

SINCLAIR IN OUR COMMUNITY



5/8/17

Fiesta Especial



The Sinclair stations were proud media sponsors of the annual **FIESTA ESPECIAL**. Shelly Miles was this year's emcee.

Fiesta Especial is a family-friendly Fiesta experience for people of all ages and abilities. The 5K & Parade consists of a competitive 5K, 1 Mile Fun Run and parade. We aired over 100 free PSAs, and provided mentions and lifestyle appearances.

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Emcee Shelly Miles



Supporting Paseo Del Rio's Non-Profit Efforts

News 4 San Antonio's **Michael Garofalo** and **Claudia Garofalo** campaigned to raise money for the Paseo Del Rio Association.

Their fundraising efforts earned them the title of **King and Queen of the River Walk** this Fiesta season.

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FIESTA 2017— Fiesta de los Reyes in Market Square



The **Sinclair San Antonio stations** were the exclusive broadcast partner for the **Fiesta de los Reyes** celebrations at Market Square. All three stations supported the ten days of festivities, with a free PSA schedule, live broadcasts throughout the two weeks, and multiple Lifestyle show appearances and mentions. **Daytime@Nine** and **San Antonio Living** took both shows on the road to Market Square to kickoff the event.



Lt. General Darryl Roberson, the Commander, Air Education and Training Command, Joint Base San Antonio-Randolph delivered Certificates of Appreciation to News 4 General Manager and Sinclair Group Manager **John Seabers**, and main anchors **Delaine Mathieu** and **Randy Beamer**. The Sinclair stations were recognized for the outstanding work supporting **The U.S. Air Force**.

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Sinclair's Local Programming Makes A Difference For San Antonio Non-Profits

Each month, locally produced programs on Sinclair San Antonio television stations provide 3—5 minute interview segments to Non-Profit organizations to highlight the good work they are doing in our community. Here are the organizations who were able to join us this month on **Daytime at Nine, San Antonio Living and News 4's Evening Break.**

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|--|-----------------------------|
| University of Texas San Antonio | Houston Street Charities |
| Petco Foundation | SA Parks Foundation |
| Child Safe | SA River Authority |
| NEISD Council of PTA's | Leukemia & Lymphoma Society |
| Texas Veterans Commission | Impact SA |
| City of San Antonio -- Parks and Recreation Department | SA Food Bank |
| Leukemia and Lymphoma Society | Paseo Del Rio Association |
| Mothers Against Drunk Driving | Alzheimer's Association |
| Air Force Band of the West | WINGS |
| Trinity Oaks | San Antonio AIDS Foundation |
| The Alamo | Soldier's Angels |
| Concordia MOPS | |
| Driving Single Parents, Inc. | |
| Komen Race for a Cure | |



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The **Daytime@Nine** crew broadcast LIVE from a River Walk Barge, part of a special week of Fiesta shows.



KABB Fox 29 Chief Meteorologist Alex Garcia launched the 3rd annual Hurricane Conference.



Cleto hands out his popular Fiesta Medal

Sinclair in Our Community Upcoming Events

- Tejano Conjunto Festival
- Comic Con 2017
- Texas Folklife Festival
- 2017 Sinclair Health and Wellness Expo
- July 4th Celebration at Woodlawn Park
- JazzSALive at Travis Park

Meet Sinclair San Antonio's **April Molina**



Long time investigative reporter April Molina is thrilled to call News 4 San Antonio home.

April went to the University of Texas to pursue broadcasting, graduating with two degrees, one in Journalism, the other in Political Science.

She landed her first job in Waco, where she had the opportunity to broadcast live all over the world from the infamous Branch Davidian compound on the four year anniversary of the siege.

Her next stop was Austin where she anchored the hour long 5pm news-cast for Fox 7 News and was the consumer/investigative reporter. She spent 8 years with KSAT 12's investigative team before joining WOAI News 4.

"I enjoy investigative work and am honored to be part of the Trouble Shooters team," she said.

April likes getting results and she considers this type of reporting a service to the community. Her favorite part of the job is learning through people every day.

When she's not at work, she enjoys time with her twin daughters, swimming, dancing and traveling.