

SINCLAIR IN OUR COMMUNITY



8/15/16

4th Celebration at Woodlawn

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The Sinclair San Antonio stations were proud to be the exclusive broadcast partner for the annual 4th of July Celebration at Woodlawn Park. 45,000 people turned out to enjoy the day and see a spectacular fireworks show.

Our stations aired free PSA announcements to promote the event, and promoted through our newscasts and lifestyle programs.

Randy Beamer, Ryan Wolf and Cleto Rodriguez represented the stations as emcees.



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Each year, we honor the memory of **Fox 29 Anchor Karen Martinez** by supporting The Healing Hearts Gala.

This year, our stations conducted a phone bank during our daily newscasts to help raise money for **The Thrivewell Cancer Foundation**.

Several employees attended the **Karen Martinez Healing Hearts Gala**, which took place on July 16th.

St. Jude Dream Home Launch

The Sinclair San Antonio stations are proud to support the great work of the **St. Jude Children's Hospital**.

This year, our Dream Home campaign will raise as much as \$950,000 to help children.

Construction of the home is underway, and tickets will go on sale this month.

The home will be given away to a lucky News 4 viewer in November.



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Sinclair's Local Programming Makes A Difference For San Antonio Non-Profits

Each month, locally produced programs on Sinclair San Antonio television stations provide 3—5 minute interview segments to Non-Profit organizations to highlight the good work they are doing in our community. Here are the organizations who were able to join us this month on **Daytime at Nine, San Antonio Living and News 4's Evening Break.**

Breaking Down Walls

Healing Hearts Gala/Thrivewell Cancer Foundation

Paseo Del Rio Association/Ford Canoe Challenge

The Ordinary

Child Advocates of San Antonio

San Antonio Sports/Fit Family Challenge

Arthritis Foundation

Cancer is One Cancer

SA Symphony Mastersingers

Spare Parts

It's Time Texas

Animal Care Services

Good People SA

San Antonio Metro Health

Thrivewell Cancer Foundation

Fiesta Noche Del Rio

Guardian House



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Jessica at The Fit Family Challenge



Kaitlyn represents "The CW Crew"



Evy performs at Fiesta Noche Del Rio

Sinclair in Our Community Upcoming Events

- Fiesta Noche Del Rio
- St. Jude Dream Home
- JazzSAlive at Travis Park
- Heart Walk 2016
- Food 4 SA
- Holiday Box With Fox
- Arthritis Jingle Bell Walk/Run

Meet Sinclair San Antonio's

Erin Nichols



Erin Nichols joined News 4 San Antonio in 2013. She is recognized for her work as an outstanding reporter, and her focus on MAKE IT STOP, a Sinclair San Antonio effort to prevent bullying.

Erin attended Providence High School and then the University of the Incarnate Word, where she graduated Magna Cum Laude with a Bachelor of Arts in Communication. During her college courses, Erin interned at Fox San Antonio, and made such an impression the station decided to hire her as freelance on-air talent to serve as the band cam reporter for Thursday Night Lights. She was also the host of the Weekend Movie Spotlight.

After graduating from UIW, Erin went on to work at Fox 4 KBTW in Beaumont, Texas as the weekend anchor, producer, and a reporter. Erin is a Texas girl at heart and loves her San Antonio Spurs. However, when it comes to football, she's a New Orleans Saints fan. She loves movies, old and new, and enjoys playing the piano in her spare time.