIGHT FESTIVAL** – We participated in the 54<sup>th</sup> Annual Gaslight Festival in Jeffersontown, Kentucky in September with staff participation and station presence. It was a great event, and our presence is greatly appreciated and recognized. It provides an opportunity to interact with listeners from that unique community.