



WLOU Programs and Issues First Quarter 2013

Included is a list of program issues responded to by WLOU January, February and March 2013:

Issues Women Face in Ministry — As a Christian radio station, we have several women ministers on the air and women seeking to pursue a vocation in ministry. We feel it important to promote and encourage women in ministry and on January 6, Part time announcer Angela Price, interviewed Rev. Syvoslecia Bray, President of Women's Evangelical Network, regarding the Women in Ministry Forum addressing leadership, prayer life and communication of God's Word from a female perspective. Ms. Price also served as a facilitator for the panel discussion at the

Health is always of major importance and increasing awareness of health issues and solutions is in the forefront of our programming focus. On February 13, Ray Hickman of the Louisville Metro EMS was interviewed about the Heart to Hand Program, a self-instruction program offered by the Department to churches and organizations in an effort to get as many citizens as possible trained in basic CPR. The program provides a instructional DVD and a mini- model mannequin that can be used on table top or floor to learn the basic procedure that can save a life until the EMT can arrive.

Another health-related topic was Diabetes Awareness Month and we used liners on this topic throughout the month encouraging our listeners to get tested and to monitor their diets. An interview was done with a representative from the American Diabetes Association with details on symptoms, risks and prevention of this often silent killer that affects so many African Americans. [February]

Financial independence is of importance to everyone, but often there are not resources to help in getting to that point or in starting the business of your dreams. Michael Chitwood talked to the listeners about some of the grants and resources that are available for starting faith-based businesses and how we can prepare ourselves to apply for and get those ideas and visions off the ground. He gave simple points as a sampler of the full free seminar offered here in Louisville. [March]

As a gospel music station, we desire to recognize and support any local talents striving to become recognized in this growing music industry. In conjunction with The Light, we sponsored a local gospel talent contests at Jay's Restaurant that featured 27 solo entries. The winner, Jason Clayborn, was interviewed and highlighted on the station, featuring some of his compositions. Then he flew Jason to Jacksonville, FL to compete in The Light's Barbados Gospel Sing Off to try for a trip to the Barbados Gospel Fest in July and an opportunity to open for that festival.

Growing the Market Spiritually through God's Word