

## ORDER



**Orders**  
**Order / Rev:** 1506632  
**Alt Order #:** 08221645  
**Product Desc:** PRIORITIES USA  
**Estimate:** 4555  
**Flight Dates:** 09/13/16 - 09/19/16  
**Original Date / Rev:** 04/07/16 / 04/07/16  
**Order Type:** General

**WXIX**

**Primary AE:** Jamie Andrus  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency Name:** Targeted Platform Media, LLC  
**Buying Contact:**  
**Billing Contact:**  
 1291 Hollywood Ave  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 4  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/19/16	45	\$17,900.00	\$15,215.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	45	\$17,900.00	\$15,215.00	0.00
<b>Totals</b>	<b>45</b>	<b>\$17,900.00</b>	<b>\$15,215.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	09/13/16	09/19/16	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A	MTWTF--	:30	4	\$85.00	P 4	0.00	NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/13/16	09/19/16	MTWTF--			4		\$85.00		0.00				
E 2	WXIX	09/13/16	09/19/16	LOC Late News M-F Late News M-F	Comm	10-11P	MTWTF--	:30	3	\$700.00	P 4	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/13/16	09/19/16	MTWTF--			3		\$700.00		0.00				
E 3	WXIX	09/13/16	09/19/16	News @ 5a News @ 5a	Comm	5a-6a	MTWTF--	:30	3	\$150.00	P 4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/13/16	09/19/16	MTWTF--			3		\$150.00		0.00				
E 4	WXIX	09/13/16	09/19/16	530-6P 530-6P M-F	Comm	530-6P	MTWTF--	:30	4	\$275.00	P 4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/13/16	09/19/16	MTWTF--			4		\$275.00		0.00				
E 5	WXIX	09/13/16	09/19/16	SYN 6-630P M-F 6-630P M-F	Comm	6-630P	MTWTF--	:30	3	\$300.00	P 4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/13/16	09/19/16	MTWTF--			3		\$300.00		0.00				
E 6	WXIX	09/13/16	09/19/16	News @ 6a News @ 6am	Comm	6a-7a	MTWTF--	:30	4	\$300.00	P 4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/13/16	09/19/16	MTWTF--			4		\$300.00		0.00				

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Advertiser: ISS/Priorities USA Action  
 Product Desc: PRIORITIES USA  
 Estimate: 4555

WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	09/13/16	09/19/16	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	4	\$350.00	P 4	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	MTWTF--		4				\$350.00		0.00			
E 8	WXIX	09/13/16	09/19/16	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	4	\$600.00	P 4	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	MTWTF--		4				\$600.00		0.00			
E 9	WXIX	09/13/16	09/19/16	News @ 7a News @ 7am	Comm	7a-9a	MTWTF--	:30	4	\$290.00	P 4	0.00	NM	4	\$1,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	MTWTF--		4				\$290.00		0.00			
E 10	WXIX	09/13/16	09/19/16	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	4	\$750.00	P 4	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	MTWTF--		4				\$750.00		0.00			
E 11	WXIX	09/13/16	09/19/16	News @ 9a NEWS @ 9A	Comm	9-10A	MTWTF--	:30	4	\$150.00	P 4	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/13/16	09/19/16	MTWTF--		4				\$150.00		0.00			
E 12	WXIX	09/18/16	09/18/16	LOC Late News Sun Late News Sun 10P	Comm	10-1102P	-----1	:30	1	\$650.00	P 4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----1		1				\$650.00		0.00			
E 13	WXIX	09/18/16	09/18/16	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	-----1	:30	1	\$300.00	P 4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	-----1		1				\$300.00		0.00			
E 14	WXIX	09/15/16	09/15/16	Thu Hour 1 BONES	Comm	Th 8-9P	---1---	:30	1	\$1,200.00	P 4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	---1---		1				\$1,200.00		0.00			
E 15	WXIX	09/14/16	09/14/16	Wed Hour 1 MASTERCHEF	Comm	W 8-9P	--1----	:30	1	\$1,100.00	P 4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/12/16	09/18/16	--1----		1				\$1,100.00		0.00			
Totals													45	\$17,900.00	