

SINCLAIR IN OUR COMMUNITY



4/5/17

The Fest of Tails



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Sinclair San Antonio stations were the exclusive media sponsors for the annual **FEST OF TAILS** event at McAllister Park on March 18th. Hundreds of people brought pets to compete in the “Pooch Parade”, and fill the sky with kites! **Meteorologist Mike Hernandez** emceed the event, and our station booth was active meeting local viewers and handing out giveaways.

St. Patrick's Day Festivities



News 4 San Antonio's **Michael and Claudia Garofalo** were on board as the River Walk turned green for the kickoff of **St. Patrick's Day Celebrations** Downtown! Sinclair San Antonio stations were proud sponsors of The Paseo del Rio's annual events that bring thousands to the River Walk each March!

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Town Hall Meeting: The Bathroom Bill



Live From the Tobin Center, the Sinclair San Antonio news team conducted a live Town Hall meeting concerning the controversial Texas Bathroom Bill. **News 4 SA anchor Randy Beamer** moderated a heated debate that explored all sides of the issue.

The Town Hall was broadcast live on WOAI-TV, and continued after the on-air portion, streamed live on www.news4sa.com



Sinclair was proud to support the return of **BIG LEAGUE WEEKEND** baseball to The Alamo Dome — as our **Texas Rangers** took on Cleveland. Major League actions and all sorts of fun festivities for families and kids highlighted the weekend!



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Sinclair's Local Programming Makes A Difference For San Antonio Non-Profits

Each month, locally produced programs on Sinclair San Antonio television stations provide 3—5 minute interview segments to Non-Profit organizations to highlight the good work they are doing in our community. Here are the organizations who were able to join us this month on **Daytime at Nine, San Antonio Living and News 4's Evening Break.**

San Antonio Food Bank

Childsafe

Catholic Charities

Paseo Del Rio Association

St. Baldrick's Foundation

The Breast Restoration Advocacy Education Foundation

Breaking Down Walls

5K Race for Rwanda

Komen Foundation

American Heart Association

Christy's Hope

Fiesta Especial

Spina Bifida Texas

Houston Street Charities

Thrivewell Foundation

City of Leon Valley

Texas Veterans Commission

Ballet San Antonio

Harp and Shamrock Society

City of San Antonio

Talk About It & Animal Care Services

South Texas Poison Control

San Antonio River Foundation

San Antonio Parks Foundation

YMCA of Greater San Antonio

San Antonio Public Library

Christus Santa Rosa Healthcare System

SA Urban Pets

Lupus Foundation of America



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Sinclair in Our Community Upcoming Events

- Fiesta 2017 4/10
- Tejano Conjunto Festival 5/26-27
- Comic Con 2017 5/26-28
- 2017 Sinclair Health and Wellness Expo 6/17
- July 4th Celebration at Woodlawn
- JazzSALive at Travis Park



NBC's American Ninja Warrior finds a perfect location in downtown San Antonio!



Derrick Barrios, Renee Santos and Andrew Wilson at the Fest of Tails booth. The News 4 Storm Tracker was also on display.



Meet Sinclair San Antonio's **Jaie Avila**



Jaie Avila is an Emmy award winning investigative reporter with the News 4 San Antonio **Trouble Shooters** unit.

Jaie's investigative stories have had a big impact on San Antonio. His investigation into towing company practices led city officials to reduce the amount those companies can charge you to get your car back. Another investigation exposed a San Antonio school official who was stealing tens of thousands of dollars from the district. After Jaie's story the official was fired, charged with fraud, and ultimately agreed to pay the money back. Then there was the hidden-camera investigation that caught city utility workers literally sleeping on the job.

Before coming to News 4 San Antonio in 2004, Jaie spent eight years reporting in Los Angeles for KABC-TV and KCBS-TV. During that time he covered the O.J. Simpson civil trial, the North Hollywood Shootout and the Kobe Bryant sexual assault case.