

# SINCLAIR IN OUR COMMUNITY



6/7/17

## Armed Forces River Parade

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Our Sinclair San Antonio stations are proud to honor our heroes in Military City. The annual Armed Forces River Parade recognizes the brave men and women who serve. The parade event was broadcast on KMYS-TV. News 4 anchor Delaine Mathieu and Fox San Antonio anchor Ryan Wolf hosted the LIVE broadcast.



## Tejano conjunto festival

GUADALUPE CULTURAL ARTS CENTER

It was another amazing year at the Tejano Conjunto Festival, the annual Music Festival presented by The Guadalupe Cultural Arts Center.

Sinclair San Antonio was the exclusive broadcast partner for the celebration, providing free PSA support to publicize the event, providing talent to emcee and introduce the main acts, and handing our giveaways to fans!



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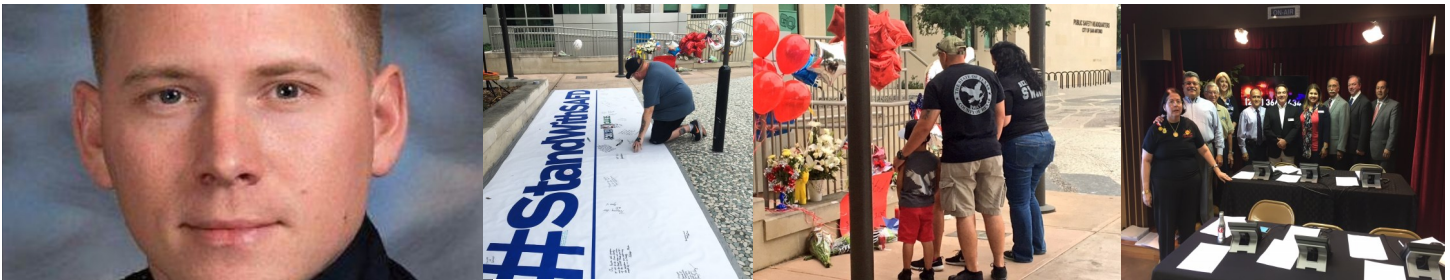
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## ALAMO CITY COMIC CON



50,000 Comic fans, gamers and Cos Play enthusiasts crowded into the Convention Center over the Memorial Day weekend for the annual Alamo City Comic Con. As the exclusive broadcast partner, we helped promote the event, and our marketing team and personalities handed out giveaways and awarded prizes over the three day event.

## #WeStandWithSAFD



News 4 San Antonio helped raise more than \$75,000 in a telethon for the family of a local fallen firefighter, **Scott Deem**, and for medical expenses for injured firefighter, **Brad Phipps**.

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## Sinclair's Local Programming Makes A Difference For San Antonio Non-Profits

Each month, locally produced programs on Sinclair San Antonio television stations provide 3—5 minute interview segments to Non-Profit organizations to highlight the good work they are doing in our community. Here are the organizations who were able to join us this month on **Daytime at Nine, San Antonio Living and News 4's Evening Break.**

- Bibliotech
- Baby Education For South Texas
- Clarity Child Guidance Center
- University of Texas at San Antonio
- American Heart Association
- Hollywood Park Dental
- P.A.M. Media Consultants
- South Texas VA Health Care System
- Santikos Entertainment
- American Cancer Society
- Arthritis Foundation
- Texas Public Radio
- Mission Heritage Partners
- Jefferson Bank
- City of San Antonio/San Antonio Film Commission
- Thrivewell Cancer Foundation
- San Antonio Sports
- St. Jude Children's Research Hospital
- Eva's Heroes
- Animal Defense League
- Las Casas Foundation
- Paseo Del Rio Association/Armed Forces River Parade



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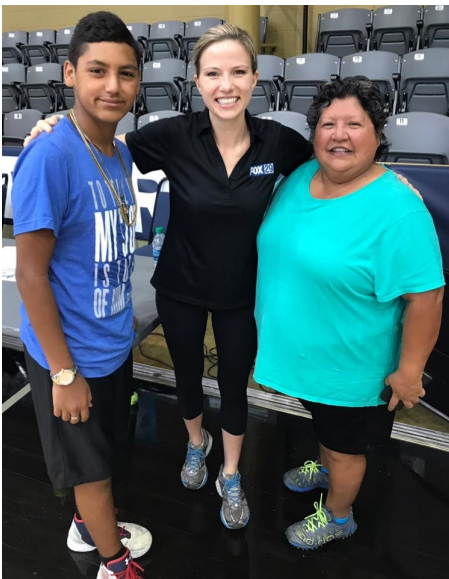
news4sa.com

foxsanantonio.com

kmys.tv



News Director Blaise Labbe and Producer Lauren Wilson accept the AP Award for BEST NEWSCAST for Fox News at Nine



Jessica Headley emcees The Fit Family Challenge Event

## Sinclair in Our Community Upcoming Events

- Texas Folklife Festival
- 2017 Sinclair Health and Wellness Expo
- July 4th Celebration at Woodlawn Park
- JazzSALive at Travis Park
- The Taste of the Riverwalk
- Heart Walk 2017

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## Meet Sinclair San Antonio's **Ashlei King**



Ashlei was born in Italy and lived a large portion of her childhood in Germany. She moved to Schertz when she was eight and is a Samuel Clemens High School graduate.

Ashlei earned her bachelor of Journalism degree from the University of Texas at Austin. During her freshman year at UT, she was a member of the co-ed cheerleading squad. She cheered for the Texas Longhorns football team and men's basketball team. She also ran hurdles for two years on the UT Track & Field team.

Ashlei kicked off her career in Austin, where she served as the CBS-affiliates UT Reporter. She was also the Assistant News Director for Texas Student Televisions KVR News.

After graduation, she worked for KTXS in Abilene. During her time in Abilene, she won a Texas Associated Press Award for deadline editing. Before returning to the Alamo City, Ashlei spent two years in Tulsa, Oklahoma working for the CBS-affiliate. While in Tulsa, she covered a variety of stories from tornadoes to devastating wildfires that torched hundreds of homes. Her most memorable moment was when she did a live interview on CNN with Don Lemon about a racially motivated shooting spree in Tulsa.

When Ashlei isn't covering local news, you can find her hanging out with her family, eating at hole in the wall restaurants and then working off the calories at the gym!