

WLOU/WLUE

Programs and Issues

1st Quarter 2023

LOUISVILLE METRO POLICE DEPARTMENT – There were two major issues involving the LMPD and the new Mayor of Louisville, Craig Greenburg during this Quarter. The first was the naming of a new interim LMPD Chief, Jacquelyn Gwinn-Villaroel. The new interim chief and mayor were both guests on WLOU/WLUE and WLLV radio to introduce the new chief to the Black community and to provide her an opportunity to share some of her concerns and plans in her new position.

The second event was the announcement by the US Justice Department finding civil rights violations by the LMPD and Louisville Metro Government that violate the US Constitution. It also provided a commitment to addressing some of the issues within the LMPD. Mayor Craig Greenburg discussed his concerns with the information and pledged his commitment to make changes and to improve the LMPD and Metro Government and address the findings in interviews on WLOU/WLUE and WLLV.

HEALTH - The University of Louisville launched the Air Justice Project which includes a new website designed to address the pollution and environmental health concerns which are worse in the predominantly black West End of the City. The interactive website was discussed on WLOU/WLUE, and WLLV by Professor Megan Poole who oversees the program. It allows for reporting concerns, learning about issues and the areas impacted and provides resources and assistance for residents who may be experiencing health issues because of the problems.

ETHNIC MEDIA – A new ethnic program to our Louisville area held a major community program to explain new scams being used to take advantage of minorities in our area. WLOU/WLUE and WLLV radio interviewed the coordinators of the event and broadcast live from the panel discussion they held explaining the way the scams are presented and ways to avoid them and to report them as well.

COMMUNITY CONNECTION DIVERSITY BREAKFAST- Community Connection, a local community non-profit which focuses on the homeless and disadvantaged in the Louisville area as well as other community concerns, held its annual Power Diversity Breakfast and gave an award for outstanding service in the community to Archie Dale, VP and General Manager of WLOU/WLUE and WLLV Radio. James Linton, founder, and President of Community Connection was featured on WLOU/WLUE and WLLV Radio, talking about the work of Community Connection and the awardees to be presented at the Diversity Breakfast. The breakfast was attended by numerous state and local dignitaries as well as the staff and management of the station.