

# SINCLAIR IN OUR COMMUNITY



10/11/16

## JazzSAlive at Travis Park



The Sinclair San Antonio stations were proud to take part in the annual JazzSAlive event downtown at Travis Park. Thousands join in the celebration each year, gathering to enjoy great music, food and drink. WOAI, KABB and KMYS lend support to the weekend long event by running a series of free public service announcements on each station.

During the event, news personalities Randy Beamer, Delaine Mathieu and Leslie Bohl greeted the crowds, and introduced the headlining acts.

A station booth was set up on Saturday, offering up free giveaways to Jazz lovers!

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St. Jude Dream Home® Giveaway

## WIN a HOUSE

The Early Bird Sell-A-Thon event took place on September 16th at the Sinclair San Antonio studios.

During our morning newscasts, lifestyle programs, and midday newscasts, live phone banks were active as volunteers took donations from viewers calling in to buy **St. Jude Dream Home** tickets.

We have achieved tickets sales of 4200 on the way to our goal of 9500 sold.



Sinclair San Antonio stations are the exclusive media partner for **The Taste of the Riverwalk** event held in September. This year, our newscast and lifestyle teams invited our viewers to attend, and Kimberly Crawford and Esteban Solis took part in judging the best of the best of dining options.



WOAI—KABB—KMYS

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## Sinclair's Local Programming Makes A Difference For San Antonio Non-Profits

Each month, locally produced programs on Sinclair San Antonio television stations provide 3—5 minute interview segments to Non-Profit organizations to highlight the good work they are doing in our community. Here are the organizations who were able to join us this month on **Daytime at Nine, San Antonio Living and News 4's Evening Break.**

- Southwest School of Art
- Catholic Charities Archdiocese of San Antonio
  - Paseo Del Rio Association
  - McNay Art Museum
- San Antonio Conservation Society
  - Woodlawn Theatre
- San Antonio Parks and Recreation Department
  - YMCA of Greater San Antonio
    - Centro Med
  - Transplants For Children
    - World Heritage Festival
- San Antonio Livestock Exposition Scholarship Fund
  - Believing for Bryleigh
  - American Cancer Society
  - Learning Foundations
- St. Jude Children's Research Hospital
  - Cystic Fibrosis Foundation
  - Down Syndrome Association
    - Any Woman Can
    - Each One Teach One
  - San Antonio Food Bank
  - Alamo Community Group
  - San Antonio Sports



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Station Booth at 2016 JazzSAlive event



John and Cleto take part in The Walk To End Alzheimer's



Ernie emcees a March of Dimes fundraising event

## Sinclair in Our Community Upcoming Events

- Food 4 SA
- Holiday Box With Fox
- Jingle Bell Run/Walk—Arthritis Foundation
- Ring In A Miracle
- Celebrate San Antonio New Year Celebration
- MLK, Jr. March 2017

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Meet Sinclair San Antonio's

### **DARIAN TROTTER**



Darian Trotter co-anchors weekend evenings. He is an experienced, award-winning journalist. He enjoys the craft of storytelling and prefers covering issues and untold stories that make a difference in the lives of viewers.

Darian is no stranger to beating the streets in hot, humid weather. Before moving to San Antonio he spent 4.5 years as an evening general assignment news reporter at WGNO in New Orleans. Darian's experience in news includes reporting in New Orleans, Chicago, Detroit and his native Nashville. He moved to San Antonio in January 2015.

In his free-time, Darian is an avid bodybuilder who has mastered diet and exercise as a way of life. "I find peace in my workouts," says Darian. "They not only strengthen my body, but also help replenish my mind and soul."

Darian enjoys mentoring youth and working with student interns. "I try to give interns a true inside look at television news, just as my mentors gave me."