# CONTRACT



WYTV 2960 North Meridian Street, Suite 250 Heather Kiel Indianapolis, IN 46208 (330) 782-1144

And:

### Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

	Contract / Rev	vision		Alt Order #				
	3760619	/		12145224				
Advertiser		Ori	Driginal Date / Revision					
POL/Michael Rulli/State S	р	1	1/03/22 / 11/03/22					
Contract Dates	Estimate #							
11/01/22 - 11/11/22	6865							
Product								
Youngstown Broadcast F	light 10.31-11	.8						
Order Brand	Billing Cycle	Billing Calendar			Cash/Trade			
	WEEKLY	Broadcast			Cash			
	Property	Account Executive		xecutive	Sales Office			
	WYTV	WKBN Local House			Youngstown Loc			
	Special Handling							
	Demographic							
	Adults 35+							
					Total Ratings			
					118.90			
	Agy Code	Advertiser Code		Code	Product 1/2			
	9917037	1358			2414			
	Agency Ref	Adv		Advertiser	Ref			
	IN9370/IN11002/IN141							

							L				
			Start/E	Ind			Spots/				
*Line Ch Start	Date End Da	ate Description	Time		Days	Length	Week	Rate PCodeR	tn TypeS	Spots	Amount
1 WYTV 11/01/2 <u>Start Date</u> Week: 10/31/22	22 11/06/2 End Date 11/06/22	2 News M-F 5- <u>Weekdays</u> - TWTF	-6a 5a-6a <u>Spots/Week</u> 2	<u>Rate</u> \$75.00	Rating 1.50	:30		P3	NM	2	\$150.00
2 WYTV 11/01/2 Start Date Week: 10/31/22	22 11/06/2 End Date 11/06/22	2 News M-F 6- <u>Weekdays</u> - TWTF	-7a 6a-7a Spots/Week 2	<u>Rate</u> \$125.00	Rating 1.80	:30		P3	NM	2	\$250.00
3 WYTV 11/01/2 Start Date Week: 10/31/22 Week: 11/07/22	22 11/08/2 End Date 11/06/22 11/13/22	2 News M-F 6- <u>Weekdays</u> - TWTF MT	-7a 6a-7a Spots/Week 4 1	<u>Rate</u> \$125.00 \$125.00	<u>Rating</u> 1.80 1.80	:30		P3	NM	5	\$625.00
4 WYTV 11/01/2 <u>Start Date</u> Week: 10/31/22 Week: 11/07/22	22 11/08/2 End Date 11/06/22 11/13/22	2 GMA <u>Weekdays</u> - TWTF MT	GMA <u>Spots/Week</u> 4 2	<u>Rate</u> \$125.00 \$125.00	<u>Rating</u> 1.80 1.80	:30		P3	NM	6	\$750.00
5 WYTV 11/01/2 <u>Start Date</u> Week: 10/31/22 Week: 11/07/22	22 11/08/2 End Date 11/06/22 11/13/22	2 GMA <u>Weekdays</u> - TWTF MT	GMA <u>Spots/Week</u> 4 2	<u>Rate</u> \$125.00 \$125.00	<u>Rating</u> 1.80 1.80	:30		P3	NM	6	\$750.00
6 WYTV 11/01/2 Start Date Week: 10/31/22	22 11/06/2 End Date 11/06/22	2 GMA Su <u>Weekdays</u> S	8a-9a <u>Spots/Week</u> 1	<u>Rate</u> \$100.00	Rating 1.30	:30		P3	NM	1	\$100.00
1 WYTV 10/	End Date 11/06/22 te Range /31/22-11/06/	Weekdays S Description	9a-10a <u>Spots/Week</u> 1	<u>Rate</u> \$100.00 <u>Start/End Ti</u> 9a-10a	<u>Rating</u> 1.30 <u>me M</u>	:30 /eekdays	<u>Lengt</u> - Su :3		NM Rtg <u>Type</u> .30 <i>NM</i>	0	\$0.00
N 8 WYTV 11/01/ Start Date Week: 10/31/22	5,8.6,8.7,8.8 22 11/06/2 End Date 11/06/22	2 The View <u>Weekdays</u> - TWTF	The Vie Spots/Week 4	ew <u>Rate</u> \$65.00	Rating 2.10	:30		P3	NM	5	\$360.00

#### (\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Contract Agreement Betwee	ən:						Print Date	e 11/0	)3/22	Paç	ge 2 of 4	
WYTV 2960 North Meridian Street, Suite 250							Contract / Revision 3760619 /			Alt Order # 12145224		
Abc Heather Kiel				Advertiser					Original Date / Revision			
WYTV	Indianapolis, IN	46208		POL/Michael Rulli/State S			Senate/OH/Rep			11/03/22 / 11/03/22		
	(330) 782-1144			Contract Dates			Product			Estimate #		
					2 - 11/11/22		ungstown Broa	adcast				
							•					
		Start				ots/						
*Line Ch Start Date E				Days	Length We	eek	Rate PCode	Rtn	Туре	Spots	Amount	
<u>Start Date</u> End Spot Ch Date Ran		Spots/Week	<u>Rate</u> Start/End Ti	Rating	eekdays	Length	Rate	Rta	Туре			
1 WYTV 10/31/22-	<u> </u>	<u>-</u>	The View		FuWThF	:30	<del>\$65.00</del>	2.10				
See MG 8.5,8.6,8	3.7,8.8											
2 WYTV 10/31/22-			The View	- ]	ſuWThF	:30	<del>\$65.00</del>	2.10	NM			
See MG 8.5,8.6,8 3 WYTV 10/31/22-			The View	- 7	ſuWThF	:30	<del>\$65.00</del>	2.10	NM			
See MG 8.5,8.6,8			THE NEW		umm	.00	φ00.00	2.10	1 4101			
5 WYTV 11/07/22-		5-6a	5a-6a	M	ſu	:30	\$75.00	2.10	NM			
MG for 8.1,7.1,8.3	,	6.70	60.70	м	ſu	.20	¢105.00	2.40				
6 WYTV 11/07/22-		6-7a	6a-7a	IVI	u	:30	\$125.00	2.10	NIVI			
7 WYTV 11/07/22-			4p-5p	M-		:30	\$50.00	2.10	NM			
MG for 8.1,7.1,8.3					<i>a</i>		•					
8 WYTV 11/06/22-		1235a	1135p-1235	ia	Su	:30	\$45.00	2.10	NM			
9 WYTV 11/01/22 1	•	12p-1	n		:30		P4		NM	3	\$60.00	
Start Date End		Spots/Week	Rate	Rating	.50		14			5	\$00.00	
Week: 10/31/22 11/06	6/22 - TWTF	3	\$20.00	0.80								
	1/08/22 GMA Day	M-F 1			:30		P3		NM	6	\$210.00	
<u>Start Date</u> End Week: 10/31/22 11/06		Spots/Week 5	<u>Rate</u> \$35.00	Rating 0.90								
Week: 11/07/22 11/13		1	\$35.00	0.90								
	1/07/22 M-F 530p-6	Sp M-F 5	530p-6p		:30		P3		NM	5	\$250.00	
Start Date End		Spots/Week	Rate	Rating								
Week: 10/31/22 11/00 Week: 11/07/22 11/13		4	\$50.00 \$50.00	0.80 0.80								
	11/07/22 33 News M	-	\$-630p	0.00	:30		P3		NM	6	\$1,500.00	
Start Date End	Date Weekdays	Spots/Week	Rate	Rating	.00		10			0	ψ1,000.00	
Week: 10/31/22 11/06		5	\$250.00	1.50								
Week: 11/07/22 11/13		1	\$250.00	1.50						_	• ·	
13 WYTV 11/01/22 1 Start Date End	1/07/22 News M-F Date Weekdays	7p News Spots/Week	M-F 7p Rate	Rating	:30		P3		NM	6	\$1,500.00	
Week: 10/31/22 11/06		<u>5</u>	\$250.00	1.60								
Week: 11/07/22 11/13	3/22 M	1	\$250.00	1.60								
	1/07/22 33 News M	•	1p-1135p		:30		P2		NM	6	\$1,200.00	
<u>Start Date</u> End Week: 10/31/22 11/06		Spots/Week 5	<u>Rate</u> \$200.00	Rating 1.50								
Week: 11/07/22 11/10		1	\$200.00	1.50								
	1/06/22 LN Su	LN St			:30		P3		NM	1	\$150.00	
Start Date End	Date Weekdays	Spots/Week	Rate	Rating			-		ļ			
Week: 10/31/22 11/06		1	\$150.00	2.20								
16 WYTV 11/01/22 1 Start Date End	11/07/22 Jimmy Kim Date Weekdays	mel Jimm Spots/Week	y Kimmel Rate	Rating	:30		P4		NM	3	\$75.00	
Week: 10/31/22 11/06		2	\$25.00	0.90								
Week: 11/07/22 11/13	3/22 M	1	\$25.00	0.90								
					~~		<b>D</b> -			~	<b>AA AA</b>	

D 17 WYTV 10/31/22 11/06/22 Mon Hour 3 958p-11p :30 Р3 NM 0 \$0.00 18 WYTV 11/01/22 11/06/22 Sun Hour 1 7p-8p :30 Ρ3 NM 1 \$350.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/22 11/06/22 ---S \$350.00 5.30 1

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Contract Agreement Be						Print Date T	1/03/22	Pa	ye 3 01 4
	WYTV	M/VT\/				Contract / Revision	Alt O	rder #	]
		0 North Meridian Street, Suite 250				3760619 /	1214	5224	
a		46208		ser			iginal Date / Revision		
WYTY	46208			ichael Rulli/State			22 / 11/03/22		
(330) 782-1144				-	t Dates	Product	nate #		
				11/01/2	2 - 11/11/22	Youngstown Broadca	ast F <b>6865</b>		
		Start/E	End		Spots/				
	ate End Date Description			Days	Length Week	Rate PCodeRtr	Туре S	Spots	Amount
<u>Start Date</u> 19 WYTV 11/01/22	End Date <u>Weekdays</u> 2 11/06/22 Sun Hour 4	Spots/Week		Rating	.20	P3	NIM	1	¢225.00
Start Date	End Date Weekdays	10p-11 Spots/Week	Rate	Rating	:30	P3	NM	1	\$225.00
Week: 10/31/22 20 WYTV 11/05/22	11/06/22S 2 11/05/22 O.S.U. Foot	1	\$225.00 Football	2.90	:30	P2	NM	1	\$3,500.00
Start Date	End Date Weekdays	Spots/Week	Rate	Rating	.30	12		1	ψ3,300.00
Week: 10/31/22 21 WYTV 11/05/22	11/06/22S- 2 11/05/22 College FB/	1 Primo Collog	\$3,500.00 e FB/ Prime	2.90	:30	P2	NM	1	\$300.00
Start Date	End Date Weekdays	Spots/Week	Rate	Rating	.30	ΓZ	INIVI	I	\$300.00
Week: 10/31/22 22 WYTV 11/01/22	11/06/22S- 2 11/01/22 Tue Prime 0	1 Dther 1 758p-1	\$300.00	2.90	:30	P5	NM	1	\$175.00
Start Date	End Date Weekdays	Spots/Week	Rate	Rating	.50	FJ	INIVI	1	φ175.00
Week: 10/31/22 23 WYTV 11/06/22	11/06/22 - T 2 11/06/22 Su 1235a-1	1 35a 1235a-	\$175.00	2.90	:30	P3	NM	1	\$20.00
Start Date	End Date <u>Weekdays</u> 11/06/22S	Spots/Week	Rate \$20.00	Rating 2.90	.00	10		·	ψ20.00
24 WYTV 11/01/22		nel Jimmy	Kimmel	2.30	:30	P3	NM	1	\$35.00
	End Date Weekdays 11/06/22 - TWTF	Spots/Week	<u>Rate</u> \$35.00	Rating 2.90					
25 WYTV 11/02/22				2.00	:30	P3	NM	1	\$350.00
	End Date <u>Weekdays</u> 11/06/22 - W	Spots/Week	Rate \$350.00	Rating 2.90					
			•		Totals	118.	90	71	\$12,885.00
Time Period	•	-	ency Comm		Net Amount				
10/31/22 -11/06/22		\$110.00	(\$16.50)		\$93.50				
11/07/22 -11/13/22		\$250.00	(\$37.50)		\$212.50				
Totals	5	\$360.00	(004.00)	)	\$306.00				
0.				Der					
Signature:				Date:					

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## PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>