Contract Agreement Between:

CONTRACT

KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

Contract / Revision	Alt Order #
80426 /	10442518

Product
TEXANS 4 GREG ABBOTT

Contract Dates	Estimate #
10/14/14 - 10/20/14	**1824**

Advertiser	Original Date / Revision
Texans for Greg Abbott	10/13/14 / 10/15/14

And:

Crossroads Media LLC
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KWTX	Washington DC Miller	Millennium-Was

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
9914273	96	198

Agency Ref	Advertiser Ref
2414	5092

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KWTX	10/15/14	10/20/14	News 10 @ 5a	5:00 AM-5:30 AM		:30			NM	4	$120.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/14	10/21/14	M-WTF--	4		$30.00					
N 2	KWTX	10/14/14	10/20/14	News 10 @ 530a	5:30 AM-6:00 AM		:30			NM	4	$200.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/14/14	10/20/14	MT-TF--	4		$50.00					
N 3	KWTX	10/14/14	10/20/14	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	4	$440.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/14/14	10/20/14	MTW-F--	4		$110.00					
N 4	KWTX	10/14/14	10/17/14	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	4	$160.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/13/14	10/19/14	-TWTF--	4		$40.00					
N 5	KWTX	10/15/14	10/20/14	Price Is Right	10:00 AM-11:00 AM		:30			NM	4	$540.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/14	10/21/14	M-WTF--	4		$135.00					
N 6	KWTX	10/14/14	10/20/14	News 10 @ Noon	12:00 PM-12:30 PM		:30			NM	4	$500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/14/14	10/20/14	MTW-F--	4		$125.00					
N 7	KWTX	10/14/14	10/20/14	Bold and Beautiful	12:30 PM-1:00 PM		:30			NM	4	$720.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/14/14	10/20/14	MTWT---	4		$180.00					
N 8	KWTX	10/15/14	10/20/14	Let's Make A Deal	2:00 PM-3:00 PM		:30			NM	4	$160.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/14	10/21/14	M-WTF--	4		$40.00					
N 9	KWTX	10/14/14	10/20/14	News 10 @ 3p	3:00 PM-3:30 PM		:30			NM	4	$100.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/14/14	10/20/14	MT-TF--	4		$25.00					
N 10	KWTX	10/14/14	10/20/14	M-F 330p-4p	3:30 PM-4:00 PM		:30			NM	4	$160.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/14/14	10/20/14	MTW-F--	4		$40.00					
N 11	KWTX	10/14/14	10/17/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	4	$160.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/13/14	10/19/14	-TWTF--	4		$40.00					
N 12	KWTX	10/15/14	10/20/14	News 10 @ 5p	5:00 PM-5:30 PM		:30			NM	4	$500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/15/14	10/21/14	M-WTF--	4		$125.00					

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Contract / Revision	Alt Order #
80426 /	10442518

Contract Dates	Product	Estimate #
10/14/14 - 10/20/14	TEXANS 4 GREG ABBO	**1824**

Advertiser	Original Date / Revision
Texans for Greg Abbott	10/13/14 / 10/15/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 13	KWTX	10/14/14	10/17/14	News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	3	$645.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/13/14	10/19/14	-T-TF--	3	$215.00						
N 14	KWTX	10/14/14	10/20/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	4	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/14/14	10/20/14	MTW-F--	4	$125.00						
N 15	KWTX	10/20/14	10/20/14	Monday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/20/14	10/26/14	M------	1	$400.00						
N 16	KWTX	10/20/14	10/20/14	Monday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/20/14	10/26/14	M------	1	$400.00						
N 17	KWTX	10/14/14	10/20/14	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	4	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/14/14	10/20/14	MTWT---	4	$325.00						
N 18	KWTX	10/14/14	10/17/14	David Letterman	10:35 PM-11:35 PM		:30			NM	4	$280.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/13/14	10/19/14	-TWTF--	4	$70.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KWTX*	*10/13/14-10/19/14*		*David Letterman*	*10:35 PM-11:35 PM*	-TuWThF----	*:30*		*~~$70.00~~*	*NM*		
	See MG 18.5											
5	KWTX	10/20/14-10/20/14		David Letterman	10:35 PM-11:35 PM	M----------	:30		$70.00	NM		
(M)	MG for 18.1 10/14											
N 19	KWTX	10/15/14	10/20/14	Late Late Show	11:37 PM-12:37 XM		:30			NM	4	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/14	10/21/14	M-WTF--	4	$15.00						
N 20	KWTX	10/14/14	10/20/14	M-F 1237a-137a	12:37 XM-1:37 XM		:30			NM	4	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/14/14	10/20/14	MT-TF--	4	$5.00						
N 21	KWTX	10/14/14	10/20/14	Up to the Minute	4:00 XM-4:30 XM		:30			NM	4	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/14/14	10/20/14	MTW-F--	4	$5.00						
N 22	KWTX	10/14/14	10/20/14	CBS AM News	4:30 XM-4:59 XM		:30			NM	4	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/14/14	10/20/14	MTWT---	4	$5.00						
N 23	KWTX	10/14/14	10/14/14	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/13/14	10/19/14	-T-----	1	$500.00						
N 24	KWTX	10/15/14	10/15/14	Wednesday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/13/14	10/19/14	--W----	1	$600.00						
N 25	KWTX	10/16/14	10/16/14	Thursday Night Football	725p-1015p		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/13/14	10/19/14	---T---	1	$800.00						
D 26	KWTX	10/17/14	10/17/14	Friday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	0	$0.00
N 27	KWTX	10/18/14	10/18/14	CBS This Morning Saturday	6:00 AM-8:00 AM		:30			NM	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/13/14	10/19/14	-----S-	1	$20.00						
N 28	KWTX	10/18/14	10/18/14	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	$325.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/13/14	10/19/14	-----S-	1	$325.00						
N 29	KWTX	10/18/14	10/18/14	Sa 1135p-1235a	11:35 PM-12:35 XM		:30			NM	1	$10.00

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Texans for Greg Abbott	10/13/14 / 10/15/14

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/13/14	10/19/14	-----S-	1	$10.00						
N 30	KWTX	10/19/14	10/19/14	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	2	$200.00
Week:		10/13/14	10/19/14	------S	2	$100.00						
N 31	KWTX	10/19/14	10/19/14	NFL RS Game 1	12:00 PM-3:30 PM		:30			NM	1	$600.00
Week:		10/13/14	10/19/14	------S	1	$600.00						
N 32	KWTX	10/19/14	10/19/14	Su News 10 @ 530p	5:30 PM-6:00 PM		:30			NM	1	$50.00
Week:		10/13/14	10/19/14	------S	1	$50.00						
N 33	KWTX	10/19/14	10/19/14	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	1	$300.00
Week:		10/13/14	10/19/14	------S	1	$300.00						
N 34	KWTX	10/19/14	10/19/14	Sunday Prime Hr 3	8:00 PM-9:00 PM		:30			NM	1	$300.00
Week:		10/13/14	10/19/14	------S	1	$300.00						
N 35	KWTX	10/19/14	10/19/14	Sunday Prime Hr 4	9:00 PM-10:00 PM		:30			NM	1	$300.00
Week:		10/13/14	10/19/14	------S	1	$300.00						
N 36	KWTX	10/19/14	10/19/14	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	$300.00
Week:		10/13/14	10/19/14	------S	1	$300.00						
N 37	KWTX	10/19/14	10/19/14	Su 1135p-1235a	11:35 PM-12:35 XM		:30			NM	1	$10.00
Week:		10/13/14	10/19/14	------S	1	$10.00						
N 38	KWTX	10/19/14	10/19/14	Su 1235a-135a	12:35 XM-1:35 XM		:30			NM	1	$5.00
Week:		10/13/14	10/19/14	------S	1	$5.00						
N 39	KWTX	10/14/14	10/20/14	CBS This Morning	7:00 AM-9:00 AM		:30			NM	4	$200.00
Week:		10/14/14	10/20/14	MTWT---	4	$50.00						
N 40	KWTX	10/14/14	10/20/14	Young and the Restless	11:00 AM-12:00 PM		:30			NM	4	$1,200.00
Week:		10/14/14	10/20/14	MT-TF--	4	$300.00						
N 41	KWTX	10/14/14	10/17/14	The Talk	1:00 PM-2:00 PM		:30			NM	4	$160.00
Week:		10/13/14	10/19/14	-TWTF--	4	$40.00						
N 42	KWTX	10/14/14	10/20/14	All Day Rotator	4a-4a		:30			NM	17	$0.00
Week:		10/13/14	10/19/14	-TWTFSS	17	$0.00						
Week:		10/20/14	10/26/14	-------	0	$0.00						
									Totals		126	$13,285.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 -10/20/14	126	$13,285.00	($1,992.75)	$11,292.25
Totals	126	$13,285.00	($1,992.75)	$11,292.25

Signature: _____ **Date:** _____

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