



WLOU Programs and Issues Fourth Quarter 2013

Included is a list of program issues responded to by WLOU October, November, and December 2013:

Employment for Youth— Since many Black Youth are involved in criminal activity, it has been determined that if they were gainfully employed, there would be less need for criminal acts to get money and there would be less idle time for these activities. Rev. Louis Coleman began a series of three programs and a blitz of advertisements to get jobs for young blacks ages 18-25. The programs included lists of companies who had signed on to provide jobs, resource numbers for other businesses interested in getting involved, application and transportation for the youth to get interviewed and selected for the jobs. [October]

Gangs Activity— seemed to be on the increase with the new Bad News Gang involving younger children in middle school and even in elementary school. A Louisville Pastor, Rev. Jerome Garrison was brutally beaten by 7 young boys on West Broadway while going home from world. Pastor Garrison and several other ministers were part of a forum on WLLV and WLOU to discuss what the community can do to address this issue. [November]

Gospel Showcase— In an effort to involve the community and provide entertainment, we held a Gospel Showcase at Jay's Restaurant on November 24th, featuring local artist Adrienne Archie and other local groups as well as an open mike gospel karaoke. Everyone was asked to bring two canned goods and this kicked off a Holiday Food Drive to feed several needy families.

Holiday Food Drive this program began in November and continued through the week of Christmas with persons asked to bring canned goods and staple goods to the radio station. All food was then distributed to needy families through the Justice Resource Center. Participation was excellent and many families were helped. [December]

Giant Christmas Stocking Promotion— This annual promotion is an opportunity to meet many of our listeners, and to provide a little Christmas cheer to the children of our listeners through the giant 8 foot Christmas stocking give-a-way. Persons are encouraged to stop by the WLOU WLLV studios and put their name in a drawing for the stocking which was given away December 23rd. The stocking contains toys, book, games, etc. and was won by Alexis Anderson.

Growing the Market Spiritually through God's Word