

CONTRACT



WYTV
 2960 North Meridian Street, Suite 250
 Heather Kiel
 Indianapolis, IN 46208
 (330) 782-1144

| | | | |
|--|--|--|---------------------------|
| <u>Contract / Revision</u> 3760619 / | | <u>Alt Order #</u> 12145224 | |
| <u>Advertiser</u> POL/Michael Rulli/State Senate/OH/Rep | | <u>Original Date / Revision</u> 11/03/22 / 11/03/22 | |
| <u>Contract Dates</u> 11/01/22 - 11/11/22 | | <u>Estimate #</u> 6865 | |
| <u>Product</u> Youngstown Broadcast Flight 10.31-11.8 | | | |
| <u>Order Brand</u> | <u>Billing Cycle</u> WEEKLY | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WYTV | <u>Account Executive</u> WKBN Local House | <u>Sales Office</u> Youngstown Loc | |
| <u>Special Handling</u> | | | |
| <u>Demographic</u> Adults 35+ | | | |
| | | <u>Total Ratings</u> 118.90 | |
| <u>Agy Code</u> 9917037 | <u>Advertiser Code</u> 1358 | <u>Product 1/2</u> 2414 | |
| <u>Agency Ref</u> IN9370/IN11002/IN141 | | <u>Advertiser Ref</u> | |

And:

Strategic Media Placement
 7669 Stagers Loop
 Delaware, OH 43015

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|------------------------|--------------------|-----------------------|-----------------|---------------|-------------------|---------------------|------------|---------------|------|-------|----------|
| 1 | WYTV | 11/01/22 | 11/06/22 | News M-F 5-6a | 5a-6a | | :30 | | | P3 | | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/22 | 11/06/22 | -TWTF-- | | | | 2 | \$75.00 | | 1.50 | | | |
| 2 | WYTV | 11/01/22 | 11/06/22 | News M-F 6-7a | 6a-7a | | :30 | | | P3 | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/22 | 11/06/22 | -TWTF-- | | | | 2 | \$125.00 | | 1.80 | | | |
| 3 | WYTV | 11/01/22 | 11/08/22 | News M-F 6-7a | 6a-7a | | :30 | | | P3 | | NM | 5 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/22 | 11/06/22 | -TWTF-- | | | | 4 | \$125.00 | | 1.80 | | | |
| Week: | | 11/07/22 | 11/13/22 | MT----- | | | | 1 | \$125.00 | | 1.80 | | | |
| 4 | WYTV | 11/01/22 | 11/08/22 | GMA | GMA | | :30 | | | P3 | | NM | 6 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/22 | 11/06/22 | -TWTF-- | | | | 4 | \$125.00 | | 1.80 | | | |
| Week: | | 11/07/22 | 11/13/22 | MT----- | | | | 2 | \$125.00 | | 1.80 | | | |
| 5 | WYTV | 11/01/22 | 11/08/22 | GMA | GMA | | :30 | | | P3 | | NM | 6 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/22 | 11/06/22 | -TWTF-- | | | | 4 | \$125.00 | | 1.80 | | | |
| Week: | | 11/07/22 | 11/13/22 | MT----- | | | | 2 | \$125.00 | | 1.80 | | | |
| 6 | WYTV | 11/01/22 | 11/06/22 | GMA Su | 8a-9a | | :30 | | | P3 | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/22 | 11/06/22 | -----S | | | | 1 | \$100.00 | | 1.30 | | | |
| N 7 | WYTV | 11/01/22 | 11/06/22 | Su 9a-10a | 9a-10a | | :30 | | | P3 | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/22 | 11/06/22 | -----S | | | | 1 | \$100.00 | | 1.30 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | |
| | 1 | WYTV | 10/31/22-11/06/22 | Su 9a-10a | 9a-10a | -----Su | :30 | | \$100.00 | 1.30 | NM | | | |
| | | | See MG 8.5,8.6,8.7,8.8 | | | | | | | | | | | |
| N 8 | WYTV | 11/01/22 | 11/06/22 | The View | The View | | :30 | | | P3 | | NM | 5 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/22 | 11/06/22 | -TWTF-- | | | | 4 | \$65.00 | | 2.10 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WYTV
2960 North Meridian Street, Suite 250
Heather Kiel
Indianapolis, IN 46208
(330) 782-1144

| | | |
|---|--|--|
| <u>Contract / Revision</u> 3760619 / | | <u>Alt Order #</u> 12145224 |
| <u>Advertiser</u> POL/Michael Rulli/State Senate/OH/Rep | | <u>Original Date / Revision</u> 11/03/22 / 11/03/22 |
| <u>Contract Dates</u> 11/01/22 - 11/11/22 | <u>Product</u> Youngstown Broadcast | <u>Estimate #</u> 6865 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|-------|------|-----------------------------------|----------|-----------------|-------------------|-------------|---------------|------------|--------------------|-------|------|------|-------|------------|
| 1 | WYTV | 10/31/22-11/06/22 | | The View | The View | -TuWThF---- | :30 | | \$65.00 | | 2.10 | NM | | |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| | | 10/31/22 | 11/06/22 | -TuWThF-- | 3 | \$65.00 | 2.10 | | | | | | | |
| | | See MG 8.5,8.6,8.7,8.8 | | | | | | | | | | | | |
| 2 | WYTV | 10/31/22-11/06/22 | | The View | The View | -TuWThF---- | :30 | | \$65.00 | | 2.10 | NM | | |
| | | See MG 8.5,8.6,8.7,8.8 | | | | | | | | | | | | |
| 3 | WYTV | 10/31/22-11/06/22 | | The View | The View | -TuWThF---- | :30 | | \$65.00 | | 2.10 | NM | | |
| | | See MG 8.5,8.6,8.7,8.8 | | | | | | | | | | | | |
| 5 | WYTV | 11/07/22-11/08/22 | | News M-F 5-6a | 5a-6a | MTu----- | :30 | | \$75.00 | | 2.10 | NM | | |
| | | Ⓜ MG for 8.1,7.1,8.3,8.2 | | | | | | | | | | | | |
| 6 | WYTV | 11/07/22-11/08/22 | | News M-F 6-7a | 6a-7a | MTu----- | :30 | | \$125.00 | | 2.10 | NM | | |
| | | Ⓜ MG for 8.1,7.1,8.3,8.2 | | | | | | | | | | | | |
| 7 | WYTV | 11/07/22-11/07/22 | | M-F 4-5p | 4p-5p | M----- | :30 | | \$50.00 | | 2.10 | NM | | |
| | | Ⓜ MG for 8.1,7.1,8.3,8.2 | | | | | | | | | | | | |
| 8 | WYTV | 11/06/22-11/06/22 | | Su 1135p-1235a | 1135p-1235a | -----Su | :30 | | \$45.00 | | 2.10 | NM | | |
| | | Ⓜ MG for 8.1,7.1,8.3,8.2 | | | | | | | | | | | | |
| 9 | WYTV | 11/01/22 | 11/06/22 | M-F 12-1p | 12p-1p | | :30 | | | P4 | | NM | 3 | \$60.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| | | 10/31/22 | 11/06/22 | -TWTF-- | 3 | \$20.00 | 0.80 | | | | | | | |
| 10 | WYTV | 11/01/22 | 11/08/22 | GMA Day | M-F 1p-2p | | :30 | | | P3 | | NM | 6 | \$210.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| | | 10/31/22 | 11/06/22 | -TWTF-- | 5 | \$35.00 | 0.90 | | | | | | | |
| | | 11/07/22 | 11/13/22 | MT----- | 1 | \$35.00 | 0.90 | | | | | | | |
| 11 | WYTV | 11/01/22 | 11/07/22 | M-F 530p-6p | M-F 530p-6p | | :30 | | | P3 | | NM | 5 | \$250.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| | | 10/31/22 | 11/06/22 | -TWTF-- | 4 | \$50.00 | 0.80 | | | | | | | |
| | | 11/07/22 | 11/13/22 | M----- | 1 | \$50.00 | 0.80 | | | | | | | |
| 12 | WYTV | 11/01/22 | 11/07/22 | 33 News M-F 6p | M-F 6-630p | | :30 | | | P3 | | NM | 6 | \$1,500.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| | | 10/31/22 | 11/06/22 | -TWTF-- | 5 | \$250.00 | 1.50 | | | | | | | |
| | | 11/07/22 | 11/13/22 | M----- | 1 | \$250.00 | 1.50 | | | | | | | |
| 13 | WYTV | 11/01/22 | 11/07/22 | News M-F 7p | News M-F 7p | | :30 | | | P3 | | NM | 6 | \$1,500.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| | | 10/31/22 | 11/06/22 | -TWTF-- | 5 | \$250.00 | 1.60 | | | | | | | |
| | | 11/07/22 | 11/13/22 | M----- | 1 | \$250.00 | 1.60 | | | | | | | |
| 14 | WYTV | 11/01/22 | 11/07/22 | 33 News M-F 11p | M-F 11p-1135p | | :30 | | | P2 | | NM | 6 | \$1,200.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| | | 10/31/22 | 11/06/22 | -TWTF-- | 5 | \$200.00 | 1.50 | | | | | | | |
| | | 11/07/22 | 11/13/22 | M----- | 1 | \$200.00 | 1.50 | | | | | | | |
| 15 | WYTV | 11/01/22 | 11/06/22 | LN Su | LN Su | | :30 | | | P3 | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| | | 10/31/22 | 11/06/22 | -----S | 1 | \$150.00 | 2.20 | | | | | | | |
| 16 | WYTV | 11/01/22 | 11/07/22 | Jimmy Kimmel | Jimmy Kimmel | | :30 | | | P4 | | NM | 3 | \$75.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| | | 10/31/22 | 11/06/22 | -TWTF-- | 2 | \$25.00 | 0.90 | | | | | | | |
| | | 11/07/22 | 11/13/22 | M----- | 1 | \$25.00 | 0.90 | | | | | | | |
| D 17 | WYTV | 10/31/22 | 11/06/22 | Mon Hour 3 | 958p-11p | | :30 | | | P3 | | NM | 0 | \$0.00 |
| 18 | WYTV | 11/01/22 | 11/06/22 | Sun Hour 1 | 7p-8p | | :30 | | | P3 | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> <u>End Date</u> | | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| | | 10/31/22 | 11/06/22 | -----S | 1 | \$350.00 | 5.30 | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WYTV
2960 North Meridian Street, Suite 250
Heather Kiel
Indianapolis, IN 46208
(330) 782-1144

| | | |
|--|--|--|
| <u>Contract / Revision</u> 3760619 / | | <u>Alt Order #</u> 12145224 |
| <u>Advertiser</u> POL/Michael Rulli/State Senate/OH/Rep | | <u>Original Date / Revision</u> 11/03/22 / 11/03/22 |
| <u>Contract Dates</u> 11/01/22 - 11/11/22 | <u>Product</u> Youngstown Broadcast | <u>Estimate #</u> 6865 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------|-------------------|------|--------|-------------|---------------|-------|--------|------|-------------|------------|
| 19 | WYTV | 11/01/22 | 11/06/22 | Sun Hour 4 | 10p-11p | | :30 | | | P3 | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/31/22 | 11/06/22 | -----S | 1 | | | \$225.00 | 2.90 | | | | | |
| 20 | WYTV | 11/05/22 | 11/05/22 | O.S.U. Football | O.S.U. Football | | :30 | | | P2 | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/31/22 | 11/06/22 | -----S- | 1 | | | \$3,500.00 | 2.90 | | | | | |
| 21 | WYTV | 11/05/22 | 11/05/22 | College FB/ Prime | College FB/ Prime | | :30 | | | P2 | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/31/22 | 11/06/22 | -----S- | 1 | | | \$300.00 | 2.90 | | | | | |
| 22 | WYTV | 11/01/22 | 11/01/22 | Tue Prime Other 1 | 758p-10p | | :30 | | | P5 | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/31/22 | 11/06/22 | -T----- | 1 | | | \$175.00 | 2.90 | | | | | |
| 23 | WYTV | 11/06/22 | 11/06/22 | Su 1235a-135a | 1235a-135a | | :30 | | | P3 | | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/31/22 | 11/06/22 | -----S | 1 | | | \$20.00 | 2.90 | | | | | |
| 24 | WYTV | 11/01/22 | 11/04/22 | Jimmy Kimmel | Jimmy Kimmel | | :30 | | | P3 | | NM | 1 | \$35.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/31/22 | 11/06/22 | -TWTF-- | 1 | | | \$35.00 | 2.90 | | | | | |
| 25 | WYTV | 11/02/22 | 11/02/22 | Wed Hour 3 | 958p-11p | | :30 | | | P3 | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/31/22 | 11/06/22 | --W---- | 1 | | | \$350.00 | 2.90 | | | | | |
| Totals | | | | | | | | | | | 118.90 | 71 | \$12,885.00 | |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/31/22 - 11/06/22 | 2 | \$110.00 | (\$16.50) | \$93.50 |
| 11/07/22 - 11/13/22 | 3 | \$250.00 | (\$37.50) | \$212.50 |
| Totals | 5 | \$360.00 | (\$54.00) | \$306.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>