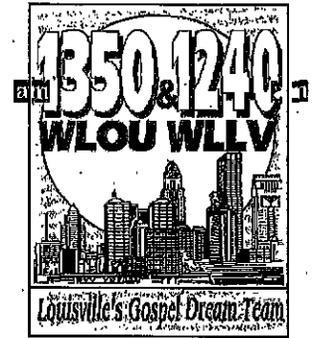


**WLOU**  
**Programs and Issues**  
**Second Quarter 2013**



Included is a list of program issues responded to by WLOU April, May and June 2013:

Education is always a concern due to its' impact on our youth and the future of our community. The academic testing done in the Jefferson County Public School System and the results of testing on our overall school programming was the topic of a Public Service Interview with leaders of the Black Community expressing concern Regarding the preparation provided in predominately white schools vs. that in inner city schools with higher black populations. Also, the availability of a variety of tutoring and pre-testing programs for High School students applying to colleges through organizations such as Black Achievers, Lincoln Foundation, Louisville Urban League and several churches in the Metro Louisville area.

As a follow up to the National Forum, Tavis Smiley was interviewed on the State of the Black Church and its impact Health was of major importance this Quarter with this being awareness month for several health issues that plague the African American community. May was Breast Cancer awareness month and we did interviews and participated in a remote broadcast focusing on Breast Cancer screening, as well running PSA's on the screening and the importance of Breast Cancer self-exams and early detection. Stroke Awareness was also in the limelight with a series of commercials and PSA's run on the signs and test for suspected stroke, and a cash giveaway for persons who could identify the three tests. [May]

tune continued the interest and concern for our health with a series of interviews and PSA's on Prostate Cancer and the Family Walk for Prostate Cancer at the KY Fairgrounds June 2013.

Due to the overall concern for crime and murder in Louisville's west end, the Louisville Metro Police and City Officials decided to eliminate all cruising in Louisville for the Kentucky Derby. This met with mixed emotions from residents, politicians and business owners. A series of pre-Derby public meetings were held in April and post-Derby meetings in May, to air feelings and responses. Several Post Derby responses were aired on the station via listener call-ins and editorials complaining about the "Police State" attitude, as well as complaints by the many vendors who visit our community and sell their wares during this time. There was also an airing of the public meeting with statements by concerned business entrepreneurs and concerned leaders. [May]

***Growing the Market Spiritually through God's Word***