



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

CONTRACT

<u>Contract / Revision</u> 46708 /		<u>Alt Order #</u> 10345925
<u>Product</u> Political - Governor/R		
<u>Contract Dates</u> 10/07/14 - 10/13/14		<u>Estimate #</u> 1823
<u>Advertiser</u> Texans for Greg Abbott		<u>Original Date / Revision</u> 07/11/14 / 10/13/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWTX	<u>Account Executive</u> Washington DC Miller	<u>Sales Office</u> Millennium-Was
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9914273	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 2414		<u>Advertiser Ref</u> 5092

And:

Crossroads Media LLC
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTX	10/12/14	10/12/14	Face The Nation	1028a-11a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	-----1	1			\$25.00				
N 2	KWTX	10/07/14	10/13/14	News 10 @ 3p	3p-330p		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	-1111--	4			\$25.00				
	Week:	10/13/14	10/19/14	1-----	1			\$25.00				
N 3	KWTX	10/07/14	10/13/14	M-F 330p-4p	330p-4p		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	-1111--	4			\$40.00				
	Week:	10/13/14	10/19/14	1-----	1			\$40.00				
N 4	KWTX	10/07/14	10/13/14	The Talk	1p-2p		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	-1111--	4			\$40.00				
	Week:	10/13/14	10/19/14	1-----	1			\$40.00				
N 5	KWTX	10/11/14	10/11/14	Sa 1035p-1135p	1035p-1135p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	-----1-	1			\$60.00				
N 6	KWTX	10/12/14	10/12/14	The NFL Today	Various		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	-----1	1			\$50.00				
N 7	KWTX	10/07/14	10/13/14	M-F 4p-5p	4p-5p		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	-1111--	4			\$40.00				
	Week:	10/13/14	10/19/14	1-----	1			\$40.00				
N 8	KWTX	10/07/14	10/13/14	News 10 @ 5a	5a-530a		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	-1111--	4			\$25.00				
	Week:	10/13/14	10/19/14	1-----	1			\$25.00				
N 9	KWTX	10/07/14	10/13/14	Let's Make A Deal	2p-3p		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/06/14	10/12/14	---11--	2			\$40.00				
	Week:	10/13/14	10/19/14	1-----	1			\$40.00				
D 10	KWTX	10/13/14	10/13/14	Monday Prime Hr 3	9p-10p		:30			NM	0	\$0.00
N 11	KWTX	10/07/14	10/13/14	David Letterman	1035p-1137p		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

<u>Contract / Revision</u>	<u>Alt Order #</u>
46708 /	10345925

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/07/14 - 10/13/14	Political - Governor/R	1823

<u>Advertiser</u>	<u>Original Date / Revision</u>
Texans for Greg Abbott	07/11/14 / 10/13/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1111--				4	\$70.00			
Week:		10/13/14	10/19/14	1-----				1	\$70.00			
N 12	KWTX	10/07/14	10/13/14	M-F 9a-10a	9a-10a		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1111--				4	\$35.00			
Week:		10/13/14	10/19/14	1-----				1	\$35.00			
N 13	KWTX	10/12/14	10/12/14	Su 1035p-1135p	1035p-1135p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$60.00			
N 14	KWTX	10/07/14	10/13/14	News 10 @ 530a	530a-6a		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1111--				4	\$40.00			
Week:		10/13/14	10/19/14	1-----				1	\$40.00			
N 15	KWTX	10/07/14	10/13/14	M-F 630p-7p	630p-7p		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-11-1--				3	\$125.00			
Week:		10/13/14	10/19/14	1-----				1	\$125.00			
N 16	KWTX	10/07/14	10/13/14	CBS This Morning	7a-9a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1111--				4	\$50.00			
Week:		10/13/14	10/19/14	1-----				1	\$50.00			
N 17	KWTX	10/07/14	10/13/14	Bold and Beautiful	1230p-1p		:30			NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1111--				4	\$180.00			
Week:		10/13/14	10/19/14	1-----				1	\$180.00			
N 18	KWTX	10/11/14	10/11/14	Sa 630p-7p	630p-7p		:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	10/06/14-10/12/14	Sa 630p-7p	630p-7p	-----Sa--	:30		\$50.00	NM		
		See MG 18.2										
	2	KWTX	10/13/14-10/13/14	Monday Prime Hr 3	9p-10p	M-----	:30		\$290.00	NM		
		Ⓜ MG for 31.1,20.1,18.1										
N 19	KWTX	10/12/14	10/12/14	CBS Sunday Morning	758a-930a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$100.00			
N 20	KWTX	10/11/14	10/11/14	Saturday Prime Hr 1	658p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	10/06/14-10/12/14	Saturday Prime Hr 1	658p-8p	-----Sa--	:30		\$125.00	NM		
		See MG 18.2										
N 21	KWTX	10/11/14	10/11/14	SEC Football Game 1	Various		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$175.00			
N 22	KWTX	10/13/14	10/13/14	Monday Prime Hr 1	658p-8p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$400.00			
N 23	KWTX	10/11/14	10/11/14	Saturday Prime Hr 2	8p-9p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$125.00			
N 24	KWTX	10/07/14	10/13/14	Price Is Right	10a-11a		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

<u>Contract / Revision</u>	<u>Alt Order #</u>
46708 /	10345925

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/07/14 - 10/13/14	Political - Governor/R	1823

<u>Advertiser</u>	<u>Original Date / Revision</u>
Texans for Greg Abbott	07/11/14 / 10/13/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1111--				4	\$85.00			
Week:		10/13/14	10/19/14	1-----				1	\$85.00			
N 25	KWTX	10/07/14	10/13/14	Young and the Restless	11a-12p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1111--				4	\$100.00			
Week:		10/13/14	10/19/14	1-----				1	\$100.00			
N 26	KWTX	10/10/14	10/10/14	Friday Prime Hr 1	658p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	----1--				1	\$300.00			
N 27	KWTX	10/11/14	10/11/14	Saturday Prime Hr 3	9p-10p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----2-				2	\$150.00			
N 28	KWTX	10/13/14	10/13/14	Monday Prime Hr 2	8p-9p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	1-----				1	\$400.00			
N 29	KWTX	10/07/14	10/13/14	News 10 @ Noon	12p-1230p		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1111--				4	\$75.00			
Week:		10/13/14	10/19/14	1-----				1	\$75.00			
N 30	KWTX	10/07/14	10/13/14	News 10 @ 6a	6a-7a		:30			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1111--				4	\$110.00			
Week:		10/13/14	10/19/14	1-----				1	\$110.00			
N 31	KWTX	10/11/14	10/11/14	Sa News 10 @ 6p	6p-630p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	10/06/14-10/12/14	Sa News 10 @ 6p	6p-630p	-----Sa--	:30		\$65.00	NM		
	See MG 18.2											
D 32	KWTX	10/11/14	10/11/14	SEC Football Game 2	Various		:30			NM	0	\$0.00
N 33	KWTX	10/12/14	10/12/14	Su News 10 @ 530p	530p-6p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$50.00			
N 34	KWTX	10/12/14	10/12/14	NFL RS Game 1	Various		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$500.00			
N 35	KWTX	10/12/14	10/12/14	Sunday Prime Hr 2	7p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$300.00			
N 36	KWTX	10/12/14	10/12/14	Sunday Prime Hr 2	7p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$300.00			
N 37	KWTX	10/07/14	10/13/14	News 10 @ 5p	5p-530p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-1111--				4	\$125.00			
Week:		10/13/14	10/19/14	1-----				1	\$125.00			
N 38	KWTX	10/12/14	10/12/14	Sunday Prime Hr 1	558p-7p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$300.00			
N 39	KWTX	10/12/14	10/12/14	Sunday Prime Hr 3	8p-9p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----1				1	\$300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

<u>Contract / Revision</u> 46708 /		<u>Alt Order #</u> 10345925
<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> Political - Governor/R	<u>Estimate #</u> 1823
<u>Advertiser</u> Texans for Greg Abbott		<u>Original Date / Revision</u> 07/11/14 / 10/13/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
N 40	KWTX	10/07/14	10/13/14	News 10 @ 6p	6p-630p		:30			NM	5	\$1,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- 1111 - -				4	\$200.00			
Week:		10/13/14	10/19/14	1 - - - - -				1	\$200.00			
N 41	KWTX	10/12/14	10/12/14	Sa-Su News 10 @ 10p	10p-1035p		:30			NM	1	\$300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- - - - - 1				1	\$300.00			
N 42	KWTX	10/11/14	10/11/14	Sa-Su News 10 @ 10p	10p-1035p		:30			NM	1	\$200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- - - - - 1 -				1	\$200.00			
N 43	KWTX	10/08/14	10/08/14	Wednesday Prime Hr 1	658p-8p		:30			NM	1	\$350.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- - 1 - - - -				1	\$350.00			
N 44	KWTX	10/07/14	10/13/14	M-F News 10 @ 10p	10p-1035p		:30			NM	5	\$1,625.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- 1111 - -				4	\$325.00			
Week:		10/13/14	10/19/14	1 - - - - -				1	\$325.00			
N 45	KWTX	10/08/14	10/08/14	Wednesday Prime Hr 2	8p-9p		:30			NM	1	\$400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- - 1 - - - -				1	\$400.00			
N 46	KWTX	10/12/14	10/12/14	Sunday Prime Hr 4	9p-10p		:30			NM	1	\$300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- - - - - 1				1	\$300.00			
N 47	KWTX	10/09/14	10/09/14	Thursday Night Football	725p-1015p		:30			NM	1	\$600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- - - 1 - - -				1	\$600.00			
N 48	KWTX	10/10/14	10/10/14	Friday Prime Hr 2	8p-9p		:30			NM	1	\$300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- - - - 1 - -				1	\$300.00			
D 49	KWTX	10/08/14	10/08/14	Wednesday Prime Hr 3	9p-10p		:30			NM	0	\$0.00
N 50	KWTX	10/07/14	10/07/14	Tuesday Prime Hr 3	9p-10p		:30			NM	1	\$300.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- 1 - - - - -				1	\$300.00			
N 51	KWTX	10/10/14	10/10/14	Friday Prime Hr 3	9p-10p		:30			NM	2	\$600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- - - - 2 - -				2	\$300.00			
N 52	KWTX	10/07/14	10/07/14	Tuesday Prime Hr 2	8p-9p		:30			NM	1	\$400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- 1 - - - - -				1	\$400.00			
N 53	KWTX	10/07/14	10/07/14	Tuesday Prime Hr 1	658p-8p		:30			NM	1	\$500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- 1 - - - - -				1	\$500.00			
N 54	KWTX	10/07/14	10/13/14	Sign-On/Sign-Off	4a-4a		:30			NM	22	\$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		10/06/14	10/12/14	- TWTFSS				20	\$0.00			
Week:		10/13/14	10/19/14	M- - - - -				2	\$0.00			
Totals											145	\$16,730.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/13/14	145	\$16,730.00	(\$2,509.50)	\$14,220.50
Totals	145	\$16,730.00	(\$2,509.50)	\$14,220.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

<u>Contract / Revision</u>	<u>Alt Order #</u>
46708 /	10345925

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/07/14 - 10/13/14	Political - Governor/R	1823

<u>Advertiser</u>	<u>Original Date / Revision</u>
Texans for Greg Abbott	07/11/14 / 10/13/14

Signature: _____ **Date:** _____

