

ORDER



Orders
Order / Rev: 1506632
Alt Order #: 08221645
Product Desc: PRIORITIES USA
Estimate: 4555
Flight Dates: 09/13/16 - 09/19/16
Original Date / Rev: 04/07/16 / 04/07/16
Order Type: General

WXIX
Primary AE: Jamie Andrus
Sales Office: T-DC
Sales Region: National

Agency Name: Targeted Platform Media, LLC
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Priorities USA Action
Demographic: A35+
Product Codes: PL20
Priority: P 4
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/19/16	45	\$17,900.00	\$15,215.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	45	\$17,900.00	\$15,215.00	0.00
Totals	45	\$17,900.00	\$15,215.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	09/13/16	09/19/16	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A	MTWTF--	:30	4	\$85.00	P 4	0.00	NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		4				\$85.00		0.00			
E 2	WXIX	09/13/16	09/19/16	LOC Late News M-F Late News M-F	Comm	10-11P	MTWTF--	:30	3	\$700.00	P 4	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		3				\$700.00		0.00			
E 3	WXIX	09/13/16	09/19/16	News @ 5a News @ 5a	Comm	5a-6a	MTWTF--	:30	3	\$150.00	P 4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		3				\$150.00		0.00			
E 4	WXIX	09/13/16	09/19/16	530-6P 530-6P M-F	Comm	530-6P	MTWTF--	:30	4	\$275.00	P 4	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		4				\$275.00		0.00			
E 5	WXIX	09/13/16	09/19/16	SYN 6-630P M-F 6-630P M-F	Comm	6-630P	MTWTF--	:30	3	\$300.00	P 4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		3				\$300.00		0.00			
E 6	WXIX	09/13/16	09/19/16	News @ 6a News @ 6am	Comm	6a-7a	MTWTF--	:30	4	\$300.00	P 4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--		4				\$300.00		0.00			

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 Estimate: 4555
WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	09/13/16	09/19/16	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	4	\$350.00	P 4	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--					4	\$350.00		0.00			
E 8	WXIX	09/13/16	09/19/16	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	4	\$600.00	P 4	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--					4	\$600.00		0.00			
E 9	WXIX	09/13/16	09/19/16	News @ 7a News @ 7am	Comm	7a-9a	MTWTF--	:30	4	\$290.00	P 4	0.00	NM	4	\$1,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--					4	\$290.00		0.00			
E 10	WXIX	09/13/16	09/19/16	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	4	\$750.00	P 4	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--					4	\$750.00		0.00			
E 11	WXIX	09/13/16	09/19/16	News @ 9a NEWS @ 9A	Comm	9-10A	MTWTF--	:30	4	\$150.00	P 4	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/16	09/19/16	MTWTF--					4	\$150.00		0.00			
E 12	WXIX	09/18/16	09/18/16	LOC Late News Sun Late News Sun 10P	Comm	10-1102P	-----1	:30	1	\$650.00	P 4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1					1	\$650.00		0.00			
E 13	WXIX	09/18/16	09/18/16	Late News Sunday 11P Late News Sun 11P	Comm	11P-1130P	-----1	:30	1	\$300.00	P 4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	-----1					1	\$300.00		0.00			
E 14	WXIX	09/15/16	09/15/16	Thu Hour 1 BONES	Comm	Th 8-9P	---1---	:30	1	\$1,200.00	P 4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	---1---					1	\$1,200.00		0.00			
E 15	WXIX	09/14/16	09/14/16	Wed Hour 1 MASTERCHEF	Comm	W 8-9P	--1----	:30	1	\$1,100.00	P 4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	--1----					1	\$1,100.00		0.00			
													Totals	45	\$17,900.00