

SINCLAIR IN OUR COMMUNITY



3/6/17

The 2017 Asian Festival

The Sinclair San Antonio stations were proud to support The Institute of Texan Culture's Asian Festival. What began as a traditional family reunion for the Chinese New Year has expanded to include other Asian communities and participants, showcasing their unique culture and traditions.

This year, our stations helped publicize the event via PSA's, Lifestyle appearances and newscast mentions. On event day, our team was on site, with Cleto Rodriquez emceeding the opening ceremonies.

News 4 San Antonio main anchor Randy Beamer moderated an informative question and answer session. Leslie Bohl, Ryan Wolf, Kaitlyn Munoz, Darlene Dorsey, Jeannette Calle and Denise Cabello were part of a meet and greet event at our station booth.

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Mayoral Debates—Keeping The Community Informed

The San Antonio Chamber of Commerce and Alamo Community Group each requested News 4 San Antonio’s main anchor, Randy Beamer, to moderate their Mayoral Debates and Forums. Along with our multiple newscasts each day, Sinclair San Antonio stations look for other opportunities to serve our community by bringing important local issues to light.



“David’s Law”: Legislation to Prevent and Combat Cyberbullying in Texas Schools



Over one year ago, **Sinclair San Antonio stations mounted a major effort** to fight bullying in our community. Now, legislation is moving forward that could offer protection and hope to victims suffering from these face to face and social media attacks.

Launched with weekly newscast reports on **Fox 29** and **News 4 San Antonio**, our continuing series of stories share personal accounts of families dealing with the impact of bullying. Our team explored the facts, and reported on efforts to **MAKE IT STOP**.

A second level of support features a group of ten locally produced Public Service Announcements that have aired throughout the year on WOAI, KABB and KMYS.

WOAI—KABB—KMYS

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Sinclair's Local Programming Makes A Difference For San Antonio Non-Profits

Each month, locally produced programs on Sinclair San Antonio television stations provide 3—5 minute interview segments to Non-Profit organizations to highlight the good work they are doing in our community. Here are the organizations who were able to join us this month on **Daytime at Nine, San Antonio Living and News 4's Evening Break.**

YMCA of Greater San Antonio

The Alamo

Institute of Texan Cultures

San Antonio Public Library

August Heart

Streets2Feet

Basura Bash

Mayor's Commission on the Status of Women

Insurance Council of Texas

Beethoven Maennerchor

University of the Incarnate Word

American Heart Association

Christus Santa Rosa Health System

St. Mary's University

Musical Bridges Around the World

Family Violence Prevention Services



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Sinclair in Our Community Upcoming Events

- Fest of Tails—3/14
- Alamo City Run Fest 4/1
- Fiesta 2017 4/10
- Comic Con 2017 5/26
- 2017 Sinclair Health and Wellness Expo 6/17
- July 4th Celebration at Woodlawn

Meet Sinclair San Antonio's **Melissa Vega**



Delaine prepares to cover a story from our News Chopper, SKY 4.



Melissa says it's a dream come true to be back home reporting the news in her own community. She grew up in Seguin and graduated from Seguin High School. Melissa was bitten by the journalism bug in high school and the rest is history.

Melissa went on to study journalism at Sam Houston State University in Huntsville, Texas. She's a proud graduate of the Dan Rather School of Communications.

Melissa began her career in Corpus Christi working for KZTV-TV. There she worked as a reporter and was later promoted to main anchor. Melissa also worked as a main anchor for KGBT-TV in the Rio Grande Valley. Melissa's career also took a leap outside the Lone Star State. She worked at KOAT-TV in Albuquerque, New Mexico, where she focused on consumer and investigative reporting.

She is thrilled to be back at home and close to family and friends.

"There's no place I'd rather be," says Melissa.

Melissa is happy to donate her time to charity causes in the community. She's a member of the National Association of Hispanic Journalists.

When she's not chasing stories, Melissa is spending time with her husband Robert and their three rescue dogs.



Ryan Wolf's Cash For Kindness series continues to reward everyday folks for their good works. See ordinary people doing extraordinary things every other Thursday on Fox News at Nine.