

SINCLAIR IN OUR COMMUNITY



2/14/17

The Cystic Fibrosis Tower Climb



Sinclair San Antonio stations are proud to support the most unique athletic challenge fundraising event anywhere in San Antonio!

Where else can you run 1-mile followed by running the 952 steps to the top of the Tower of the Americas?

This year, our team made the climb and helped raise over \$81,000!

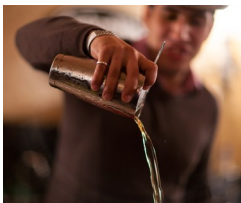
Our stations aired free PSA's, and offered our Lifestyle Show interview opportunities to spread the word.

Inside this issue:

Tower Climb 2017	1
Cocktail Conference	1
MLK Jr. Celebration	2
Non Profit Support	3
Meet Ryan Wolf	4
Upcoming Events	4



The 2017 Cocktail Conference **raised over \$100,000** to support The Children's Shelter, Clarity Child Guidance Center, and Friends of TEAMability! As the exclusive Broadcast Sponsor, The Sinclair San Antonio stations provided advertising support via PSAs, Lifestyle Show appearances, and newscast mentions.



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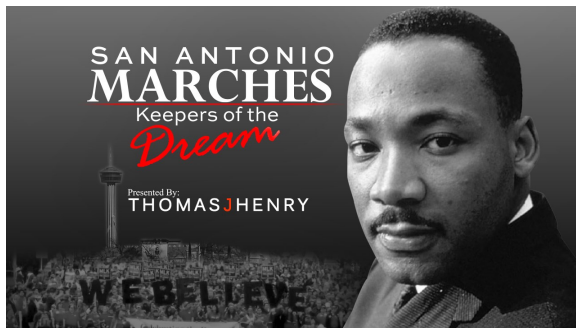
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MLK, Jr. Celebration Events

Sinclair San Antonio stations worked with **The Martin Luther King, Jr. Commission** on several projects building awareness of the 30th Anniversary. To raise funds for scholarships, we conducted a **car raffle**, with a new Nissan Rogue provided by World Car Nissan. Over **\$87,000 in proceeds** will benefit local students as they continue their education.



Our News Department produced an hour long documentary, "Keepers of The Dream" that aired during the Dream Week celebrations. The Special focused on the early days of the San Antonio March, and how community leaders were able to grow the event to it's current status as the nation's largest.



Our coverage of the celebration wrapped with a LIVE broadcast of the March which aired LIVE on News 4 San Antonio and Fox San Antonio.



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Sinclair's Local Programming Makes A Difference For San Antonio Non-Profits

Each month, locally produced programs on Sinclair San Antonio television stations provide 3—5 minute interview segments to Non-Profit organizations to highlight the good work they are doing in our community. Here are the organizations who were able to join us this month on **Daytime at Nine, San Antonio Living and News 4's Evening Break.**

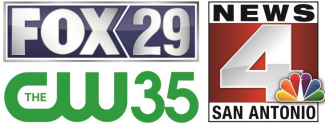
- MLK, Jr. Commission
- UT Health San Antonio
- Puerto Rican Heritage Society
 - Droneport Texas
- San Antonio Public Library
- Goodwill Industries of San Antonio
 - San Antonio Water System
 - Clarity Child Guidance Center
- San Antonio Parks and Rec Department
 - Dress for Success San Antonio
 - Alpha Home
- City of San Antonio: Human Services Department
- Rey Feo Consejo Educational Foundation
 - San Antonio Sports
- Clarity Child Guidance Center
 - MLK Jr. Commission
 - Dream Week
 - TeamAbility
- Houston St. Charities
- San Antonio Food Bank
 - Komen San Antonio
- Paseo Del Rio Association
- Cystic Fibrosis Foundation



SINCLAIR SAN ANTONIO

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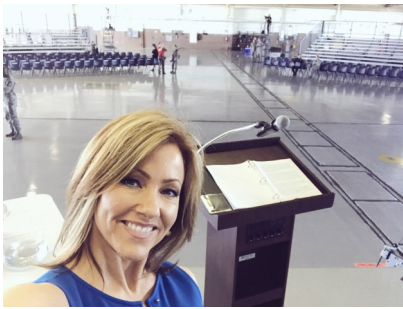
Phone: 210 366 1129



news4sa.com

foxsanantonio.com

kmys.tv



Delaine prepares to emcee the Air Force Air Training and Education Command's 75th Anniversary event at Randolph.



Sinclair San Antonio personalities are proud to support The SA American Heart Association's Go Red Luncheon

Sinclair in Our Community Upcoming Events

- Fest of Tails—3/14
- Alamo City Run Fest 4/1
- Fiesta 2017 4/10
- Comic Con 2017 5/26
- 2017 Sinclair Health and Wellness Expo 6/17
- July 4th Celebration at Woodlawn

Meet Sinclair San Antonio's **Ryan Wolf**



Ryan Wolf joined the Fox San Antonio news team in 2015, and anchors the highly – rated **Fox News at Nine** alongside Elisa Amigo.

Ryan is well known in our community, volunteering his time to support local charities and telling the stories of San Antonio's families.

Ryan's signature report is a feature called "**CASH FOR KINDNESS**".

Deserving viewers are nominated to receive up to \$1000 in cash for the good works they are doing for others. The popular segment airs every other Thursday on Fox News at Nine.