

SINCLAIR IN OUR COMMUNITY



5/12/16

FIESTA ESPECIAL!

A Fiesta favorite for KABB, Fox 29 is the annual **Fiesta Especial!** Our team provides free public service announcements in support of the 5K Run and Celebration Day. Fiesta Especial® by RMI an official Fiesta® San Antonio experience created for children and adults with physical, cognitive and developmental differences and the family and friends who love them. This year, **Fox News First co-anchor Jessica Headley** emceed the event, and all Sinclair newscasts and lifestyle programs assisted in providing interview opportunities and event information.

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Any Baby Can Walk



More than 5000 people braved a cold, rainy day to take part in the annual ANY BABY CAN “Walk For Autism”. The Sinclair San Antonio stations were proud to sponsor the event. We aired over 100 free public service announcements and segments on Daytime@Nine and San Antonio Living. News 4’s Michael Garofalo emceed the event.



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In December 2015, News 4 San Antonio and Fox San Antonio launched an exclusive campaign to fight bullying. In addition to a complete campaign of public service announcements featuring local and national celebrities, our news teams dedicate time each month to produce and air stories related to our cause. In March and April, we aired a total of 11 special reports and a Town Hall Meeting.

90% Of Cyberbullying Victims Don't Tell Adults

By Erin Nichols Wednesday, April 6th 2016

Child Center Helping Bullies and Bully Victims Get Help

By Erin Nichols Tuesday, April 12th 2016

Make It Stop Town Hall Event

Tuesday, April 19 2016

What Steps to Take if Your Child is being Bullied at School

By Michael Hernandez Wednesday, April 20th 2016

Can Bullies Grow Up to Become Batterers?

By Erin Nichols Wednesday, April 27th 2016

Reporting bullying in the workplace

By Erin Nichols, News 4 San Antonio Friday, April 29th 2016



Erin Nichols, News 4 / Fox 29 Reporter

“Helping parents understand apps and social media.”

By Erin Nichols, March 30 2016

“Father of Cyberbullying Victim Speaks Out.”

By Erin Nichols, March 28 2016

“Local School District Backs 'David's Law'”

By Erin Nichols, March 24th 2016

“Teen says bullying led her to attempt suicide”

By Erin Nichols, March 16th 2016

“How Do Children Become Bullies?”

By Erin Nichols, March 10th 2016

“Organization Says Schools Must Ask More Questions about Bullying”

By Erin Nichols, March 3rd 2016



WOAI—KABB—KMYS

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Sinclair's Local Programming Makes A Difference For San Antonio Non-Profits

Each month, locally produced programs on Sinclair San Antonio television stations provide 3—5 minute interview segments to Non-Profit organizations to highlight the good work they are doing in our community. Here are the organizations who were able to join us this month on **Daytime at Nine and SA Living**.

Leukemia & Lymphoma Society

Fiesta Especial

Any Baby Can

Race for the Cure

Latin American Heritage Society

Child Advocates of San Antonio

Junior Achievement of South Texas/San Antonio Sports for Over the Edge

Childsafe – Cardboard Kids

March of Dimes

Las Casas Foundation

Breaking Down Walls

Houston St. Charities

Brighton Center

SA Youth

Lo Bello Women's Association

Young Life Capernaum San Antonio

Cystic Fibrosis Foundation

San Antonio Against Sexual Assault Coalition

Thrivewell Cancer Foundation

So Live, Inc.



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Sinclair's Local Programming Makes A Difference For San Antonio Non-Profits

A regular schedule of non-profit agencies joined us for extended interview opportunities on News 4's Evening Break at 6:30

Monday, April 1:

The American Heart Association highlighted the upcoming National Walking Day, why walking is beneficial to health and how viewers could share their progress through social media.

Monday, April 4:

The Susan G. Komen Foundation discussed the upcoming Komen Race For the Cure, breast cancer facts and shared the story of a co-survivor.

Tuesday, April 5:

Catholic Charities came on the newscast to share their upcoming Ask-A-Lawyer event, a free event that put viewers in contact with lawyers, to answer their questions about any legal issue they may currently be experiencing.

Wednesday, April 6:

The Texas Veterans Land Board came on the newscast to talk about a free Veterans Benefits Fair, where veterans could learn about the benefits they were eligible for and how to apply.

Thursday, April 14:

Childsafe CEO, Kim Abernathy, came on the newscast to talk about Child Abuse Prevention Month and the Cardboard Kids Campaign.

Friday, April 15:

United Way of San Antonio came on the Evening Break to talk about The Volunteer Income Tax Assistance program. The free program helps those making \$60,000 a year or less annually prepare and file their taxes.

Thursday, April 21:

Roy Maas Youth Alternatives shared how viewers can spot signs of child abuse and how they can help prevent it as part of Child Abuse Prevention Month.

Tuesday, April 26:

The Salvation Army highlighted their upcoming annual luncheon featuring Randy Beamer and Evy Ramos.

Wednesday, April 27:

The San Antonio AIDS Foundation came on the newscast to talk about Sexually Transmitted Diseases Awareness Month, the free HIV and syphilis testing they offer.

Thursday, April 28:

The Alamo Area Council of Governments (AACOG) discussed applications for their Grandparents Raising Grandchildren program. The program gives grandparents who are raising their grandchildren vouchers to use for back-to-school supplies and uniforms.



SINCLAIR SAN ANTONIO

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Sinclair in Our Community Upcoming Events

- Tejano Conjunto Festival
- Armed Forces River Parade
- Fiesta Noche Del Rio
- Sinclair's Health and Wellness Expo 2016
- Texas Folklife Festival
- 4th of July Celebration– Woodlawn Park
- JazzSALive at Travis Park

Meet Fox News First Meteorologist

SHAUN STEVENS



Shaun can be seen every weekday morning on Fox News First. Shaun has been part of the team since the debut of Fox News First in January 2006. He left the snow and cold of Spokane, Washington for the warmth of San Antonio, and he loves it here.

Since moving to San Antonio, Shaun has been blessed with a wife and three young children. He also adopted his Yellow Lab "Blond Dog" from the Pets on Fox segment on Fox News First.

When away from work, Shaun loves to get outdoors and enjoy what South Texas has to offer. You may catch him on one of his frequent walks through the nature park with Blond Dog and son Conner.

Shaun has a B.S. in Meteorology from San Jose State University. He got his start as a weather producer at Telemundo in the San Francisco Bay Area. His first on-air job came in Billings, Montana followed by a stay in Spokane, Washington.

Shaun holds the distinguished American Meteorological Society Seal of Approval.



A "Cash for Kindness" recipient gets a big hug!



Kimberly and Esteban—Daytime @Nine LIVE from Market Square



Ernie Zuniga, Fiesta Especial!