

**WUTH CA 47  
QUARTERLY ISSUES  
PROGRAM LIST**

**FOR**  
**3rd QUARTER 2008**  
*(July, August, September)*

**NOTICIAS AL MINUTO  
AGENDA WASHINGTON  
ANAHEL  
NOTICIAS UNIVISION NUEVA INGLATERRA  
PSA'S**

## **SPANISH-LANGUAGE NEWS PROGRAMS**

These Spanish-language news programs were aired by WUTH CA 47 during the 3rd quarter 2008

***NOTICIAS AL MINUTO (telefutura news)***

:30 second newsbriefs that air as news happens.

***AGENDA WASHINGTON (current affairs)***

Is our own weekly public affairs program hosted by Daniel Garza and produced at our Washington, DC station by Jorge Friguls and Marcelo Gaete. Every week show will have in-studio guests to discuss the week's most pressing issues in Washington impacting the US Hispanic community. In addition there will be weekly segments on "DESTINO 2008" and other events taking place in DC with Hispanic national interest.

***ANAHEL (local community affairs show)***

Anahel focuses on news and news makers located in the Greater Hartford area.

***NOTICIAS UNIVISION NUEVA INGLATERRA (local news)***

# **WUTH CA 47 QUARTERLY ISSUES/PROGRAM LIST 3rd QUARTER 2008**

The programming segments attached, address issues of importance to the community and are provided by Telefutura for the program Noticias al Minuto and Agenda Washington.

**Noticias al Minuto** airs on WUTH 47 as news happens.

**Adgenda Washington** airs on WUTH 47 on Sunday 9/28/2008 at 7:00am.

**Noticias Univision Nueva Inglaterra** airs on WUTH-CA 47 Monday-Friday from 5a-5:30a

**Anahel** airs on WUTH-CA 47 Monday-Friday from 5:30a-6a

**FCC REPORT FOR THE MONTHS OF  
OCTOBER, NOVEMBER, DECEMBER 2008  
WUTH-CA 47  
NOTICAS UNIVISION NUEVA INGLATERRA**

DATE: 9/1/2008 TITLE: DIGITAL TV

LENGTH: :56

NARRATIVE:

INFORMATION ON HOW TO JOINING THE NEW ERA OF DIGITAL TV BY GETTING THE CONVERTER BOX. IN ADDITION, INFORMATION ON THE OFICIAL WEB SITE OF DIGITAL TV AND THE TELEPHONE NUMBER TO CALL TO GET MORE DETAILS.

DATE: 9/1/2008 TITLE: LABOR DAY PROTEST PCKGE

LENGTH: 1:53

NARRATIVE:

LATINO WORKERS WHO BELONG TO UNIONS PARTICIPATE OF A DEMOSTRATION TO ASK FOR BETTER BENEFITS.

DATE: 9/1/2008 TITLE: RNC PREVIEW PCKGE

LENGTH: 2:49

NARRATIVE:

FIRST DAY OF REPUBLICAN CONVENTION WILL BE SHORTENED BECAUSE OF HURRICANE GUSTAV. LAURA BUSH STILL EXPECTED TO SPEAK. PROTESTERS WILL MARCH NEAR CONVENTION SITE.

DATE: 9/2/2008 TITLE: SCHOOL LUNCJES

LENGTH: :42

NARRATIVE:

SOME SCHOOL DISTRICTS IN MASSACHUSETTS HAVE STARTED CLASSES AND STUDENT ARE EXPERIENCING AN INCREASE IN SCHOOL LUNCHESES PRICES. THE INCREASE IS BETWEEN 10 TO 50 CENT AS AN AVERAGE.

DATE: 9/2/2008 TITLE: BACK TO SCHOOL PCKGE

LENGTH: 2:03

NARRATIVE:

IN BOSTON SUPERINTENDENT CAROL JOHNSON HELD A PRESS CONFERENCE TO TALK ABOUT THE NEW SCHOOL YEAR. INTERVIEW WITH THE SUPERINTENDENT.

DATE: 9/2/2008 TITLE: VE Y VOTA

LENGTH: :28

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 9/2/2008 TITLE: RNC DAY 2 PCKGE

LENGTH: 2:17

NARRATIVE:

REPUBLICAN NATIONAL CONVENTION GOES BACK TO A FULL SCHEDULE WITH BUSH SPEAKING VIA SATELLITE TO DELEGATES AND FORMER DEMOCRATIC VP NOMINEE JOE LIEBERMAN SPEAKING AT THE CONVENTION. CHARGES WILL BE BROUGHT AGAINST APPROX 300 PEOPLE ARRESTED DURING YESTERDAY'S PROTEST.

DATE: 9/3/2008 TITLE: VE Y VOTA

LENGTH: :28

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE

DATE: 9/3/2008 TITLE: BACK TO SCHOOL PCKGE

LENGTH: 2:00

NARRATIVE:

TIPS FOR PARENTS ON HOW TO MAKE A THE MOST OF THE SCHOOL YEAR. ADVISE FROM TEACHERS AND PARENTS ASSOCIATIONS.

DATE: 9/3/2008 TITLE: RNC DAY 3 PCKGE

LENGTH: 2:25

NARRATIVE:

HOW DO THE WOMEN FROM DIFFERENT DELEGATIONS FEEL ABOUT SARAH PALIN AS THE VP PICK AND THE NEWS THAT HER 17 YEAR OLD DAUGHTER IS PREGNANT.

DATE: 9/4/2008 TITLE: TAXIS PCKGE

LENGTH: 2:10

NARRATIVE:

IN BOSTON, STARTING TODAY TAXI RIDERS WILL EXPERIENCE AN INCREASE OF CAB FARES. INTERVIEW WITH CAB DRIVERS AND THE REGULATION COMMISSION.

DATE: 9/4/2008 TITLE: VE Y VOTA

LENGTH: :30

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 9/4/2008 TITLE: RNC DAY 4 PCKGE

LENGTH: 2:45

NARRATIVE:

JOHN MCCAIN WAS NOMINATED LAST NIGHT AND WILL OFFICIALLY ACCEPT IT TONIGHT. BUT MANY HISPANIC DELEGATES IN ST. PAUL ARE TORN ABOUT THE REPUBLICAN PLATFORM ON IMMIGRATION ADOPTED EARLIER THIS WEEK. THE PLATFORM SPECIFICALLY CALLS FOR NO AMNESTY, A BORDER WALL AND ENGLISH ONLY, AMONG OTHER MEASURES, AND MANY LATINO DELEGATES ARE DIVIDED ON THIS, SOME AGREEING WITH THE PLATFORM, AND OTHERS THINKING MCCAIN WOULD DO SOMETHING DIFFERENT AS PRESIDENT.

DATE: 9/5/2008 TITLE: VE Y VOTA

LENGTH: :30

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 9/5/2008 TITLE: LOCAL REAX MCCAIN PCKGE

LENGTH: 2:05

NARRATIVE:

LOCAL REACTIONS OF THE ACCEPTANCE SPEECH OF JOHN MCCAIN.

DATE: 9/8/2008 TITLE: DIGITAL TV

LENGTH: :47

NARRATIVE:

INFORMATION ON HOW TO JOINING THE NEW ERA OF DIGITAL TV BY GETTING THE CONVERTER BOX. IN ADDITION, INFORMATION ON THE OFICIAL WEB SITE OF DIGITAL TV AND THE TELEPHONE NUMBER TO CALL TO GET MORE DETAILS.

DATE: 9/8/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:07

NARRATIVE:

WHAT DOES THE FEDERAL TAKEOVER OF MORTGAGE GIANTS FANNIE MAE AND FREDDIE MAC MEAN FOR REGULAR HOMEOWNERS CURRENTLY PAYING MORTGAGES AND FOR PEOPLE LOOKING FOR A NEW MORTGAGE?

DATE: 9/8/2008 TITLE: VE Y VOTA

LENGTH: :28

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.



DATE: 9/8/2008 TITLE: SENATE RACE

LENGTH: 2:00

NARRATIVE:

IN BOSTON, THE RACE FOR SENATE IN THE DISTRICT OF SUFFOLK IS DRAWING INTEREST AMONG VOTER. THIS YEAR SONIA CHANG DIAZ IS CHALLENGING SENATOR DIANE WILKERSON FOR THE DEMOCRATIC NOMINATION.

DATE: 9/9/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:28

NARRATIVE:

DEPARTMENT OF HOMELAND SECURITY AND ITS AGENCIES (ICE, BORDER PATROL AND CUSTOMS AND BORDER PROTECTION) ANNOUNCE NEW NATIONAL INITIATIVE TO COMBAT HUMAN TRAFFICKING WHICH RESULTS IN SEXUAL ABUSE AND OTHER VIOLENT CRIMES AGAINST MIGRANTS. ATTORNEYS WHO DEFEND VICTIMS, HOWEVER, SAY DHS AGENTS ARE POORLY PREPARED AND UNWILLING TO DETECT THESE CASES AND PREFER TO DEPORT ALL MIGRANTS QUICKLY.

DATE: 9/10/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:18

NARRATIVE:

PREVIEW OF OBAMA SPEECH TO LATINO LEADERS IN DC TONIGHT, WHEN HE SPEAKS AT THE CONGRESSIONAL HISPANIC CAUCUS INSTITUTE GALA. JOHN MCCAIN HAS CANCELED HIS APPEARANCE AT THE EVENT.

DATE: 9/10/2008 TITLE: PRESCHOOL EDU PCKGE

LENGTH: 1:57

NARRATIVE:

AROUND ONE THOUSAND LATINO STUDENTS IN MASSACHUSETTS HAVE FREE ACCESS TO PRE-SCHOOL PROGRAMS. EDUCATION AUTHORITIES TALK ABOUT THE POSSIBILITY OF EXPANDING THE PROGRAM.

DATE: 9/11/2008 TITLE: CLASES DE CIUDADANIA

LENGTH: 1:07

NARRATIVE:

AGENCY ALPHA IS OFFERING CITIZENSHIP CLASSES. THE COURSE WILL ALSO INCLUDE THE NEW MODIFICATIONS OF THE CITIZENSHIP EXAM. INTERVIEW WITH ALPHA REPRESENTATIVE.

DATE: 9/11/2008 TITLE: LAWRENCE RACE PCKGE

LENGTH: 2:00

NARRATIVE:

A LOOK AT THE RACE FOR STATE REPRESENTATIVE IN LAWRENCE. BOTH CANDIDATES ARE HISPANICS.

DATE: 9/12/2008 TITLE: VE Y VOTA

LENGTH: :28

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAIGN VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEEDED TO REGISTER TO VOTE.

DATE: 9/12/2008 TITLE: CT CURFEW

LENGTH: :35

NARRATIVE:

THE MAYOR OF HARTFORD ANNOUNCED THAT THE CURFEW FOR TEENAGERS UNDER 18 YEARS OLD WILL STAY IN PLACE FOR ANOTHER MONTH. ACCORDING TO POLICE VIOLENT INCIDENTS DROPPED BY 54% WITH THIS NEW MEASURE.

DATE: 9/12/2008 TITLE: SIGLO 21 PCKGE

LENGTH: 2:00

NARRATIVE:

A NEW DAILY SPANISH NEWSPAPER WILL BE AVAILABLE STARTING NEXT WEEK. THIS IS THE FIRST SPANISH PUBLICATION THAT TAKES UP THIS PROJECT IN THE AREA.

DATE: 9/15/2008 TITLE: DIGITAL TV

LENGTH: :46

NARRATIVE:

INFORMATION ON HOW TO JOINING THE NEW ERA OF DIGITAL TV BY GETTING THE CONVERTER BOX. IN ADDITION, INFORMATION ON THE OFICIAL WEB SITE OF DIGITAL TV AND THE TELEPHONE NUMBER TO CALL TO GET MORE DETAILS.

DATE: 9/15/2008 TITLE: SIGLO 21 DAILY NEWSPAPER

LENGTH: :58

NARRATIVE:

THE FIRST SPANISH DAILY NEWSPAPER IN MASSACHUSETTS STARTS CIRCULATION. INTERVIEW WITH EDITOR.

DATE: 9/15/2008 TITLE: ELECTION PREPS PCKGE

LENGTH: 2:01

NARRATIVE:

A LOOK AT THE HOTTEST RACES IN BOSTON AND HOW ELECTION OFFICIALS ARE PREPARING FOR THE PRIMARIES. AUTHORITIES ARE PREDICTING A LOW TURNOUT.

DATE: 9/16/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:00

NARRATIVE:

THE COUNTRY'S ECONOMIC SITUATION IS FORCING PRESIDENTIAL CANDIDATES TO DISCUSS ECONOMIC ISSUES AFFECTING THE WORKING CLASS.

DATE: 9/16/2008 TITLE: LAWRENCE ELEX PCKGE

LENGTH: 2:20

NARRATIVE:

A LOOK AT THE RACE FOR STATE REPRESENTATIVE, BOTH CANDIDATES ARE HISPANICS.

DATE: 9/16/2008 TITLE: BOS ELECTION PCKGE

LENGTH: 2:19

NARRATIVE:

A LOOK AT THE RACE FOR SENATE. THERE IS A HISPANIC CANDIDATE CHALLENGING INCUMBENT.

DATE: 9/17/2008 TITLE: USCIS PCKGE

LENGTH: 1:52

NARRATIVE:

USCIS IS HOLDING FOR THE FIRST TIME, A CITIZENSHIP CEREMONY IN A BASEBALL FIELD. FENWAY PARK WAS CHOSEN FOR THE EVENT. REACTIONS FROM NEW CITIZENS.

DATE: 9/17/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:00

NARRATIVE:

LATINA CONGRESS WOMEN WILL BE SPEAKING ABOUT THE IMPORTANCE OF THE WOMEN VOTES IN THE COMING PRESIDENTIAL ELECTIONS IN THE U.S

DATE: 9/17/2008 TITLE: GIOVANNI GONZALEZ PCKGE

LENGTH: 1:52

NARRATIVE:

AFTER MORE THAN 2 WEEKS FROM HIS DISSAPEARANCE, THERE IS NO NEWS ON THE WHEREABOUTS OF GIOVANNI GONZALEZ. TODAY HIS FATHER WAS IN COURT, AND HE STILL REFUSES TO COOPERATE WITH POLICE. AUTHORITIES BELIEVE THAT THERE IS A CHANCE THAT THE BOY STILL ALIVE.

DATE: 9/18/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:00

NARRATIVE:

ACCORDING TO A NEW PEW HISPANIC CENTER STUDY, 50% OF LATINOS BELIEVE GENERAL SITUATION IN THE US IS DETERIORATING FOR THEM AND IS WORSE THAN A YEAR AGO. THE REASONS ARE THE LOSS OF EMPLOYMENT DUE TO THE NATIONAL ECONOMIC SITUATION AND INCREASED IMMIGRATION ENFORCEMENT.

DATE: 9/18/2008 TITLE: VE Y VOTA

LENGTH: :30

NARRATIVE:

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DATE: 9/18/2008 TITLE: MBTA PCKGE

LENGTH: 1:50

NARRATIVE:

THE LATINO ASSOCIATION OF THE MBTA ANNOUNCED THAT THERE IS HISPANIC REPRESENTATION IN THE MBTA BOARD. THE ASSOCIATION HAD BEEN WORKING ON THIS ISSUE. REACTION FROM LATINO EMPLOYEES OF THE MBTA.

DATE: 9/19/2008 TITLE: IRS FREE CLINIC

LENGTH: :42

NARRATIVE:

THE LATINO CHAPTER OF IRS WORKERS IN ANDOVER WILL HAVE A FREE TAX CLINIC IN LAWRENCE. THE GOAL IS TO HELP THOSE WHO HAVE NOT APPLIED FOR THE STIMULUS CHECK.

DATE: 9/19/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:07

NARRATIVE:

U.S CITIZENSHIP AND IMMIGRATION SERVICES PROMISE BY END OF THIS YEAR ALL CITIZENSHIP APPLICATIONS WILL ONLY TAKE 6-8 MONTHS IN ALL CITIES NATIONWIDE. USCIS IS BEGINNING TO IMPLEMENT THEIR NEW CITIZENSHIP EXAM ON OCT 1, ALTHOUGH PEOPLE WHO HAVE APPLIED FOR NATURALIZATION BEFORE THAT DATE WILL HAVE THE OPTION TO TAKE THE NEW ONE. LATINO ORGANIZATIONS ARE SKEPTICAL OF USCIS PROMISE OF FASTER NATURALIZATION PROCESS BY THE END OF 2008.

DATE: 9/19/2008 TITLE: WORCESTER BUS FARES

LENGTH: :34

NARRATIVE:

TRANSPORTATION AUTHORITIES IN WORCESTER INFORMED THAT THEY HAVE APPROVED AN INCREASE OF 25 CENTS IN THE BUS FARES.

DATE: 9/22/2008 TITLE: DIGITAL TV

LENGTH: 1:56

NARRATIVE:

THE FEDERAL GOVERNMENT HAS WARNED CONGRESS THAT THEY MAY RUN OUT OF MONEY TO DISTRIBUTE THE COUPONS FOR THE DIGITAL TV CONVERTER BOXES BY JANUARY OF NEXT YEAR, 17 DAYS SHORT OF THE TRANSITION TO DIGITAL TV ON FEBRUARY 17, AND SEVEN WEEKS SHORT OF MARCH 31, THE LAST DAY WHEN PEOPLE COULD APPLY TO RECEIVE THOSE COUPONS.

DATE: 9/22/2008 TITLE: NEW CONSULATE OF ECUADOR

LENGTH: :34

NARRATIVE:

NEW CONSULATE OF ECUADOR WILL BEGIN OPERATIONS IN THE CITY OF NEW HAVEN

DATE: 9/22/2008 TITLE: VE Y VOTA

LENGTH: :28

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAIGN VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEEDED TO REGISTER TO VOTE.

DATE: 9/22/2008 TITLE: HOUSING DISCRIMINATION PCKGE

LENGTH: 1:58

NARRATIVE:

SOME LATINOS BELIEVE THEY ARE DISCRIMINATED AGAINST WHEN APPLYING FOR HOUSING. INTERVIEWS WITH OFFICIALS.

DATE: 9/23/2008 TITLE: VE Y VOTA

LENGTH: :30

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 9/23/2008 TITLE: RICHARDON PCKGE

LENGTH: 2:04

NARRATIVE:

BILL RICHARDSON VISITED NASHUA NUEW HAMPSHIRE TO CATER THE LATINO VOTERS. INTERVIEW WITH THE POLITITIAN.

DATE: 9/24/2008 TITLE: YOLANDA'S LAW

LENGTH: 1:19

NARRATIVE:

GOVERNOR DEVAL PATRICK SIGNED A NEW LAW THAT WILL HELP TEENAGERS IN THE STATE GET MORE ACCESS TO MENTAL HEALTH CARE. THE LAW WAS NAMED AFTER A HISPANIC TEENAGER WHO TESTIFIED IN BEACON HILL, AND WEEKS LATER TOOK HER OWN LIFE.

DATE: 9/24/2008 TITLE: VE Y VOTA

LENGTH: :30

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 9/24/2008 TITLE: WILKERSON CAMPAIGN PCKGE

LENGTH: 1:55

NARRATIVE:

SENATOR DIANNE WILKERSON WILL RUN AS STICKER DURINGTHE UPCOMING ELECTIONS. INTERVIEW WITH THE SENATOR.

DATE: 9/25/2008 TITLE: TPS EXTENSION

LENGTH: 1:09

NARRATIVE:

THE CONSULATE OF EL SALVADOR ANNOUNCES THE EXTENSION OF THE TPS. THERE IS NO SPECIFIC DATE YET TO START THE RENOVATION PROCESS. THEY ESTIMATE THAT 11 THOUSAND SALVADOREANS IN THE NEW ENGLAND AREA QUALIFY.

DATE: 9/25/2008 TITLE: TOLL HIKES

LENGTH: :47

NARRATIVE:

THE MASSACHUSETTS TURNPIKE IS CONSIDERING INCREASING TOLLS TO HELP PAY FOR THE BIG DIG DEBT. THE COMMITTEE IS CONSIDERING HIKES FROM 50 CENTS TO 3 DOLLARS.

DATE: 9/25/2008 TITLE: FORECLOSURE PCKGE

LENGTH: 2:00

NARRATIVE:

A LATINO FAMILY IS FACING FORECLOSURE AND WAS EVICTED TODAY. INTERVIEW WITH THEM AND WITH FINANCIAL ANALYST ABOUT THIS ISSUE.

DATE: 9/26/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:00

NARRATIVE:

ECONOMIC STATUS, LEGISLATORS REACH AN AGREEMENT ON THE BAIL OUT PLAN.

THEY ARE CONFIDENT IT WILL BE APPROVED BY CONGRESS AND THE SENATE.

DATE: 9/26/2008 TITLE: CAR SEATS PCKGE

LENGTH: 1:55

NARRATIVE:

IN BOSTON, MUNICIPAL AUTHORITIES AND TRIPLE A ARE INFORMING THE PUBLIC ABOUT THE IMPORTANCE OF THE APPROPRIATE USAGE OF CAR SEATS. NOW IN THE STATE, THERE IS A NEW LAW THAT REQUIERES OLDER CHILDREN TO USE SEAT OR BOOSTER WHILE RIDING IN CARS.



DATE: 9/26/2008 TITLE: VE Y VOTA

LENGTH: :32

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 9/29/2008 TITLE: DIGITAL TV

LENGTH: :43

NARRATIVE:

INFORMATION ON HOW TO JOINING THE NEW ERA OF DIGITAL TV BY GETTING THE CONVERTER BOX. IN ADDITION, INFORMATION ON THE OFICIAL WEB SITE OF DIGITAL TV AND THE TELEPHONE NUMBER TO CALL TO GET MORE DETAILS.

DATE: 9/29/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:22

NARRATIVE:

HOUSE OF REPRESENTATIVES SET TO VOTE TODAY ON BAILOUT PACKAGE TO STABILIZE FINANCIAL INDUSTRY. BUT HOW MUCH WILL THE BAILOUT PACKAGE HELP HOMEOWNERS IN TROUBLE AND AT RISK OF FORECLOSURE?

DATE: 9/30/2008 TITLE: DOMESTIC VIOLENCE

LENGTH: 2:10

NARRATIVE:

LATINAS FROM MASSACHUSETTS ARE FIGHTING DOMESTIC VIOLENCE. OCTOBER IS NATIONAL AWARENESS MONTH FOR THIS SOCIAL ISSUE. INTERVIEW WITH LATINAS AND REPRESENTATIVES OF REACH.

DATE: 9/30/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:11

NARRATIVE:

PRESIDENT BUSH PLEADS WITH CONGRESS TO PASS BAILOUT BILL UPON THEIR RETURN THURSDAY. BUT WHAT ARE THE CONSEQUENCES FOR THE HISPANIC COMMUNITY IF THE BILL FAILS TO PASS? AND WHY DID MOST LATINO MEMBERS OF CONGRESS, REPUBLICAN AND DEMOCRAT, VOTE AGAINST IT?

DATE: 7/14/2008 TITLE: DIGITAL TV

LENGTH: :37

NARRATIVE:

THE FEDERAL COMMUNICATIONS COMMISSION WILL HOLD TOWN HALL MEETINGS FOR LATINO VIEWERS IN DIFFERENT CITIES TO EXPLAIN TRANSITION TO DIGITAL TV.

DATE: 7/14/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:00

NARRATIVE:

PRESIDENT BUSH SIGNS AN EXECUTIVE ORDER TO LIFT THE BAN ON OFFSHORE OIL DRILLING, NOT WANTING TO WAIT FOR CONGRESS TO ACT, IN AN EFFORT TO BRING OIL AND GASOLINE PRICES DOWN. EXPERTS AND OPPONENTS SAY POTENTIAL OIL FINDINGS WILL NOT AFFECT GAS PRICES FOR YEARS TO COME

DATE: 7/14/2008 TITLE: ORI PCKGE

LENGTH: 1:38

NARRATIVE:

THE OFFICE OF REFUGGEEES AND IMMIGRANT IS WORKING WITH CIVIC AND PRO IMMIGRANT ORGANIZATIONS TO CREATE A BETTER AGENDA. INTERVIEW WITH THE DIRECTOR OF THIS OFFICE.

DATE: 7/15/2008 TITLE: LEAD PAINT PCKGE

LENGTH: 1:27

NARRATIVE:

BOSTON HEALTH COMMISSION IS LAUNCHING AN AWARENESS CAMPAING OF THE DANGERS OF LEAD PAINT. INTERVIEW ABOUT RESOURCES AVAILABLE TO COMPLY WITH THE LAW.

DATE: 7/15/2008 TITLE: UNIVERSAL HEALTH CARE PCKGE

LENGTH: 2:02

NARRATIVE:

LEGISLATORS IN MASSACHUSETTS ARE LOOKING TO FIND DIFFERENT WAYS TO FUND THE UNIVERSAL HEALTH CARE. INTERVIEW WITH LEGISLATORS AND HEALTH CARE ADVOCATES.

DATE: 7/15/2008 TITLE: WASHIGTON PCKGE

LENGTH: 1:58

NARRATIVE:

VENEZUELAN OIL COMPANY CITGO AND THE VENEZUELAN GOVERNMENT LAUNCH A NATIONAL PROGRAM TO HAND OUT ENERGY-EFFICIENT LIGHT BULBS TO THOUSANDS OF LOW-INCOME RESIDENTS IN 11 US CITIES THIS SUMMER, WASHINGTON, BOSTON, PHILADELPHIA, NEW YORK AND HOUSTON, AMONG THEM. CITGO PROGRAMS HANDING OUT LOW-COST HEATING OIL TO POOR RESIDENTS HAVE BEEN HIGHLY CONTROVERSIAL IN RECENT MONTHS, AS THEY ARE SPONSORED BY THE HUGO CHAVEZ GOVERNMENT.

DATE: 7/16/2008 TITLE: LATINO NURSE CONFERENCE

LENGTH: 1:06

NARRATIVE:

HISPANIC NURSES FROM ALL OVER THE COUNTRY GATHERED IN BOSTON. THEY DISCUSSED THE NEED OF HAVING MORE LATINOS COMING IN THIS FIELD.

DATE: 7/16/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:05

NARRATIVE:

PRICES IN GENERAL ROSE FASTER LAST MONTH SINCE 1991, ESPECIALLY GAS AND FOOD, WORRYING CONSUMERS ABOUT INFLATION. RETAIL PRICES HAVE GONE UP 5%, AND WORSE INCREASES IN FOOD ARE HAPPENING IN FRUIT, VEGETABLES AND DAIRY PRODUCTS.

DATE: 7/16/2008 TITLE: RI RAIDS PCKGE

LENGTH: 2:35

NARRATIVE:

USCIS CONDUCTED A RAID IN RHODE ISLAND. INTERVIEW WITH IMMIGRANTS AND IMMIGRATIN AUTHORITIES.

DATE: 7/17/2008 TITLE: BPD ARRESTS

LENGTH: :45

NARRATIVE:

BOSTON POLICE INFORMED OF 33 ARREST AS PART OF A DRUG SWEEP IN THE AREA.

DATE: 7/17/2008 TITLE: LAWRENCE BURGLARIES

LENGTH: :34

NARRATIVE:

IN LAWRENCE POLICE ARE INVESTIGATING AN INCREASE IN THE NUMBER OF BURGLARIES. JUST IN THE PAST MONTH, THERE HAVE BEEN 45 CASES REPORTED.

DATE: 7/17/2008 TITLE: CT WEST NILE VIRUS

LENGTH: :29

NARRATIVE:

HEALTH OFFICIALS ARE WARNING POPULATION ABOUT THE DANGERS OF MOSQUITOES INFECTED WITH WEST NILE VIRUS IN THE AREA.

DATE: 7/17/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:00

NARRATIVE:

HISPANIC NON-PARTISAN ORGANIZATION REVEALS NATIONAL POLL OF LATINO YOUNG VOTERS AGES 18-29, WHAT THEY FEEL ARE THE IMPORTANT ISSUES FOR THE ELECTION, HOW THEY LOOK AT THEMSELVES AS PART OF THE AMERICAN CULTURE, AND IF THEY FEEL DISCRIMINATED AGAINST.

DATE: 7/18/2008 TITLE: VE Y VOTA

LENGTH: :27

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 7/18/2008 TITLE: HEAT ADVISORY

LENGTH: :37

NARRATIVE:

TIPS ON HOW TO STAY COOL DURING HOT DAYS.

DATE: 7/21/2008 TITLE: DIGITAL TV

LENGTH: 1:23

NARRATIVE:

MANY SPANISH-LANGUAGE STATIONS AROUND THE COUNTRY ARE LOW-POWER STATIONS, AND THEIR VIEWERS COULD BE SERIOUSLY AFFECTED AFTER THE TRANSITION TO DIGITAL TELEVISION ON FEBRUARY 18, 2009. THE PROBLEM FOR VIEWERS IS THAT THEY NEED A CONVERTER BOX THAT HAS THE CAPABILITY OF PICKING UP THOSE LOW POWER SIGNALS, AND WHILE THERE ARE ONLY A HANDFUL OF FCC APPROVED MODELS, THEY AREN'T USUALLY AVAILABLE AT REGULAR ELECTRONIC STORES. TO COMPLICATE THINGS FURTHER FOR CONSUMERS, THE CONVERTER BOXES IN STORES DO NOT CLEARLY STATE THEY HAVE "THE PASS-THROUGH TECHNOLOGY" NECESSARY TO VIEW LOW-POWER STATIONS. FCC RESPONDS TO WHAT THEY ARE DOING TO EDUCATE VIEWERS ON WHAT CONVERTER BOXES THEY SHOULD PURCHASE IN ORDER NOT TO LOSE LOW-POWER STATIONS.

DATE: 7/21/2008 TITLE: HOLIDAY TAX

LENGTH: :30

NARRATIVE:

THE SPEAKER OF THE HOUSE, SAL DI MASI, INFORMED THAT HE WILL BACK A TAX EXEMPTION OVER THE SALES IN AUGUST, TO HELP CONSUMERS WITH THE BACK TO SCHOOL PURCHASES.

DATE: 7/21/2008 TITLE: BOY'S DEATH PCKGE

LENGTH: 1:57

NARRATIVE:

A DISABLED LATINO BOY DIED OVERNIGHT BECAUSE THE BATTERY OF HIS RESPIRATOR FAILED DURING A POWER OUTAGE IN CHELSEA. POLICE IS INVESTIGATING THE CASE.

DATE: 7/22/2008 TITLE: MOSQUITO ALERT

LENGTH: :42

NARRATIVE:

MASSACHUSETTS HEALTH AUTHORITIES ARE WARNING RESIDENTS ABOUT THE DANGERS OF WEST NILE VIRUS AND MOSQUITOS. BECAUSE OF THE RECENT PRECIPITACION IN THE AREA, OFFICIALS CONSIDER THAT THE RISK IS HIGHER IN THE STATE.

DATE: 7/22/2008 TITLE: FOOD ASSISTANCE PCKGE

LENGTH: 1:57

NARRATIVE:

DUE TO ECONOMIC TIMES, MORE PEOPLE ARE RELYING ON THE FOOD ASSISTANCE PROGRAM. INFORMATION ABOUT HOW TO ACCESS THIS SERVICE.

DATE: 7/23/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:04

NARRATIVE:

HISPANIC INTEGRATION - AMERICA SOCIETY AND THE COUNCIL OF THE AMERICAS RELEASE A WHITE PAPER DETAILING CORPORATE COMMITMENT TO SUPPORTING THE INTEGRATION OF HISPANIC IMMIGRANTS.

DATE: 7/23/2008 TITLE: VE Y VOTA

LENGTH: :26

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 7/23/2008 TITLE: LATINO T WORKERS PCKGE

LENGTH: 2:15

NARRATIVE:

MBTA LATINO WORKERS ARE DENOUNCING DISCRIMINATION WITHIN THE ORGANIZATION. THEY ARE ALSO ASKING FOR MORE REPRESENTATION IN THE MBTA. REACTIONS.

DATE: 7/24/2008 TITLE: ADOPTION PCKGE

LENGTH: 1:24

NARRATIVE:

MONTHLY SEGMENT TO PROMOTE ADOPTION OF HISPANIC KIDS AMONG LATINO FAMILIES IN NEW ENGLAND.

DATE: 7/24/2008 TITLE: WASHINGTON PCGKE

LENGTH: 1:51

NARRATIVE:

SEN. HILLARY CLINTON AND OTHER LAWMAKERS ANNOUNCE A BILL TO HELP IMMIGRANT FAMILIES IN THE US, MOSTLY TO ASSIMILATE FASTER INTO AMERICAN CULTURE. AMONG THE PRIORITIES ARE PROMOTING INTEGRATION AT FEDERAL IMMIGRATION OFFICES, INCREASING ENGLISH CLASSES FOR ADULTS AND CHILDREN, AND GIVING TAX CREDITS TO EMPLOYERS WHO SPEND MONEY TO PROVIDE ENGLISH CLASSES AND GED DIPLOMAS TO THEIR IMMIGRANT WORKERS.

DATE: 7/24/2008 TITLE: FUNERAL PREPS PCKGE

LENGTH: 2:10

NARRATIVE:

IN LAWRENCE FAMILY MEMBERS OF THE LATINO SOLDIER ALEX JIMENZ INFORMED THAT THEY WILL HOLD TWO FUNERAL SERVICES, ONE IN NEW YORK AND THE OTHER IN LAWRENCE. INTERVIEW WITH FRIENDS AND FAMILY MEMBERS OF THE SOLDIER.

DATE: 7/25/2008 TITLE: WASHIGNTON PCKGE

LENGTH: 2:22

NARRATIVE:

MORTGAGE CRISIS HAS DOUBLED IN THE LAST FEW MONTHS. CHAMBER OF REPRESENTATIVES HAVE APPROVED A HOUSING BILL THAT WOULD HELP THOUSANDS OF HOME OWNERS, SENATE WILL REVIEW AND IS EXPECTED TO APPROVE TOMORROW.



DATE: 7/25/2008 TITLE: VE Y VOTA

LENGTH: :38

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 7/25/2008 TITLE: JIMENEZ FUNERAL PCKGE

LENGTH: 2:35

NARRATIVE:

IN LAWRENCE RESIDENTS, FRIENDS AND FAMILY GATHERED FOR THE FUNERAL SERVICE OF ALEX JIMENEZ. REACTION FROM HIS PARENTS, AND RESIDENTS OF THE AREA.

DATE: 7/28/2008 TITLE: DIGITAL TV

LENGTH: 1:20

NARRATIVE:

COMMERCE SECRETARY CARLOS GUTIERREZ URGES PEOPLE WHO HAVE COUPONS FOR CONVERTER BOXES TO HURRY AND BUY THEIR BOXES BEFORE THE COUPONS EXPIRE. CONGRESS HAS DEBATED WHETHER TO PASS A LAW EXTENDING THE DURATION OF COUPONS BEYOND 90 DAYS.

DATE: 7/28/2008 TITLE: BECAS LULAC

LENGTH: 1:13

NARRATIVE:

LULAC BOSTON ANNOUNCED THAT THEY ARE OFFERING SCHOLARSHIP TO HISPANIC STUDENTS WHO MIGHT WANT TO APPLY FOR THIS FINANCIAL HELP. INTERVIEW WITH DIRECTOR OF LULAC ABOUT THE SELECTION PROCESS.

DATE: 7/28/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:27

NARRATIVE:

THE SENATE PASSED A HUGE HOUSING BILL THIS WEEKEND WITH THE GOAL OF STOPPING SLIDING HOME PRICES AND LETTING PERHAPS MILLIONS OF HOMEOWNERS REFINANCE THEIR TROUBLED MORTGAGES. IN SPITE OF HIS OBJECTIONS, PRESIDENT BUSH WILL SIGN IT INTO LAW. SO WHAT IS NEXT FOR HOMEOWNERS IN TROUBLE? WHAT STEPS SHOULD THEY TAKE?

DATE: 7/28/2008 TITLE: EVICTION PCKGE

LENGTH: 2:11

NARRATIVE:

A LATINO FAMILY IS EVICTED AS A RESULT OF FORECLOSURES. INTERVIEW WITH THE FAMILY AND EXPERT ON FORECLOSURES.

DATE: 7/29/2008 TITLE: BLOOD SHORTAGE

LENGTH: :33

NARRATIVE:

IN CONNECTICUT, THE RED CROSS IS ASKING RESIDENTS TO DONATE BLOOD. SUPPLIES ARE IN A LOW TIME HIGH, AND SUMMER IS ONE OF THE MOST CRITICAL MONTHS OF THE YEAR TO COMPLY WITH THE DEMAND.

DATE: 7/29/2008 TITLE: WASHIGTON PCKGE

LENGTH: 2:05

NARRATIVE:

CATHOLIC BISHOPS DEBATE THE NEED FOR COMPREHENSIVE IMMIGRATION REFORM IN A NATIONAL IMMIGRATION CONFERENCE HELD BY THE CATHOLIC CHURCH IN WASHINGTON. BISHOPS WILL DISCUSS EFFECTS OF ICE RAIDS IN THE IMMIGRANT COMMUNITY AND WILL LOBBY CONGRESS.

DATE: 7/29/2008 TITLE: VE Y VOTA

LENGTH: :27

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 7/29/2008 TITLE: SAME DAY REGISTRATION

LENGTH: 1:04

NARRATIVE:

CIVIC GROUPS ARE LOBBYING FOR SAME DAY REGISTRATIN DURING ELECTION DAY. INTERVIEW WITH BACKERS OF THE PROPOSAL.

DATE: 7/30/2008 TITLE: TAX FREE HOLIDAY

LENGTH: :30

NARRATIVE:

LEGISLATORS APPROVED A WEEKEND WITHOUT SALES TAX IN THE STATE. THIS WILL BE IN EFFECT ON AUGUST 16<sup>TH</sup> & 17<sup>TH</sup>.

DATE: 7/31/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:05

NARRATIVE:

THE HOUSE OF REPRESENTATIVES OVERWHELMINGLY VOTED TO BAN LEAD AND OTHER TOXIC CHEMICALS FROM TOYS, JEWELRY AND OTHER THINGS THAT MAY END UP IN THE MOUTHS OF CHILDREN. THE SENATE IS EXPECTED TO VOTE ON THIS TODAY. CONGRESS WOULD THEN IMPOSE THE TOUGHEST LEAD STANDARDS FOR PRODUCTS IN THE WORLD. THE CONSUMER PRODUCT SAFETY COMMISSION WOULD DOUBLE ITS BUDGET AND HAVE MORE AUTHORITY FOR TESTING.

DATE: 7/31/2008 TITLE: WEST NILE

LENGTH: :29

NARRATIVE:

IN MASSACHUSETTS HEALTH AUTHORITIES WARN OF THE DANGERS OF WEST NILE VIRUS. MOSQUITOES TESTED POSITIVE FOR THE VIRUS IN WEST ROXBURY. RESIDENTS ARE ASKED TO TAKE PRECAUTIONS.

DATE: 8/1/2008 TITLE: WASHINGTON PCKGE

LENGTH: 1:47

NARRATIVE:

HUNDREDS OF THOUSANDS, PERHAPS MORE, OF ECONOMIC STIMULUS PACKAGE CHECKS ARE GOING UNCLAIMED, SAYS THE IRS. THE REASON SEEMS TO BE THOUSANDS OF PEOPLE WHO APPARENTLY QUALIFIED FOR THE ECONOMIC PKG CHECKS BUT DIDN'T FILE THEIR TAXES THIS YEAR. THEY CAN STILL DO THAT BY FILING BY OCTOBER 15.

DATE: 8/4/2008 TITLE: DIGITAL TV

LENGTH: 1:06

NARRATIVE:

LAWMAKERS ARE CONCERNED ABOUT DWINDLING STOCKS OF CONVERTER BOXES FOR DIGITAL TELEVISION TRANSITION, IN AREAS LIKE PUERTO RICO OR BORDER AREAS.

DATE: 8/4/2008 TITLE: WASHINGTON PCKGE

LENGTH: 1:35

NARRATIVE:

THE NATIONAL CONFERENCE OF MAYORS, HEADED BY ITS PRESIDENT MIAMI MAYOR MANNY DIAZ, WILL CHALLENGE THE TWO PRESIDENTIAL CANDIDATES TO IMPLEMENT A PLAN FOR CITIES NATIONWIDE DURING THEIR FIRST 100 DAYS IN OFFICE. THE AGENDA INCLUDES INFRASTRUCTURE, CRIME AND PUBLIC SAFETY, POVERTY, ENVIRONMENT, AND THE ARTS. LAUNCH TODAY WILL BE FOLLOWED BY MEETINGS IN LATER WEEKS IN NEW YORK, LOS ANGELES, CHICAGO AND MIAMI

DATE: 8/4/2008 TITLE: HEADSTART PCKGE

LENGTH: 2:08

NARRATIVE:

REGISTRATION FOR THE HEADSTART PROGRAM BEGINS. INFORMATION ABOUT WHO QUALIFIES FOR SERVICES AND HOW TO ACCESS THEM.

DATE: 8/5/2008 TITLE: T FARES HIKE

LENGTH: 1:07

NARRATIVE:

MBTA OFFICIALS ARE CONSIDERING A FARE HIKE TO SOLVE THE DEFICIT THIS AGENCY FACE. THE FARES HAVE GONE UP IN THE PAST 3 YEARS WHICH IS A 25% INCREASE. REACTIONS FROM RIDERS.

DATE: 8/5/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:03

NARRATIVE:

ICE OFFICIALS GIVE MORE DETAILS ABOUT "SCHEDULED DEPARTURE", THE PLAN TO MOTIVATE UNDOCUMENTED IMMIGRANTS TO VOLUNTARILY TURN THEMSELVES IN TO BE DEPORTED. THE PROGRAM WAS REVEALED BY JULIE MYERS ON AL PUNTO A WEEK AGO. THE PLAN WILL BE ROLLED OUT REGIONALLY AND IT IS ONLY AIMED AT ICE "FUGITIVES", THAT IS PEOPLE UNDER DEPORTATION PROCEEDINGS.

DATE: 8/6/2008 TITLE: VE Y VOTA

LENGTH: :27

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 8/6/2008 TITLE: MENINO & VOTE PCKGE

LENGTH: 1:44

NARRATIVE:

REGISTRATION PROCESS STARTED IN BOSTON TODAY. MAYOR THOMAS MENINO AND CIVIC ORGANIZATIONS ARE WORKING TOGETHER TO REGISTER NEW VOTERS. INTERVIEW WITH THE MAYOR.

DATE: 8/6/2008 TITLE: WASHINGTON PCKGE

LENGTH: 1:55

NARRATIVE:

NATURALIZATION BACKLOGS PERSIST, ACCORDING TO A REPORT BY THE NATIONAL IMMIGRATION FORUM. ACCORDING TO THIS ORGANIZATION, THE FEDERAL GOVERNMENT IS FOCUSING MORE ON ILLEGAL IMMIGRANTS AND LESS ON SERVICES TO LEGAL IMMIGRANTS, WHICH COULD PREVENT MANY PEOPLE APPLYING FOR CITIZENSHIP FROM VOTING THIS NOVEMBER.

DATE: 8/7/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:15

NARRATIVE:

1 OUT OF 4 COUNTIES NATIONWIDE HAS BECOME OR IS ABOUT TO HAVE MINORITIES AS THEIR LARGEST POPULATION. THIS TREND WILL CONTINUE HAS THE NATION WILL HAVE LESS WHITES THAN HISPANICS, BLACKS OR ASIANS. MINORITIES NOW.

DATE: 8/7/2008 TITLE: CT HISPANIC POPULATION

LENGTH: :30

NARRATIVE:

THE CITIES OF HARTFORD AND WEST HARTFORD HAVE EXPERIENCE AN INCREASE OF 2.5% OF THE HISPANIC POPULATION. IF THE TREND PERSISTS, HISPANIC OUTPACES THE NUMBER OF THE AFRICAN AMERICAN POPULATION OF THIS AREA OF NEW ENGLAND.

DATE: 8/7/2008 TITLE: KNOWING YOUR RIGHTS PCKGE

LENGTH: 1:55

NARRATIVE:

INFORMATION ABOUT WHAT ARE THE RIGHTS OF IMMIGRANTS WHEN THEY FACE IMMIGRATION AUTHORITIES EITHER DURING RAIDS, OR WHEN STOPPED BY LAW ENFORCEMENT AGENTS. INTERVIEW WITH AN IMMIGRATION LAWYER.

DATE: 8/8/2008 TITLE: VE Y VOTA

LENGTH: :27

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAIGN VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 8/8/2008 TITLE: E. BOSTON PCGKE

LENGTH: 1:42

NARRATIVE:

CIVIC GROUPS ARE LAUNCHING A REGISTER TO VOTE DRIVE. ORGANIZERS WANT TO ENTICE HISPANIC VOTER, BECAUSE EVEN THOUGH THERE IS A LARGE POPULATION OF LATINOS, FEW OF THEM GO OUT TO VOTE.

DATE: 8/8/2008 TITLE: WASHINGTON PCKGE

LENGTH: 1:44

NARRATIVE:

REPUBLICANS IN CONGRESS ARE DEMANDING DEMOCRATS COME BACK FROM CONGRESSIONAL BREAK TO VOTE ON AN ENERGY BILL THAT WOULD ALLOW MORE OIL DRILLING TO BRING DOWN GAS PRICES.

DATE: 8/8/2008 TITLE: ICE PROTEST PCKGE

LENGTH: 1:51

NARRATIVE:

CIVIC GROUPS AND PRO-IMMIGRANT ORGANIZATIONS ARE PROTESTING THE RECENT ICE RAIDS IN NEW ENGLAND. REACTIONS FROM COMMUNITY LEADERS.

DATE: 8/11/2008 TITLE: DIGITAL TV

LENGTH: :54

NARRATIVE:

INFORMATION ON HOW TO JOINING THE NEW ERA OF DIGITAL TV BY GETTING THE CONVERTER BOX. IN ADDITION, INFORMATION ON THE OFICIAL WEB SITE OF DIGITAL TV AND THE TELEPHONE NUMBER TO CALL TO GET MORE DETAILS.



DATE: 8/11/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:30

NARRATIVE:

LEGAL IMMIGRATION NETWORK AND AND THE FOUNDER OF THE NATIONAL IMMIGRANT BOND FUND WILL HOLD A PRESS CONFERENCE TO ANNOUNCE A FUNDRAISING CAMPAIGN TO PROVIDE ASSISTANCE TO THOSE ARRESTED IN IMMIGRATION RAIDS.

DATE: 8/12/2008 TITLE: IMMIGRATION BOS PCKGE

LENGTH: 2:12

NARRATIVE:

IMMIGRATION OFFICIAL TALKS TO US ABOUT THE NEW CHANGES OF THE CITIZENSHIP TEST.

DATE: 8/12/2008 TITLE: VE Y VOTA

LENGTH: :27

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 8/12/2008 TITLE: TUNA RECALL

LENGTH: :39

NARRATIVE:

STOP AND SHOP IS RECALLING A TUNA SALAD. THIS PRODUCT WAS IN A 12 OUNCES CAN WITH EXPIRATION DATE OF AUGUST 19<sup>TH</sup>.

DATE: 8/12/2008 TITLE: LAWRENCE HIGH SCHOOL PCKGE

LENGTH: 2:05

NARRATIVE:

THE NUMBER OF ARRESTS AMONG STUDENT POPULATION HAS CREATED TENSION AMONG EDUCATION AUTHORITIES AND THE LAWRENCE POLICE DEPARTMENT. INTERVIEW WITH THE MAYOR AND THE SUPERINTENDENT OF SCHOOLS.

DATE: 8/13/2008 TITLE: BOS MISSING CHILD

LENGTH: :26

NARRATIVE:

BOSTON POLICE IS TRYING TO FIND AN 11 YEAR OLD HISPANIC GIRL WHO DISAPPEAR WHILE IN COMPANY OF HER FAMILY. DETAILS OF THE GIRL AND WHO TO CONTACT FOR INFORMATION.

DATE: 8/14/2008 TITLE: VE Y VOTA

LENGTH: :29

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 8/14/2008 TITLE: WASHINGTON PCGKE

LENGTH: 2:08

NARRATIVE:

TRANSPORTATION SECRETARY PETERS HOLDS A NEWS CONFERENCE TO MAKE AN "IMPORTANT" ROAD SAFETY ANNOUNCEMENT AND RELEASE NEW NATIONAL SAFETY DATA.

DATE: 8/14/2008 TITLE: CT CURFEW

LENGTH: :47

NARRATIVE:

AUTHORITIES IN HARTFORD ANNOUNCE A NEW CURFEW FOR TEENAGERS UNDER 18 YEARS OLD. THE NEW PRACTICE IS IN RESPONSE OF THE RECENT SPIKE OF STREET VIOLENCE IN THE AREA.

DATE: 8/15/2008 TITLE: BACKPACKATHON PCKGE

LENGTH: 1:20

NARRATIVE:

THE CITY OF BOSTON WILL HOLD A BACKPATHON TO GUIDE PARENTS WITH THE NEW SCHOOL YEAR AND THERE WILL ALSO BE HANDING BACKPACKS WITH SCHOOL SUPPLIES TO THOSE WHO ATTEND THE EVENT.

DATE: 8/15/2008 TITLE: TAX FREE HOLIDAY PCKGE

LENGTH: 1:56

NARRATIVE:

THIS UPCOMING WEEKEND WILL BE SALES TAX FREE. INFORMATION ABOUT WHAT ARE THE ARTICLES THAT QUALIFY FOR THE EXEMPTION AND HOW YOU CAN TAKE ADVANTAGE OF THIS BENEFIT.

DATE: 8/18/2008 TITLE: DIGITAL TV

LENGTH: :26

NARRATIVE:

INFORMATION ON HOW TO JOINING THE NEW ERA OF DIGITAL TV BY GETTING THE CONVERTER BOX. IN ADDITION, INFORMATION ON THE OFICIAL WEB SITE OF DIGITAL TV AND THE TELEPHONE NUMBER TO CALL TO GET MORE DETAILS.

DATE: 8/18/2008 TITLE: VE Y VOTA

LENGTH: :30

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 8/18/2008 TITLE: ENDANGERED LYNN BOY

LENGTH: :45

NARRATIVE:

IN LYNN POLICE IS LOOKING FOR A HISPANIC KID MISSING. THE FATHER OF GIOVANNI GONZALEZ WAS ARRESTED AND HE IS NOT COOPERATING WITH AUTHORITIES.

DATE: 8/19/2008 TITLE: LYNN BOY FOLLOW UP

LENGTH: 2:00

NARRATIVE:

GIOVANNI STILL MISSING AND HIS FATHER IS NOT GIVING ANY INFORMATION. INTERVIEW WITH THE MOTHER OF MISSING CHILD.

DATE: 8/19/2008 TITLE: WASHINGTON PCKGE

LENGTH: 1:41

NARRATIVE:

LAST MONTH CONSUMER PRICES ROSE THE FASTEST SINCE 1981, AND WHILE GAS PRICES HAVE FALLEN A LITTLE, HISPANIC POCKETS ARE SUFFERING MORE THAN MOST NATIONWIDE.

DATE: 8/20/2008 TITLE: USCIS LAWRENCE PCKGE

LENGTH: 1:23

NARRATIVE:

IN LAWRENCE, NEW GROUND WORKS STARTED FOR THE CONSTRUCTION OF A NEW USCIS OFFICE IN THIS AREA OF THE STATE. INTERVIEW WITH USCIS OFFICIALS.

DATE: 8/20/2008 TITLE: WASHINGTON PCKGE

LENGTH: 1:52

NARRATIVE:

JOHN MCCAIN HAS PULLED AHEAD OF BARACK OBAMA BY 5 POINTS, ACCORDING TO A REUTERS/ZOGBY POLL, BECAUSE HE IS SEEN AS A STRONGER MANAGER OF THE US ECONOMY.

DATE: 8/21/2008 TITLE: WASHIGNTON PCKGE

LENGTH: 2:08

NARRATIVE:

TOMORROW IS THE LAST DAY OF ICE'S CONTROVERSIAL "SCHEDULED DEPARTURE" PROGRAM, WHICH ENCOURAGED HUNDREDS OF THOUSANDS OF UNDOCUMENTED IMMIGRANTS UNDER DEPORTATION PROCEEDINGS TO COME FORWARD AND LEAVE VOLUNTARILY. AFTER THREE WEEKS, OF THE 457,000 IMMIGRATION FUGITIVES ONLY A HANDFUL HAS TURNED THEMSELVES IN NATIONWIDE. ICE SAID IT WOULD EVALUATE THE PROGRAM AFTER THREE WEEKS. IMMIGRANT ORGANIZATIONS ARE CALLING IT A TOTAL FAILURE.

DATE: 8/21/2008 TITLE: LYNN BOY MISSING

LENGTH: 1:52

NARRATIVE:

GIOVANNI GONZALEZ STILL MISSING AND TODAY AUTHORITIES INFORMED THAT THE INVESTIGATION IS FOCUSED NOW IN PUERTO RICO THEY BELIEVE THAT THE FATHER OF THE MISSING BOY MIGHT HAVE TRIED TO SEND HIM OUT OF THE COUNTRY.

DATE: 8/22/2008 TITLE: VE Y VOTA

LENGTH: :27

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 8/22/2008 TITLE: LYNN & CENSUS PCKGE

LENGTH: 2:18

NARRATIVE:

IN LYNN, HISPANIC POPULATION HAS RISEN AND DIFFERENT LOCAL ORGANIZATIONS ARE TRYING TO KEEP UP WITH THE GROWTH OF THESE NEW CLIENTS. INTERVIEW WITH COMMUNITY LEADERS, RESIDENTS AND ORGANIZATIONS.

DATE: 8/25/2008 TITLE: VE Y VIOTA

LENGTH: :31

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE

DATE: 8/25/2008 TITLE: DIGITAL TV

LENGTH: 1:12

NARRATIVE:

IS THE GOVERNMENT GOING TO ALLOW THE EXTENSION OF DIGITAL TV COUPONS BEYOND THEIR CURRENT DURATION OF 90 DAYS?

DATE: 8/25/2008 TITLE: WORKERS PCKGE

LENGTH: 2:00

NARRATIVE:

IN BOSTON COMMUNITY ORGANIZATIONS ARE LAUNCHING A CAMPAIGN TO END ABUSE OF CLEANING WORKERS. REACTINS FROM WORKERS AND LEADERS.

DATE: 8/26/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:18

NARRATIVE:

HILLARY CLINTON WILL BE THE MAIN SPEAKER ON THE 2ND NIGHT OF THE DEMOCRATIC CONVENTION AND THE ISSUE OF DIVISION STILL HAUNTS THE DEMOCRATS. REPUBLICAN RESPONSE.

DATE: 8/27/2008 TITLE: VE Y VOTA

LENGTH: :30

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 8/27/2008 TITLE: WEST NILE VIRUS

LENGTH: :33

NARRATIVE:

IN MASSACHUSETTS HEALTH OFFICIALS ARE WARNING RESIDENTS OF THE DANGERS OF WEST NILE VIRUS. MOSQUITOES IN CITIES LIKE WORCESTER, BRIGHTON, BOSTON



**NUEVA INGLATERRA**

AND SPRINGFIELD HAVE TESTED POSITIVE. RESIDENTS SHOULD TAKE PRECAUTIONS.

DATE: 8/28/2008 TITLE: ADOPTION PCKGE

LENGTH: 1:35

NARRATIVE:

MONTHLY SEGMENT TO PROMOTE ADOPTION OF HISPANIC KIDS AMONG LATINO FAMILIES OF NEW ENGLAND.

DATE: 8/28/2008 TITLE: LONGER SCHOOL DAYS

LENGTH: :33

NARRATIVE:

AROUND 20 SCHOOLS ARE IN A WAITING LIST TO ADOPT LONGER SCHEDULES. THE PRACTICE HAS PROVEN TO BE BENEFICIAL FOR STUDENTS IN THE STATE.

DATE: 8/28/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:29

NARRATIVE:

IMMIGRATION PROTESTERS CALL FOR DEMOCRATS TO COMMIT TO COMPREHENSIVE REFORM AND DEMOCRATIC POLITICIANS TALK ABOUT HOW ABSENT IMMIGRATION HAS BEEN IN THIS CONVENTION. PREVIEW OF TONIGHT'S SPEECHES.

DATE: 8/29/2008 TITLE: LABOR DAY ACTION

LENGTH: :57

NARRATIVE:

LAW ENFORCEMENT AGENTS WILL BE ENFORCING THE LAW IN THE HIGHWAYS THIS UPCOMING LABOR DAY WEEKEND. INTERVIEW WITH A STATE PATROL.

DATE: 8/29/2008 TITLE: VE Y VOTA

LENGTH: :30

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 7/1/2008 TITLE: SUMMER LUNCHES PROGRAM

LENGTH: :53

NARRATIVE:

WITH THE BEGINNING OF SUMMER, SCHOOLS IN MASSACHUSETTS ARE LAUNCHING THEIR FREE LUNCH PROGRAM TO STUDENTS WHO QUALIFY FOR THIS SERVICE. INFORMATION ON HOW TO ENROLL.

DATE: 7/1/2008 TITLE: BOSTON PARKING TICKETS

LENGTH: :34

NARRATIVE:

IN THE CITY OF BOSTON, NEW PARKING FINES WILL BE IN EFFECT STARTING TODAY. VEHICLES PARKED ILEGALLY IN MAIN STREETS WILL DOUBLE AND DRIVERS WILL FACE FINES OF UP TO 100 DOLLARS.

DATE: 7/1/2008 TITLE: CIGARRETTE TAX

LENGTH: :38

NARRATIVE:

STARTING TODAY, SMOKERS IN MASSACHUSETTS WILL HAVE TO PAY MORE FOR CIGARRETTES. THE NEW TAX IS \$2.51 PER PACKAGE.

DATE: 7/2/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:03

NARRATIVE:

THE LONG 4<sup>TH</sup> OF JULY WEEKEND IS TWO DAYS AWAY, AND FEDERAL OFFICIALS ARE ALARMED BY GROWING NUMBERS OF TODDLERS AND CHILDREN YOUNGER THAN 5 YEARS OF AGE DROWNING AT HOME OR PUBLIC POOLS. AN AVERAGE OF 283 CHILDREN DROWN AND 2,700 ARE INJURED EVERY YEAR. DROWNING IS THE LEADING CAUSE OF ACCIDENTAL DEATH OF CHILDREN AGES 1 TO 4, AND MOST OF THEM HAPPEN IN HOMES.



DATE: 7/2/2008 TITLE: STATE POLICE MOBILIZATION

LENGTH: :29

NARRATIVE:

240 LAW ENFORCEMENT AGENCIES AND 200 POLICEMEN WILL BE PATROLLING THE STREETS DUE TO THE HIGH VOLUME OF DRIVERS DURING THE 4TH OF JULY.,

DATE: 7/2/2008 TITLE: FOOD SAFETY PCKGE

LENGTH: 1:41

NARRATIVE:

BOSTON HEALTH COMMISION LAUNCHED A CAMPAIGN TO PROMOTE FOOD SAFETY AND REDUCE THE NUMBER OF ILLNESESS RELATED TO CONTAMINATED FOOD. INTERVIEW WITH THE HEALTH COMMISIONER.

DATE: 7/2/2008 TITLE: SALVADOR MAYORS PCKGE

LENGTH: 2:22

NARRATIVE:

NINE MAYORS OF EL SALVADOR VISIT BOSTON TO MEET WITH MUNICIPAL AUTHORITES TO DISCUSS COMERCIAL PARTNERSHIPS. THEY WILL ALSO HAVE MEETINGS WITH SALVADOREANS IN THE AREA.

DATE: 7/3/2008 TITLE: ALIANZA HISPANA HEALTH FAIR

LENGTH: 1:14

NARRATIVE:

LA ALIANZA HISPANA IS HOLDING ITS ANNUAL HEALTH FAIR. THE ACTIVITY WILL OFFER FREE MEDICAL SERVICES TO LATINOS IN THE AREA. INTERVIEW WITH THE DIRECTOR OF THIS AGENCY ABOUT THE UPCOMING EVENT.

DATE: 7/3/2008 TITLE: BOSTON PATROLLING

LENGTH: :41

NARRATIVE:

BOSTON POLICE INFORMED THAT MORE OFFICERES WILL BE PATROLLING THE SO CALLED HOT SPOTS, IN AN EFFORT TO CURB STREET VIOLENCE IN THE AREA.

DATE: 7/4/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:00

NARRATIVE:

AS WE ARE IN THE MIDDLE OF HURRICANE AND TORNADO SEASON, FLOODS ARE INUNDATING HOMES IN THE MIDWEST, AND WILDFIRES, MUDSLIDES AND EARTHQUAKES CAN HAPPEN OFTEN IN THE WEST, DO HISPANICS REALLY KNOW HOW TO FILE AN INSURANCE CLAIM IN CASE OF A NATURAL DISASTER?

DATE: 7/4/2008 TITLE: ALIANZA HISPANA HEALTH FAIR

LENGTH: 1:00

NARRATIVE:

THIS WEEKEND LA ALIANZA HIAPANA WILL HOLD THEIR ANNUAL HEALTH FAIR. THE ACTIVITY WILL OFFER FREE MEDICAL SERVICES TO LATINOS IN THE AREA.

DATE: 7/4/2008 TITLE: 4<sup>TH</sup> OF JULY CELEBRATIONS

LENGTH: 1:50

NARRATIVE:

A LOOK AT THE 4<sup>TH</sup> OF JULY CELEBRATION IN THE BOSTON ESPLANADE.

DATE: 7/7/2008 TITLE: DIGITAL TV

LENGTH: 1:02

NARRATIVE:

INFORMATION TO VIEWERS ABOUT HOW TO JOIN THE NEW ERA OF DIGITAL TV, HOW TO GET DISCOUNT COUPONS AND HOW TO ACCESS INFORMATION VIA E-MAIL AND TELEPHONE.

DATE: 7/7/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:03

NARRATIVE:

FEDERAL GOVERNMENT LAUNCHES EDUCATIONAL CAMPAIGN AIMED AT HISPANICS TO EDUCATE THEM ABOUT CARING FOR OCEAN, BEACHES AND MARINE LIFE WHEN GOING TO THE BEACH OR SEASIDE AND NOT THROWING AWAY GARBAGE.

DATE: 7/8/2008 TITLE: MA SALMONELLA CASES

LENGTH: :24

NARRATIVE:

MASSACHUSETTS HEALTH AUTHORITIES INFORMED THAT THREE NEW CASES OF SALMONELLA WERE REPORTED. PEOPLE BECAME SICK AFTER CONSUMING TAINTED TOMATOES, SO THEY ARE WARNING CONSUMERS.

DATE: 7/8/2008 TITLE: WELCOME MASSACHUSETTS PROGRAM

LENGTH: 2:05

NARRATIVE:

CIVIC AND PRO IMMIGRANT ORGANIZATIONS ARE LAUNCHING THIS PROGRAM TO PROMOTE INTEGRATION OF IMMIGRANTS IN THE CITIES OF THE COMMONWEALTH.

DATE: 7/8/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:05

NARRATIVE:

BARACK OBAMA AND JOHN MCCAIN AGAIN COURT THE HISPANIC VOTE WHEN THEY SPEAK BEFORE THE LULAC CONVENTION IN WASHINGTON DC.

DATE: 7/9/2008 TITLE: LAWRENCE SWEEP

LENGTH: 1:12

NARRATIVE:

POLICE IN LAWRENCE CONDUCTED A DRUG BUST IN LAWRENCE. ACCORDING TO AUTHORITES DEALERS WERE USING HOUSES THAT WERE FORECLOSED AND ABANDONED TO DISTRIBUTE THE NARCOTIS.

DATE: 7/9/2008 TITLE: PATRICK & IMMIGRANTS

LENGTH: :38

NARRATIVE:

GOVERNOR DEVAL PATRICK APPROVED NEW IMMIGRANT PROJECT. THE GOAL IS TO HELP THIS SEGMENT OF THE POPULATION TO INTEGRATE, TO ACCESS SERVICES AND TO ALSO HAVE INFORMATION ABOUT EDUCATION SERVICES.

DATE: 7/9/2008 TITLE: WASHINGTON PCKGE

LENGTH: 2:05

NARRATIVE:

A RECENTLY FORMED ORGANIZATION LAUNCHES A PROJECT TO DETERMINE HOW IMPORTANT WILL THE IMMIGRATION ISSUE BE IN THE UPCOMING ELECTION, NOT ONLY IN THE PRESIDENTIAL RACE, BUT IN CONGRESSIONAL, GUBERNATORIAL AND EVEN STATE AND LOCAL RACES. WILL MCCAIN'S POSITION COST HIM REPUBLICAN VOTES, AND WILL OBAMA'S STEP BACK FROM PROMISING IMMIGRATION REFORM?

DATE: 7/10/2008 TITLE: BOOSTER LAW

LENGTH: :51

NARRATIVE:

NEW BOOSTER LAW SEAT WILL BE IN EFFECT STARTING TODAY. KID WITH HEIGHT LESS THAN 4' 9" WILL BE FORCED TO USE A BOOSTER SEAT. INTERVIEW WITH POLICE ABOUT THE NEW RULES.

DATE: 7/10/2008 TITLE: WASHIGNTON PCKGE

LENGTH: 2:19

NARRATIVE:

FORECLOSURES NATIONWIDE INCREASED MORE THAN 50% COMPARED WITH A YEAR AGO, SAY REAL ESTATE INDUSTRY FIGURES. ONE OF THE NATION'S LARGEST MORTGAGE COMPANIES IS LAUNCHING A PROGRAM TO HELP LATINO HOMEOWNERS IN TROUBLE AVOID FORECLOSURE.

DATE: 7/10/2008 TITLE: VE Y VOTA CAMPAING

LENGTH: :27

NARRATIVE:

UNIVISION IS LAUNCHING THE CAMPAING VE Y VOTA. THE GOAL IS TO INFORM LATINOS ABOUT THE ELECTION PROCESS. UNIVISION IS PROMOTING A WEB SITE AND TOLL FREE NUMBER, SO VIEWERS CAN GET THE INFORMATION NEED TO REGISTER TO VOTE.

DATE: 7/10/2008 TITLE: BOS CENSUS PCKGE

LENGTH: 1:50

NARRATIVE:

BOSTON CENSUS OFFICIAL IS TRYING TO REACH THE HISPANIC COMMUNITY SO IMMIGRANTS WILL COOPERATE WITH THE CENSUS. INTERVIEW WITH THE DIRECTOR OF THIS OFFICE IN BOSTON.

DATE: 7/11/2008 TITLE: PLAZA BETANCES WORKS

LENGTH: 1:13

NARRATIVE:

PLAZA BETANCES, A PLACE THAT HAS BECOME AN ENCLAVE FOR PUERTORRICANS AND LATINOS. HAS A NEW LOOK. THE PLAZA UNDERWENT A REMODELATION SO TODAY THEY ARE CELEBRATING THIS NEW PROJECT. INTERVIEW WITH COMMUNITY LEADERS.

DATE: 7/11/2008 TITLE: VOTER'S REGISTRATION

LENGTH: :47

NARRATIVE:

CIVIC ORGANIZATIONS IN BOSTON ARE JOINING FORCES TO PROMOTE REGISTRATION AMONG THE IMMIGRANT COMMUNITY. INTERVIEW WITH ONE OF THE LEADERS ABOUT THIS EFFORT.

DATE: 7/11/2008 TITLE: WASHIGNTON PCKGE

LENGTH: 1:55

NARRATIVE:

HUNDREDS OF CHILDREN MARCH ON THE US CAPITOL TO DEMAND HEALTH COVERAGE FOR ALL CHILDREN AND MEET WITH MEMBERS OF CONGRESS.

DATE: 7/11/2008 TITLE: FUNERAL SERVICES

LENGTH: 2:18

NARRATIVE:

IN LAWRENCE, OFFICIALS AND THE FAMILY OF SOLDIER ALEX JIMENEZ ARE WORKING ON DETAILS OF THE FUNERAL OF THE HISPANIC SOLDIER. JIMENEZ WAS MISSING FOR MORE THAN TWELVE MONTHS.



**FCC REPORT FOR THE MONTHS OF  
OCTOBER, NOVEMBER, DECEMBER 2008  
WUTH-CA 47**

**ANAHEL**

**FCC REPORT FOR THE MONTHS OF JULY,  
AUGUST, SEPTEMBER 2008  
WUTH CA 47**

*AGENDA WASHINGTON*



## **"AGENDA WASHINGTON"**

Is our own weekly public affairs program hosted by Daniel Garza and produced at our Washington, DC station by Jorge Friguls and Marcelo Gaete.

Every week show will have in-studio guests to discuss the week's most pressing issues in Washington impacting the US Hispanic community. In addition there will be weekly segments on "DESTINO 2008" and other events taking place in DC with Hispanic national interest.

Following is a synopsis and segment times for Agenda Washington to air 9/21/08.

### **THE SHOW FED TODAY WILL AIR**

Sunday 9/28/08 @ 7:00am ET/PT.

### **SYNOPSIS**

Four Million Hispanics will be going to vote in November but how is John McCain and Barack Obama courting the Hispanic vote. Are they doing enough? What are the topics and issues that are more relevant to Hispanics and what are the candidates positions on the issues of immigration, economy and international affairs. This week Congressman Lincoln Diaz-Balart and Rep. Xavier Becerra debate the issues on Agenda Washington.

**FCC REPORT FOR THE MONTHS OF JULY,  
AUGUST, SEPTEMBER 2008  
WUTH CA 47**

*NOTICIAS AL MINUTO*

## **NOTICIAS AL MINUTO – TELEFUTURA NEWS**

**JULY 1 – JULY 31, 2008**

**July 1**

Duration: 30 sec.

The office of the General Prosecutor of Florida initiated a lawsuit against Countrywide, the country's largest mortgage company, for unfair commercial trade practices that have affected hundreds of consumers.

**July 8**

Duration: 30 sec.

The annual conference of the League of United Latin American Citizens, LULAC, taking place in Washington D.C., welcomed today the Republican presidential candidate John McCain, who is campaigning for the Hispanic vote.

**July 10**

Duration: 30 sec.

The Democratic presidential candidate Barack Obama and his former rival Hillary Clinton, attended today a breakfast with hundreds of women in New York to raise funds for his campaign.

**July 16**

Duration: 30 sec.

The International Court of Justice asked Washington to stop the execution of five Mexican citizens sentenced to death pending clarification requested by the Mexican court to review their sentences.

**July 18**

Duration: 30 sec.

The financial giant CitiGroup reported losses of 2,500 million dollars and the dismissal of another six thousand employees in the second quarter, due to an increase of uncollected bad loans.

**July 21**

Duration: 30 sec.

The Food and Drug Administration assured to have found the salmonella virus in a jalapeno grown in Mexico found in a factory in the state of Texas.

## NOTICIAS AL MINUTO – TELEFUTURA NEWS

**AUGUST 1 – AUGUST 31, 2008**

**Airdate:** August 1 Duration:: 30 sec.  
**Topic:** Unemployment Rate  
**Synopsis:** The unemployment rate jumped to 5.7 percent last July, the highest rating in the last four years, and evidence of further debilitation of the economy this year.

**Airdate:** August 5 Duration:: 30 sec.  
**Topic:** Voluntary Deportation  
**Synopsis:** The Federal Government started a pilot program that allows undocumented immigrants without a police record to program their own deportation, in response to the critics of the continuous raids.

**Airdate:** August 11 Duration:: 30 sec.  
**Topic:** Running and Aging  
**Synopsis:** People who want to live a long and healthy life should consider starting to run. A new study shows that this exercise diminishes the risk of suffering cardiovascular and neurological diseases as well as cancer.

**Airdate:** August 14 Duration:: 30 sec.  
**Topic:** Language Discrimination  
**Synopsis:** Parents of students at a Catholic school in Wichita, Kansas filed a lawsuit against the institution for prohibiting the students to communicate in any language other than English. They alledge it's a case of discrimination.

**Airdate:** August 16 Duration:: 30 sec.  
**Topic:** Gas Prices Drop  
**Synopsis:** Gas prices continue to drop. The average price of a gallon of regular gas is 3 dolars and 76 cents. In the last thirty days the average national price has fallen 35 cents.

**Airdate:** August 19 Duration:: 30 sec.  
**Topic:** Vicepresidential Selections  
**Synopsis:** Acording to several media, Presidential candidate Barack Obama will announce tomorrow who his running mate will be, while his rival John McCain will do the same on Agust 29, coinciding with his birthday.

**Airdate:** August 23 Duration:: 30 sec.  
**Topic:** Old Age Immigrant Benefits  
**Synopsis:** Legal immigrants of old age that get government help known as Supplemental Income Security will lose this benefit if they don't become U.S. citizens within seven years after entering the country.

**Airdate:** August 25 Duration:: 30 sec.  
**Topic:** Home Foreclosures  
**Synopsis:** According to the specialized firm Foreclosures Radar, the State of California has 54 foreclosures each hour of a working day, or a loss of one house per minute.

**Airdate:** August 26 Duration:: 30 sec.  
**Topic:** Hispanics in Schools  
**Synopsis:** The number of Hispanic students in public schools surpassed five million in 1990 and almost 10 million in 2006, according to a study done by the PEW Hispanic Center.

**Airdate:** August 29 Duration:: 30 sec.  
**Topic:** Republican Running Mate  
**Synopsis:** Sarah Palin, Alaska's Governor elected as running mate for the Republican John McCain, made an alledged call today to the followers of the ex-Presidential nominee Hilary Clinton, trying to attract women's vote.

## **NOTICIAS AL MINUTO – TELEFUTURA NEWS**

### **September 1 – September 30, 2008**

September 1

Duration: 30 sec.

A proposed law that would offer driving permits to some two million immigrants that reside in California was approved in the State Senate the last day of its legislative session.

September 4

Duration: 30 sec.

Arizona's senator, John McCain, will accept tonight in St. Paul, Minnesota the Republican Party's nomination for the Presidency of the United States.

September 7

Duration: 30 sec.

The Federal Government, in a measure intended to avoid a financial crisis, announced that it took control of mortgage giants Fannie Mae and Freddie Mac and terminated high ranking executives of both companies.

September 9

Duration: 30 sec.

A recent Washington Post poll revealed the Republican presidential candidate John McCain has gained extensive support from white women voters since naming Sarah Palin as his vice-presidential nominee.

September 15

Duration: 30 sec.

President Bush said today that the government is working to reduce the impact of Lehman Brother's bankruptcy on the financial markets. The President showed confidence in that capital markets would resist turmoil.

September 18

Duration: 30 sec.

More than three thousand legal residents of the United States became American citizens in a massive ceremony that took place at Fenway Park in the city of Boston.

September 21

Duration: 30 sec.

Treasury Secretary Henry Paulson asked Congress to act quickly and approve a 700 billion dollars government bill that would help the economy recover.

September 22

Duration: 30 sec.

Presidential candidates Barrack Obama of the Democratic Party and John McCain of the Republican Party have spent a total of 94 millions dollars on their campaigns during the month of August.

September 26

Duration: 30 sec.

The presidential candidates, democrat Barrack Obama and republican John McCain, face each other today in a debate at the University of Mississippi. The democratic hopeful said that the financial crisis is the final verdict of the failed polices of President Bush.

## **WUTH CA 47 PUBLIC SERVICE ANNOUNCEMENTS 3RD QUARTER 2008**

WUTH CA 47 aired many Public Service Announcements (PSAs) throughout the third quarter of 2008. The attached are examples of these PSA's

The attached Public Service Announcements each aired numerous times during the quarter. WUTH CA 47 aired many other Public Service Announcements during the 3rd quarter of 2008



**FCC REPORT FOR THE MONTHS OF JULY,  
AUGUST, SEPTEMBER 2008  
WUTH CA 47**

*PSA'S*

"AIRPLANE" SPANISH :30 CNLU-7130-4

(Also available as :60 & :15)



(MUSIC UNDER) ANNCR VO: No es suficiente soñar y tener buenas notas para ir a la universidad. Hay ciertos pasos que debes tomar.



Como encontrar a alguien que te pueda ayudar. Es el primer paso. Y el más importante. Para los pasos que siguen, visita [ayudameair.org](http://ayudameair.org)

## College Access

**Campaign Sponsors:** Lumina Foundation for Education and American Council on Education

**Volunteer Advertising Agency:** Publicis New York

### CAMPAIGN OBJECTIVE:

Encourage more low-income students and their families to take the necessary steps toward postsecondary education, with effective support from parents and adult influencers (i.e. teachers, counselors, coaches).

### BACKGROUND:

Research shows that regardless of income level, America's young people want to go to college and recognize that postsecondary education is a key to their future. However, despite these high aspirations, low-income and first-generation students are under represented on college campuses. The reasons vary, but key barriers include affordability, a lack of college-going knowledge and preparation, expectations, as well as guidance and encouragement.

### CAMPAIGN DESCRIPTION:

The campaign provides students and adult influencers with the actual steps they need to take to be prepared for, and ultimately apply to, college.

### TARGET AUDIENCE:

The primary audience is low-income students in grades 8-10. The secondary audience is their parents and adult influencers.

### DID YOU KNOW:

- Nine of ten high school sophomores expected to get some postsecondary education, and eight of ten expected to attain a bachelor's or higher degree. (U.S. Department of Education)
- While high school sophomores report having college ambitions, only about one-half (51 percent) indicate being enrolled in a college preparatory program. (U.S. Department of Education)
- While 94 percent of high school graduates from the highest income families enrolled in postsecondary institutions, only 54 percent of those from the lowest income families pursued higher education. (Advisory Committee on Student Financial Aid)
- Sixty percent of parents with incomes under \$50,000 said they need more information about how to pay for college, compared with only 37 percent of parents with incomes of \$75,000 or more. (Ad Council)
- In 2003-04, more than 1 million students who likely would have been eligible for a federal grant did not file the basic federal form that is required to receive any federal student aid funds. (ACE)

### FOR ADDITIONAL CAMPAIGN INFORMATION, PLEASE CONTACT:

Susan Conner  
EVP, Impact Strategy  
Lumina Foundation for Education  
30 South Meridian Street, Ste. 700  
Indianapolis, IN 46204  
[sconner@luminafoundation.org](mailto:sconner@luminafoundation.org)  
Phone: (317) 951-5490  
Fax: (317) 951-5063  
[www.luminafoundation.org](http://www.luminafoundation.org)

Melanie Corrigan, Director  
American Council on Education  
One Dupont Circle NW  
Washington, DC 20036  
[melanie\\_corrigan@ace.nche.edu](mailto:melanie_corrigan@ace.nche.edu)  
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Fax: (202) 785-2900  
[www.acenet.edu](http://www.acenet.edu)

Penny Schildkraut, Campaign Director  
The Advertising Council, Inc.  
815 Second Avenue, 9<sup>th</sup> Floor  
New York, NY 10017  
[pschildkraut@adcouncil.org](mailto:pschildkraut@adcouncil.org)  
Phone: (212) 984-1928  
Fax: (212) 922-1676  
[www.adcouncil.org](http://www.adcouncil.org)

### TO ORDER ADDITIONAL CAMPAIGN MATERIALS, PLEASE CONTACT:

Hartford Direct  
P.O. Box 7382  
Berlin, CT 06037-7382  
Phone: (800) 933-PSAS (7727)  
Fax: (860) 829-2343

# WestGlen

# PSA

**STORY:** 16832  
**TITLE:** "Ayuda para veteranos hispanos y sus familias"  
**CLIENT:** Veteranos Paralizados de América (Paralyzed Veterans of America)  
**TIME:** :60/:30/:15

**Contact:** Ivette Achong, West Glen Communications, (800) 325-8677 ext. 255

### Ayuda para veteranos hispanos y sus familias (:60)

1. <b>SOUND UP AND UNDER</b>	<b>SOUND UP AND UNDER</b>
Shot of Paralyzed Veterans of America representative on phone	<b>BARIE POORE O/C:</b> Buenos días, Veteranos Paralizados de América.
2. Split screen shot of man in hospital bed and of woman on phone	<b>ROBERTO'S MOTHER O/C:</b> Mi hijo fue herido en Iraq.
3. Father on camera, split screen of wounded man	<b>ROBERTO'S FATHER O/C:</b> Un día muy triste. Creía que había muerto.
4. Photos of Roberto Cruz in the military	<b>NARRATOR V/O:</b> Roberto Cruz sirvió a nuestro país con honor.
5. Shot of family at bedside; shot of man in wheelchair inside hospital  <b>SUPER:</b> Roberto Cruz Cabo Retirado del Ejército de los Estados Unidos	<b>NARRATOR V/O:</b> Los veteranos heridos y sus familias a menudo no saben cómo obtener la atención médica y los beneficios que se ganaron en el ejército.
6. Shot of family at bedside; Raúl on camera  <b>SUPER:</b> Raúl Acosta Veteranos Paralizados de América	<b>RAÚL ACOSTA O/C:</b> ¿Hola, cómo están?
7. Shot of Raúl at bedside with family; close-up of veterans' literature; shot of Roberto with therapist; shot of family at table	<b>NARRATOR V/O:</b> Aquí es donde Veteranos Paralizados de América los ayuda. Veteranos Paralizados no es parte del gobierno pero tiene expertos que están entrenados para ayudar a los veteranos heridos a obtener sus beneficios militares y a llenar los muchos formularios requeridos. Este servicio es gratis.
8. Split screen of Roberto's mother on camera and of close-up of veterans' paperwork	<b>ROBERTO'S MOTHER O/C:</b> Siempre estamos bien agradecidos con Veteranos Paralizados.
9. Split screen of Raúl on camera and of Raúl with family	<b>RAÚL ACOSTA O/C:</b> Somos veteranos y ayudamos a los veteranos.
10. Split screen of Barie on phone and of family together outdoors  <b>SUPER/GRAPHIC:</b> VETERANOS PARALIZADOS de AMÉRICA 888-858-5562 WWW.PVA.ORG  <b>FADE SOUND AND PICTURE OUT</b>	<b>NARRATOR V/O:</b> Para obtener ayuda, llame al 888-858-5562 o visite p-v-a punto o-r-g.  <b>FADE SOUND AND PICTURE OUT</b>



Estimado Director de Servicios Públicos:

Según el Departamento de Asuntos de Veteranos de los Estados Unidos, hay aproximadamente 1.3 millones de veteranos hispanos en los Estados Unidos, y varios miles más de soldados de esta importante comunidad están sirviendo actualmente en las fuerzas armadas. A medida que se acerca el 26 de mayo, Día de los Caídos, y que nos preparamos para rendir homenaje a los valientes hombres y mujeres que han protegido a nuestro país, le solicitamos que considere emitir un anuncio de servicio público (PSA, por sus siglas en inglés) de Veteranos Paralizados de América (Veteranos Paralizados). Su generosidad contribuirá a reconocer y a motivar a un extraordinario grupo de personas que nos han servido con honor y que ahora necesitan nuestro apoyo.

Los veteranos paralizados que viven con lesiones o enfermedades de la médula espinal tienen que afrontar desafíos físicos y muchas otras dificultades diarias, el tiempo que luchan para tener una vida plena y productiva. Veteranos Paralizados trabaja constantemente para dar apoyo a estos héroes y a todas las personas con discapacidades, proporcionando recursos para ayudarles a maximizar la calidad de sus vidas.

Durante más de 60 años, Veteranos Paralizados ha actuado como líder en la defensa de los beneficios y derechos de los veteranos. Veteranos Paralizados no forma parte del gobierno. Está autorizado por el Congreso de los Estados Unidos y posee una capacidad experta única para ayudar a los veteranos paralizados a obtener sus beneficios militares y a facilitar el proceso, que a menudo es difícil. Veteranos Paralizados también está en la vanguardia en lo que se refiere a la atención médica, la investigación y la educación sobre las lesiones y enfermedades de la médula espinal, la accesibilidad y la eliminación de barreras arquitectónicas, los programas de deportes, y los derechos de las personas discapacitadas. La organización representa a más de 19.000 veteranos paralizados de los 50 estados, el Distrito de Columbia y Puerto Rico, y ofrece un apoyo constante a los miembros y a sus familias. Los servicios se ofrecen gratis, con asistencia en español a través de una línea gratuita telefónica especial (888-858-5562) y el sitio de Internet, [www.pva.org](http://www.pva.org). Veteranos Paralizados de América es una organización sin fines de lucro de tipo 501(c)(3). Nuestro número tributario federal es 13-1946868.

En lo que permita el tiempo de emisión, le agradeceríamos el uso de los PSAs adjuntos **tan pronto y con tanta frecuencia como sea posible, particularmente antes y durante el Día de los Caídos (26 de mayo del 2008). Estos PSAs no tienen fecha de vencimiento y pueden emitirse durante todo el año.**

Los PSAs titulados "Ayuda para veteranos hispanos y sus familias" (:60/:30/:15) cuentan la historia de Roberto Cruz, un joven de 26 años de Puerto Rico que fue herido de bala por un francotirador durante su servicio militar en Iraq. La bala destruyó la arteria principal de su brazo izquierdo, su brazo dominante, le colapsó el pulmón y se alojó en la médula espinal, dejándolo paralizado de por vida. Roberto ahora necesita atención médica especializada y beneficios durante el resto de su vida. En estos PSAs, los televidentes aprenden sobre las dificultades que Roberto y sus padres han afrontado tras resultar herido, particularmente para obtener los beneficios militares. Los PSAs ilustran cómo Veteranos Paralizados de América y sus Oficiales de Servicio Nacional trabajan directamente con las familias para facilitar este proceso complicado y abrumador, con el fin de que Roberto y otros veteranos heridos puedan obtener los máximos beneficios que se han ganado a través de su servicio militar. La familia de Roberto también expresa su agradecimiento a Veteranos Paralizados por sus servicios y por ofrecer asistencia en español.

Si tiene alguna pregunta o necesita información adicional sobre los PSAs, o para asistencia en español, por favor póngase en contacto con nuestra representante de distribución Ivette Achong, de West Glen Communications, al teléfono 800-325-8677 (ext. 255) o por correo electrónico a [iachong@westglen.com](mailto:iachong@westglen.com). Para más información sobre Veteranos Paralizados, para obtener el nombre de un portavoz de los veteranos y/o asuntos relacionados con las discapacidades, o información sobre la organización local de Veteranos Paralizados más cercana a su comunidad, por favor póngase en contacto conmigo al 202-416-7681 o por correo electrónico a [markdaley@pva.org](mailto:markdaley@pva.org).

En nombre de quienes han servido y quienes servirán en el futuro en las fuerzas armadas, le damos las gracias por su apoyo.

Atentamente,

Mark Daley  
Director de Comunicaciones

Chartered by the Congress of the United States

801 Eighteenth Street, NW ★ Washington, DC 20006-3517  
phone:(202) 872-1300 ★ tdd:(202) 416-7622 ★ fax:(202) 785-4452 ★ [www.pva.org](http://www.pva.org)

S760

**ATENCIÓN: DIRECTORES DE SERVICIO PÚBLICO,  
REPORTEROS Y PRODUCTORES DE SALUD**

**Anuncio de Servicio Público disponible sobre: LIS TV PSA  
(ANUNCIO DE SERVICIO PÚBLICO PARA TV SOBRE SUBSIDIO  
PARA BAJOS INGRESOS)**

El Departamento de Salubridad y Servicios Sociales (HHS) de EE.UU. y los Centros para Servicios de Medicare & Medicaid (CMS) han iniciado una campaña de comunicación para informar a los beneficiarios de Medicare sobre la disponibilidad de un Subsidio para Bajos Ingresos para las personas con ingresos y recursos limitados. Este subsidio puede ayudarles con los costos de los medicamentos de prescripción.

Todas las personas con Medicare cuentan con cobertura para medicamentos de prescripción. Sin embargo, aunque el plan conocido como "Parte D" da a las personas con Medicare más acceso a sus medicinas de prescripción, es probable que muchos adultos mayores no puedan pagar el costo de todos sus medicamentos. Medicare puede cubrir 75% o más del costo de los medicamentos de prescripción de beneficiarios con ingresos y recursos limitados. Muchas personas que califican no lo saben.

**Anuncio de Servicio Público**

Se adjunta a este paquete un Anuncio de Servicio Público titulado, "LIS TV PSA", con la Subsecretaria para la Tercera Edad Josefina G. Carbonell. *Este mensaje informa a los beneficiarios de Medicare que podrían calificar y deben solicitar el Subsidio para Bajos Ingresos que les ayudará a cubrir los costos de su Cobertura para Medicamentos de Prescripción de Medicare.*

La Subsecretaria para la Tercera Edad Josefina G. Carbonell es una figura respetada entre la comunidad hispana por su prolífica carrera que incluye 35 años dedicados a servir a la comunidad hispana en los Estados Unidos.

Si desea información adicional, visite [www.medicare.gov](http://www.medicare.gov)  
**Contacto con los medios:** Felipe Benítez 301-565-0770

####

# TV PSA *SH50*

**“CARING FOR YOUR  
LOVED ONES”  
ENGLISH :30  
SPANISH :30**

## ALZHEIMER'S DISEASE FACTS

- It is estimated that five million people in the U.S. have Alzheimer's disease. One in eight people age 65 and older and nearly one out of two over age 85 may be affected. The number could rise to over 15 million by 2050.
- On average, a person with Alzheimer's disease lives for 8 to 10 years after diagnosis, but one can live for up to 20 years. Although progression may be slowed by current drug therapies, it is a terminal and incurable disease.
- The number of caregivers will rapidly increase as the population ages and the number of people with Alzheimer's disease grows.
- As Alzheimer's disease progresses, patients require 24-hour care.
- Approximately 70% of Americans with Alzheimer's disease live at home, where families care for them.
- The yearly cost of caring for one Alzheimer's patient is between \$18,400 and \$36,132 depending on how advanced the disease is. The health care expenses and lost wages for patients and caregivers are thought to be \$100 billion annually.

22512 Gateway Center Drive  
Clarksburg, Maryland 20871-2005  
(301) 948-3244  
www.ahaf.org

ALZHEIMER'S  
DISEASE  
RESEARCH

Dear Public Service Director,

An estimated five million Americans have Alzheimer's disease, and with the aging population this number will increase dramatically in the coming years. By the year 2050, 15 million people in the U.S. could have this degenerative, incurable disorder. The number of individuals directly affected is staggering, but Alzheimer's also takes an emotional, physical and financial toll on loved ones caring for those with the disease. Caregivers are often overwhelmed. They need information and resources to help them plan for the future and alleviate some of the stress of dealing with the many aspects of Alzheimer's disease.

This Public Service Advertisement (PSA) is sponsored by Alzheimer's Disease Research, a program of the American Health Assistance Foundation. The PSA, "Alzheimer's Disease: Caring for Your Loved Ones," depicts a middle-aged couple on an outing in the park. As they watch passersby, they assure one other that they will each care for the other if one becomes incapacitated in some way. An older couple walks by - the woman is noticeably confused and wanders from her spouse who reaches out to guide her back. As the younger couple watches this, the man wonders aloud what they will do if one of them gets Alzheimer's disease.

At the end of the PSA, viewers are invited to call 1-800-437-2423 for a free booklet titled, "Living with Alzheimer's Disease." This booklet contains information about diagnosis, risk factors, symptoms and treatment of Alzheimer's. Just as importantly, the publication offers advice on planning for the legal and financial future, coping with the effects of Alzheimer's, support groups, and long-term care options. It also includes a resource list for more assistance.

We encourage you to run this PSA to raise awareness about this valuable publication that may help ease the burden of those caring for individuals with Alzheimer's disease. Thank you for your consideration. Please contact me at (301) 556-9365 if I can provide you with further information.

Sincerely,



Kelly E. Herberger  
Communications Associate  
Alzheimer's Disease Research



WOMAN: When we get old...



...will you take care of me if I can't get around anymore?



MAN: Of course...we'll find a way. Are you going to take care of me if I can't see anymore?



WOMAN: I'll read to you every day.



MAN: And if one of us gets Alzheimer's disease, what then?



ANVR VO: Call 1-800-437-2423 for a free booklet on caring for your loved ones, from Alzheimer's Disease Research.

IF YOU NEED ANOTHER DUB FORMAT OR REPLACEMENT DUB CALL VIDEO LABS AT 1-800-800-8240.

Soccer :30 & :15



Dumbbell :15



Soccer :30 & :15, Dumbbell :15

Vo:

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Información Adicional:

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Materiales Adicionales:

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203.425.3549  
[tom@playstationgroup.com](mailto:tom@playstationgroup.com)

*Still Still*

**"GARRETT TESTIMONIAL" :30 PSA**



A tragic car accident left four year old Garrett Burgess paralyzed from a spinal cord injury. Then his family found help and hope at Shriners Hospitals for Children. Shriners



Hospitals offer specialty medical care to children with orthopedic conditions, burns, spinal cord injuries and more, all at no charge. And at Shriners, every child is treated

Also available in :60 version



just like family. The care Garrett received will enable him to lead a fuller, more active life. Call this number for more information. Shriners Hospitals...helping kids defy the odds.

**"LEIGH TESTIMONIAL" :30 PSA**



Brittle Bone Disease, a birth defect, caused Leigh's fragile bones to break even at the slightest touch. Then her family heard about Shriners Hospitals for Children, which provides



pediatric specialty care for orthopaedic conditions, burns, spinal cord injuries and more – all at no charge. The world class medical care that Leigh receives

Also available in :60 version



at Shriners will enable her to live a fuller, more active life. Call this number for more information. Shriners Hospitals...helping kids defy the odds.

**JAMES BLAKE "HELPING KIDS DEFY THE ODDS" :30 PSA**



Shriners Hospitals for Children is a one-of-a-kind hospital system dedicated to improving the lives of children. They provide pediatric specialty care for orthopaedic



conditions, burns, spinal cord injuries and more, all at no charge. This expert care combined with world class research and teaching, is how Shriners Hospitals help kids do what

Also available in :60 version



they otherwise couldn't. Call this number to learn how you can help children live the kind of lives they dream about. Shriners Hospitals for Children...helping kids defy the odds.

**KELSEY GRAMMER "FULL POTENTIAL" :30 PSA**



Every parent wants their child to reach their fullest potential. That's why Shriners Hospitals for Children is dedicated to helping kids do what they otherwise couldn't. Their



specialty pediatric care for orthopaedic conditions, burns, spinal cord injuries, and cleft lip and palate is provided at no charge. And Shriners Hospitals' innovative research and outstanding teaching

Also available in :20 version



programs mean help and hope for even more kids. Call this number to learn more. Shriners Hospitals for Children...helping kids defy the odds.



"GET SOME NATURE INTO YOUR KIDS" :60 & :30

**VO:** Kids today are full of video games, computers and cell phones. It's too much of a good thing. Get some nature into your kids. Fill them full of natural wonders. Like watching the bald eagle soar. Make it a family experience. Ride the creeks and streams. Watch a butterfly sip nectar. Fish the rivers and lakes. Sharing nature with your children at a wildlife refuge is a great way to create family memories that will last forever. This week fill your family with the wonders of nature at a National Wildlife Refuge near you. Many are within an hours drive. For locations call the US Fish & Wildlife service at 1-800-344-WILD or visit [fws.gov/refuges](http://fws.gov/refuges)



**For more information:**

Martha Nudel  
Chief, Branch of Communications  
National Wildlife Refuge System  
4401 No. Fairfax Drive, Suite 634  
Arlington, VA 22203  
703.358.1858  
[martha\\_nudel@fws.gov](mailto:martha_nudel@fws.gov)

**For additional materials:**

Tom Derreaux  
Vice President, Campaign Management  
PlowShare Group  
One Dock Street  
Stamford, CT 06902  
203.425.3949  
[tom@plowsharegroup.com](mailto:tom@plowsharegroup.com)

YOU'D  
NEVER  
SAY,  
"IT'S JUST  
CANCER  
GET  
OVER IT."

So why do  
some say  
that about  
depression?

learn more

So why do  
some say  
that about  
depression?

learn more at  
[DepressionIsReal.org](http://DepressionIsReal.org)

American Psychiatric Foundation  
Depression and Bipolar Support Alliance  
League of Mental Health Professionals  
Mental Health America  
National Alliance on Mental Illness  
National Medical Association  
National Urban League

## ONLINE BANNER AD

For Flash or static banners for your website,  
call Tom Derreaux at 203.425.3949

## SE LLAMA: 30



**PROFESIONAL DE MEDICINA:** Amenaza a más de 15 millones de vidas en los Estados Unidos.



**MÉDICO:** Sus síntomas pueden ser tan confusos como los de enfermedades cardíacas.

**PROFESOR DE BIOLOGÍA:** Al igual que la diabetes, su origen es biológico.



**MÉDICO:** Y tal como el cáncer, puede ser mortal.

**GRUPO:** Se llama... depresión.

**MÉDICO:** Y tal como para otras enfermedades graves, existe un tratamiento.



**SEÑORA:** Así que hay esperanza.

Visite "Depresión, Es Real [punto] org".